

# The Economic Impact of Travel

## Wyoming

2022 Calendar Year

April 2023

**PREPARED FOR**  
Wyoming Office of Tourism



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# The Economic Impact of Travel in Wyoming

**2022 Calendar Year**

Wyoming Office of Tourism  
Cheyenne, Wyoming

4/27/2023

**PRIMARY RESEARCH CONDUCTED BY**

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# Introduction

## Introduction

### Purpose of the Report

This report was commissioned by the Wyoming Office of Tourism to assess the economic impact of travel to the state of Wyoming. The travel industry represents an important component of Wyoming's state economy. Spending associated with travel in Wyoming generates earnings, employment and taxes throughout the state. Many counties in Wyoming contain attractive travel destinations and count the travel industry as a primary economic industry in their area. This report describes the economic activity associated with travel in Wyoming, detailing its impact on related industry segments as well as local and state tax revenue.

### How to Use the Report

This report presents data collected from many sources, both public and private, that are relevant to the measurement of travel throughout Wyoming. Our analysis synthesizes these datapoints to generate estimates for travel impact for each county in the state. We encourage the reader of this report to use the table of contents to navigate to the section of the report that is relevant to their concerns and to reach out to Dean Runyan Associates with any questions on further detail or clarification.

### 2022 Considerations

Inflation hit multi-decade highs globally in 2022. The resulting increased costs for goods and services impacted the travel industry markedly. Spending growth is representative of both visitor activity and the effects of price increases.

This report also presents revised travel impacts figures for 2021 based on newly available information.



**Spending, Employment, Earnings, and Taxes** are the key metrics to measure the economic impacts of travel.

### What are travel impacts?

**Travel impacts** measure the economic activity associated with the activity of travel within a region. As travel is a broad activity that encompasses many other activities (transportation, lodging, eating & drinking, recreational activities, etc.), it is necessary to make estimates for each of the composite elements of travel in order to arrive at a total number. Reporting on travel impacts allows decision-makers to benchmark the travel industry against other local industries, gain insight on the makeup of traveler activity in their region, and communicate clearly to stakeholders the relevance of the traveler economy to their region.





National

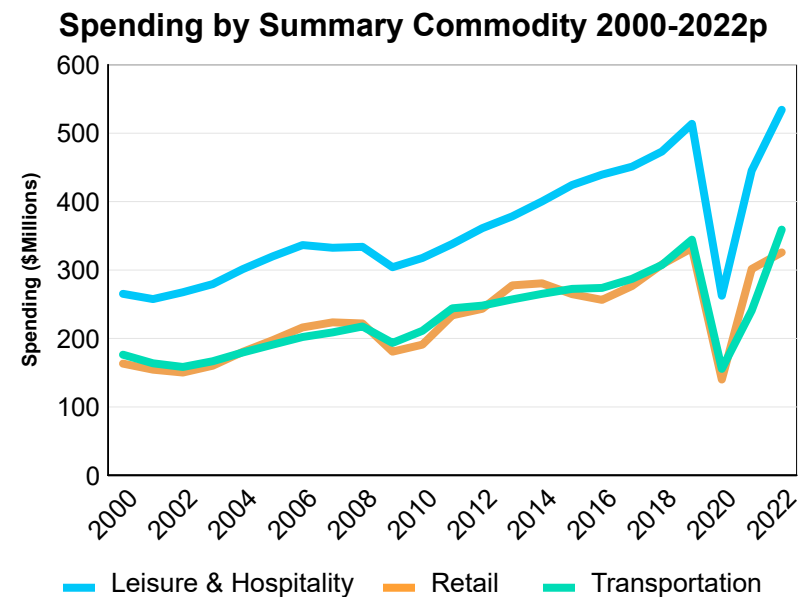
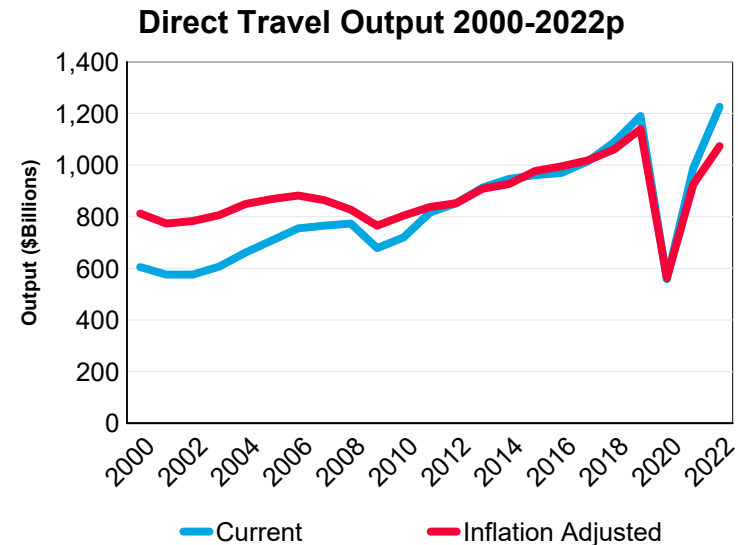
2022

# National / Summary

## U.S. Travel Impacts 2022 Preliminary

The COVID-19 pandemic brought economic disruption to almost all sectors of the U.S. economy in 2020, but few industries were as hard hit as travel. The combination of economic instability and health and safety measures in the U.S. led to a large reduction in the demand for such services, with total travel output declining by 47% (-\$632B) in 2020. In 2022 travel activity continued the recovery expansion that began in the latter half of 2020, increasing 24% (16% when adjusted for inflation) over 2021 and exceeding 2019's pre-pandemic mark by 3%.

Direct output by resident and foreign visitors was \$1,226 billion in 2022, with Leisure & Hospitality categories accounting for 44% of that total.

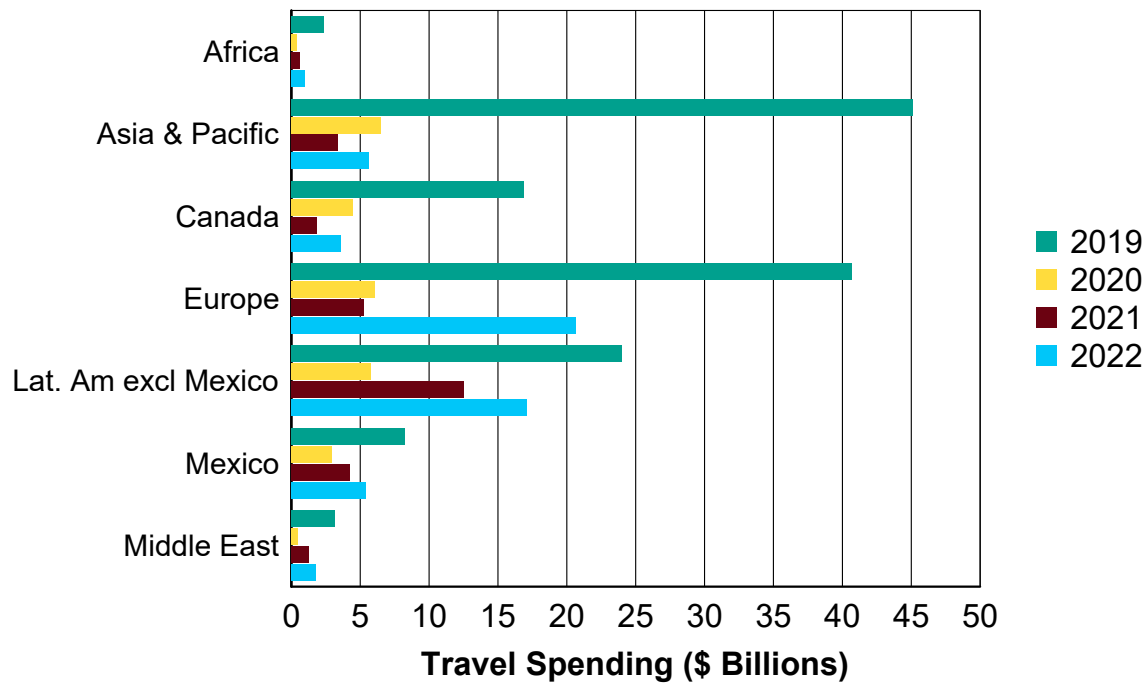


The U.S. travel industry **expanded 24% (\$238B) in 2022**. Travel spending is 3% higher than in 2019.

Note: 2022 national data are Dean Runyan Associates estimates based on Bureau of Economic Analysis (BEA) Travel and Tourism Satellite Account data from 2021 and available annual industry trends for 2022.

# National / Summary

## International Spending 2022p



While international spending is up 88% relative to 2021, most regions still lag compared to 2019 levels. Travel from Asia & Pacific was especially limited in 2022, as travel restrictions related to COVID-19 remained in effect for much of the year. The increased cost of airline travel associated with inflation of oil prices also had a major impact on international travel.

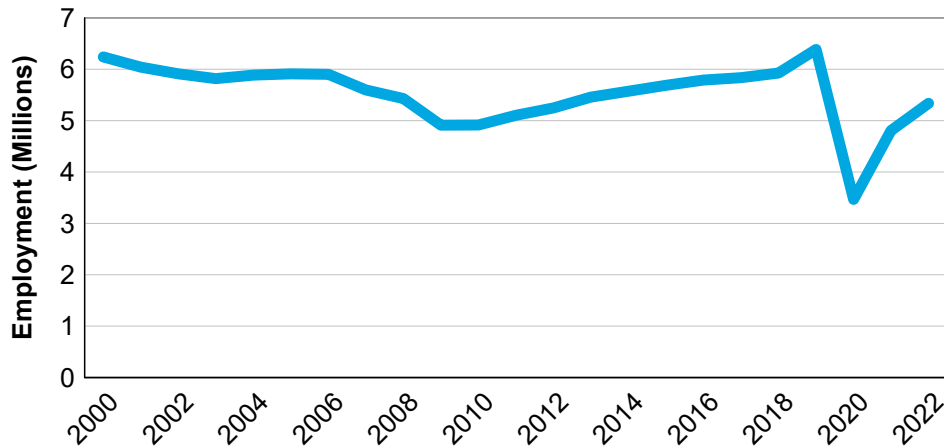
**Sources:** Dean Runyan Associates, Bureau of Economic Analysis





# National / Summary

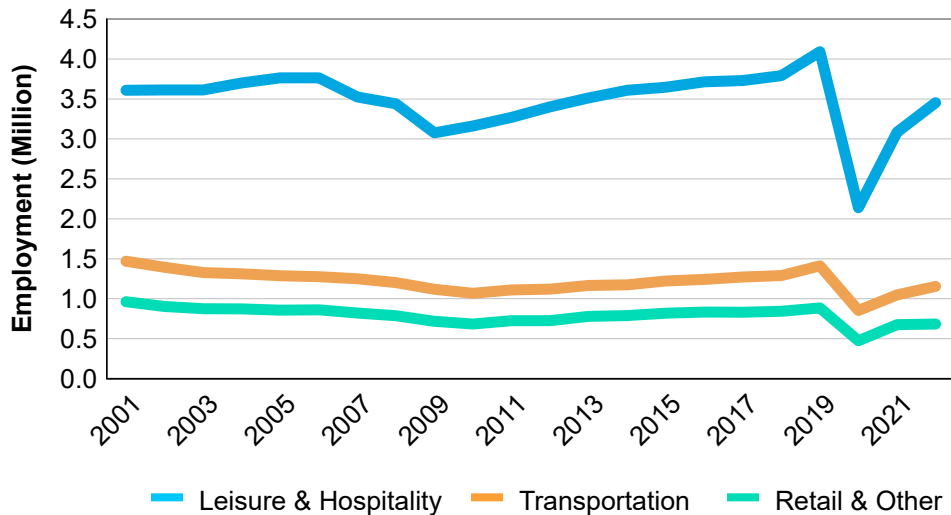
## U.S. Travel Industry Direct Employment



Travel industry employment continues to recover nationally. Nearly a half million jobs were gained in 2022, a year-over-year increase of 11%.

Sources: Bureau of Economic Analysis, Dean Runyan Associates

## U.S. Travel Industry Employment by Sector



In 2022, Leisure and Hospitality employment remained 16% below the pre-pandemic level in 2019 -- equivalent to approximately 640,000 jobs.

Sources: Bureau of Economic Analysis, Dean Runyan Associates



Wyoming

2022

# Wyoming / Summary

## Travel Impacts 2022



### 3.8% Increase in Travel Spending

Travel spending in Wyoming increased 3.8% from \$4.3 billion in 2021 to \$4.5 billion in 2022.



### 1,850 Jobs Gained

Direct travel-generated employment grew by approximately 1,850 jobs, an increase of 5.9% from 2021.



### 14.3% Growth in Travel Earnings

Direct travel-generated earnings grew by \$153 million, an increase of 14.3% from 2021.



### 0.7% Increase in Tax Revenue

Travel-related tax receipts were estimated at \$247 million in 2022 a 0.7% increase from 2021. Local tax receipts grew by 3.3%, while state tax receipts decreased 0.9% due to a decline in fuel purchases by visitors.

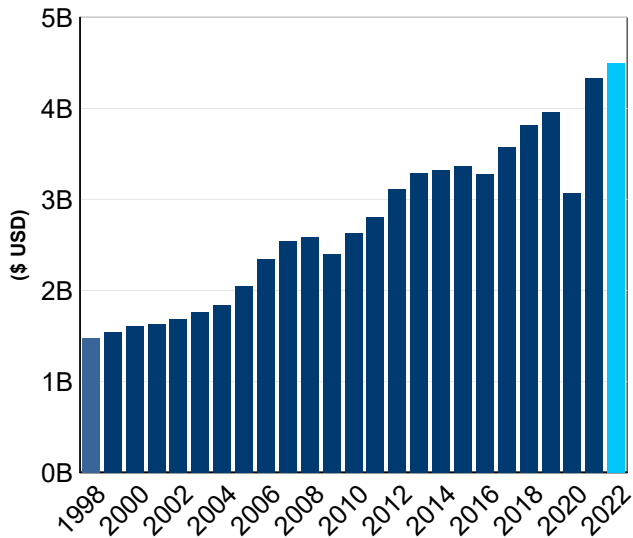
Note: These estimates for Wyoming are subject to revision when more complete or additional data becomes available.



# Wyoming / Spending

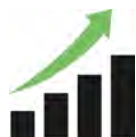
## Direct Travel Spending

Direct travel spending increased by \$166 million in 2022.

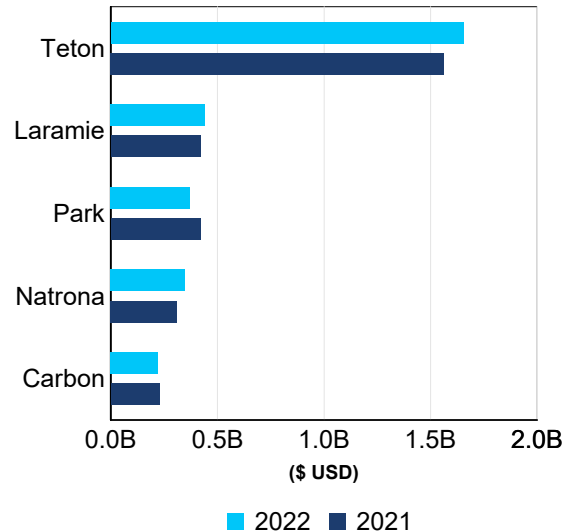


In 2022, travel spending in Wyoming grew to \$4.5 billion, a 3.8% increase from the prior year.

From 2013-2022, Wyoming travel spending grew at an annual rate of 3.2%.



Direct spending changed by different rates for the 5 top travel impacted counties.



Of the five counties with the largest travel economies Teton, Laramie, and Natrona realized year over year growth in 2022 while Park and Carbon contracted slightly. Visitors spent approximately \$1.7 billion in Teton county alone, comprising 36.8% of the state total.



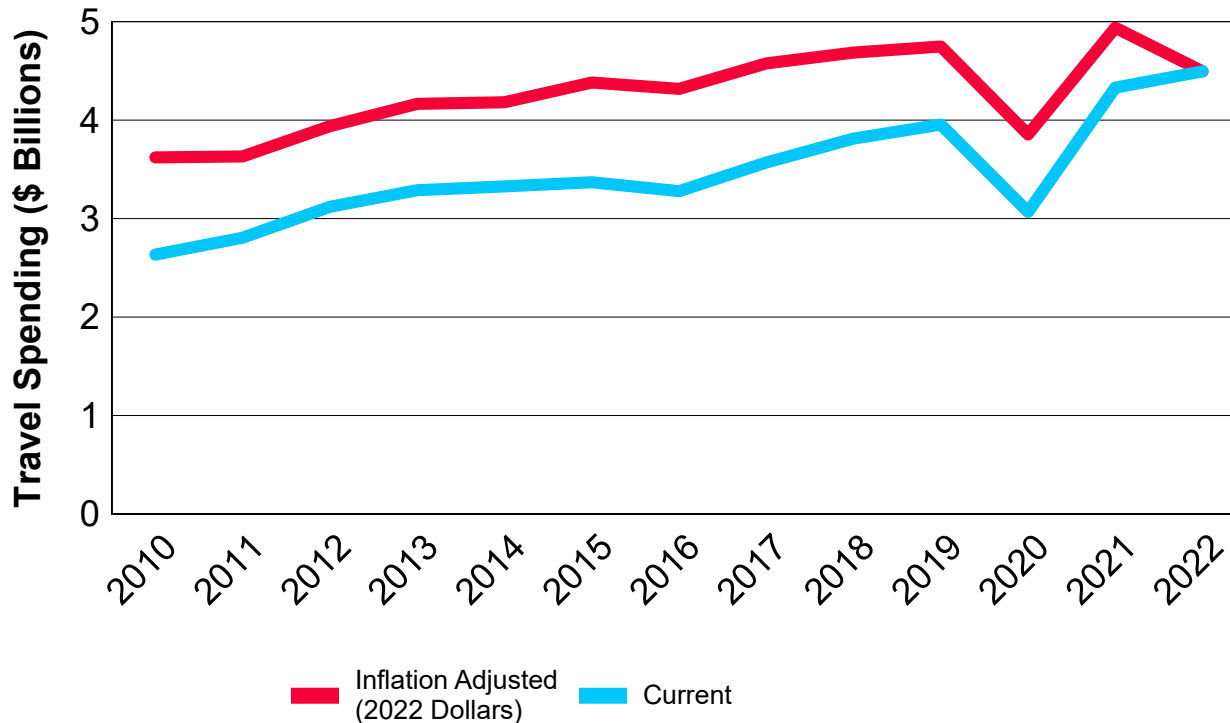
Destination + Other Travel  
= Direct Travel Spending

### What is direct travel spending?

**Direct travel spending** includes both destination spending and other spending. **Destination spending** refers to all spending on goods and services by visitors at the destination. **Other travel spending** refers to expenditures at travel arrangement companies located in Wyoming, convention and trade show operations, and spending on air by residents to leave the state for travel elsewhere. These expenditures directly support the travel industry in Wyoming but are not considered visitor spending in our methodology.

# Wyoming / Spending

## Direct Spending / Current and Inflation-Adjusted Dollars



Direct travel spending in 2022 exceeded pre-pandemic levels by \$166 million (3.8%). Given the significantly reduced purchasing power of the dollar associated with inflation, however, real dollar (inflation adjusted) spending on travel-related goods and services declined by 9% compared to 2021.

Sources: Bureau of Labor Statistics CPI, Dean Runyan Associates

### How does inflation affect the travel industry?

Inflation is the rate of increase in prices of goods and services. An increase in the rate of inflation translates into reduced purchasing power for consumers. To track the quantity of goods and services that consumers purchase when they travel, we report the “Inflation Adjusted” travel spending in the chart to the left. This is also known as “real” spending, as it shows the quantity of goods and services that were purchased while keeping the purchasing power constant across time.

#### U.S. CPI (annual % chg.)

2021: 4.7%

2022: 8.0%

Target: 2% Annually



### Wyoming 2022 Selected Prices (% Chg.)

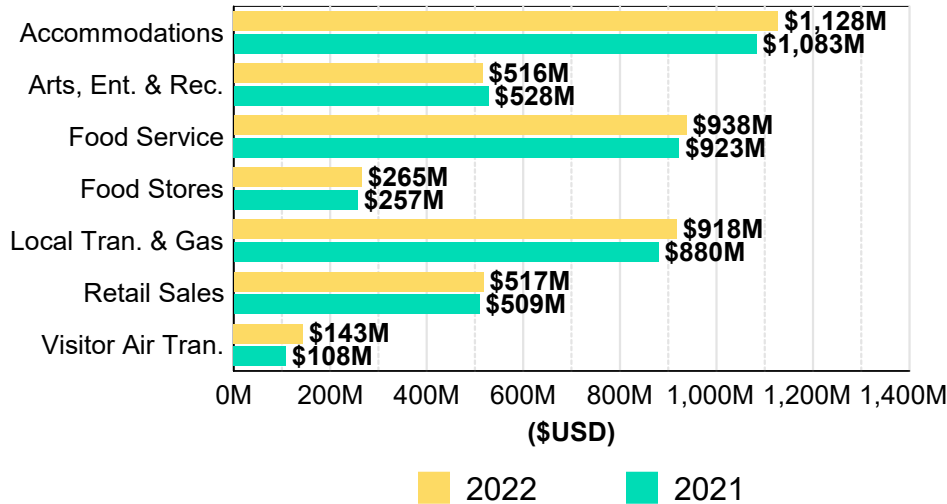
Hotel & STVR Room Rates: 11%

Gasoline Prices: 33%

Air Fares: 33%

# Wyoming / Spending

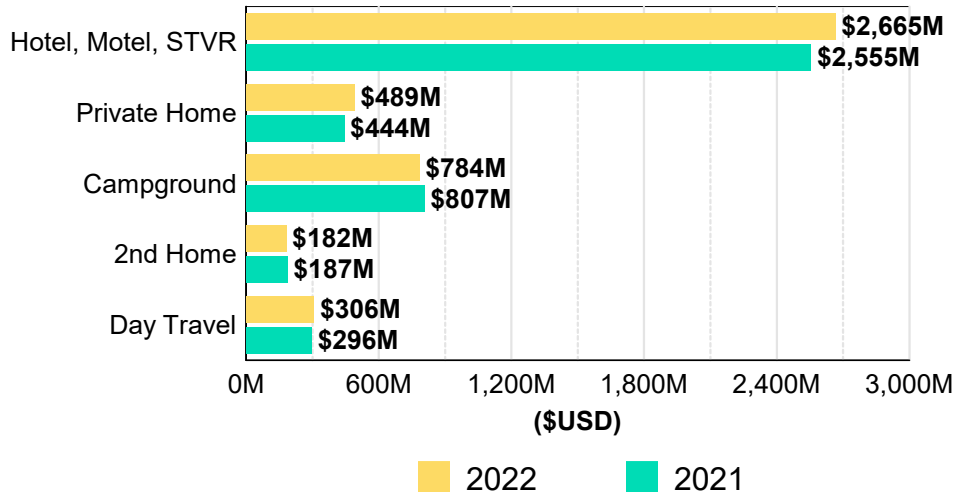
## Visitor Spending by Commodity Purchased



Spending on visitor air transportation grew to \$143 million in 2022, **an increase of 32.1%**. This is the largest percent gain of all commodities.

More than \$2 billion was spend on Accommodations and Food Service combined, **accounting for nearly 47% of visitor spending.**

## Visitor Spending by Accommodation Type



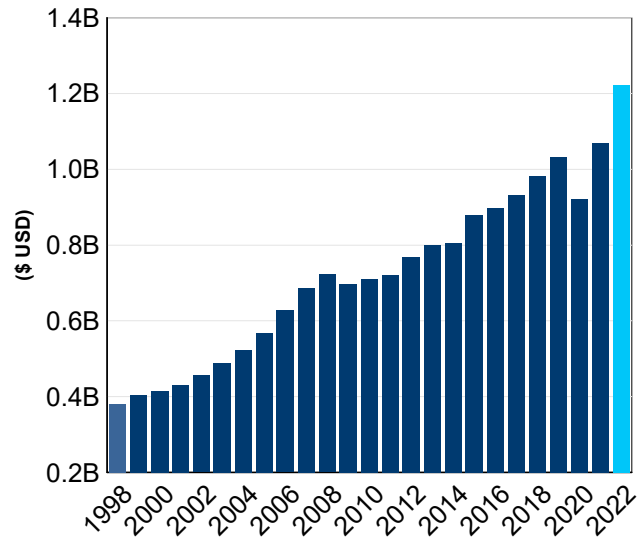
Visitors who stayed in a hotel, motel or short term vacation rental (STVR) spent a combined \$2.7 billion in 2022, **an increase of 4.3%** compared to 2021. This category of visitor **accounts for approximately 60% of visitor spending** in Wyoming.

**Sources:** Dean Runyan Associates, Omnitrak Group, Energy Information Administration, Bureau of Labor Statistics CPI, STR LLC.

# Wyoming / Earnings

## Direct Travel-Generated Earnings

Direct travel-generated earnings increased by \$153 million in 2022.

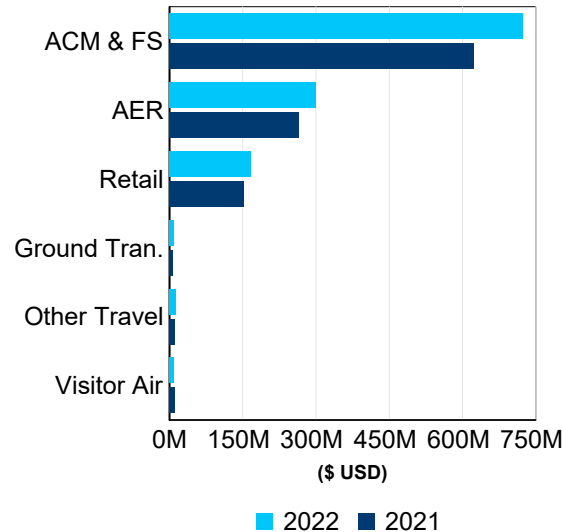


In 2022, direct travel-generated earnings grew to \$1.2 billion, a 14.3% increase from the prior year.

From 2013-2022, Wyoming direct travel-generated earnings grew at an annual rate of 4.3%.



Component sectors of the travel industry showed mixed growth.



Accommodation & Food Services (ACM & FS)  
Arts, Entertainment, Recreation (AER)

Earnings grew between 8.9% and 18.8% in all travel industry sectors other than Visitor Air Travel, which was down 5.0%.



$$\begin{aligned}
 &(\text{Revenue} - \text{Cost of Goods Sold} - \\
 &\text{Expenses} - \text{Sales Tax}) \\
 &= \\
 &\text{Earnings}
 \end{aligned}$$

### What are direct travel-generated earnings?

**Direct travel-generated earnings** represent the total after-point of sale tax income from travel activity. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.

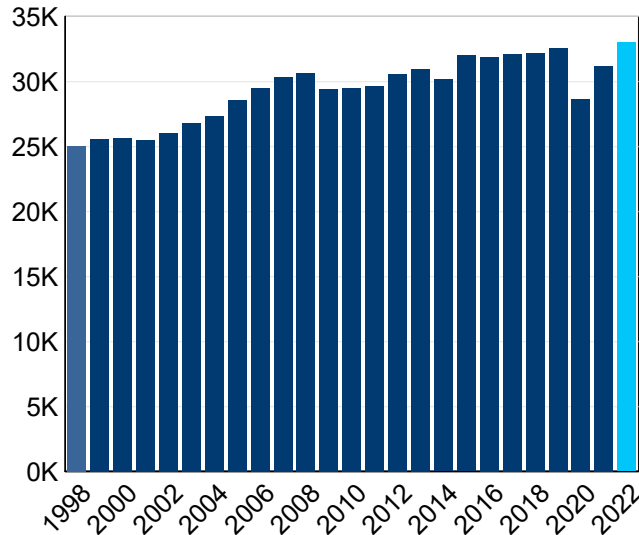
Earnings are an important measure of the benefit of the travel industry that flow to proprietors and employees. Because the travel industry is highly labor intensive, much of travel-generated earnings flow to workers in the form of wages as opposed to owners of capital and intellectual property assets.



# Wyoming / Employment

## Direct Travel-Generated Employment

Direct travel-generated employment increased by 1,850 jobs in 2022.

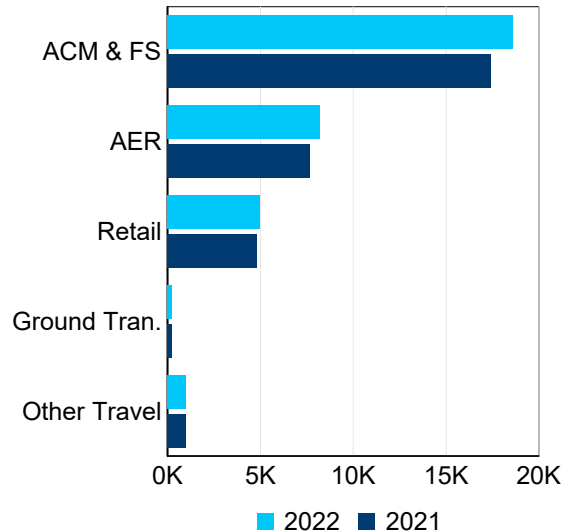


In 2022, direct travel-generated employment totaled 33 thousand jobs, a 5.9% increase from the prior year.

From 2013-2022, Wyoming travel employment grew at an annual rate of 0.6%.



Accommodations and Food Services accounted for 57% of employment gains.



Accommodation & Food Services (ACM & FS)  
Arts, Entertainment, Recreation (AER)

Employment in the Accommodations and Food Services sector totaled 18,620 in 2022, a gain of 1,180 jobs (6.8%) from 2021. Arts, Entertainment, and Recreation grew at the highest rate, gaining 540 jobs (7.0%).

## What is direct travel-generated employment?

Direct travel-generated employment refers to the total number of full and part-time jobs directly attributable to travel spending. A significant share of many industries' earnings come from travel-related spending. Part of these earnings are used to pay employees in the form of income and benefits. Based on average salaries for employees in the various travel-related industries in Wyoming, a total employment number attributable to travel can be reached. Employment figures reflect an annual average level of employment.



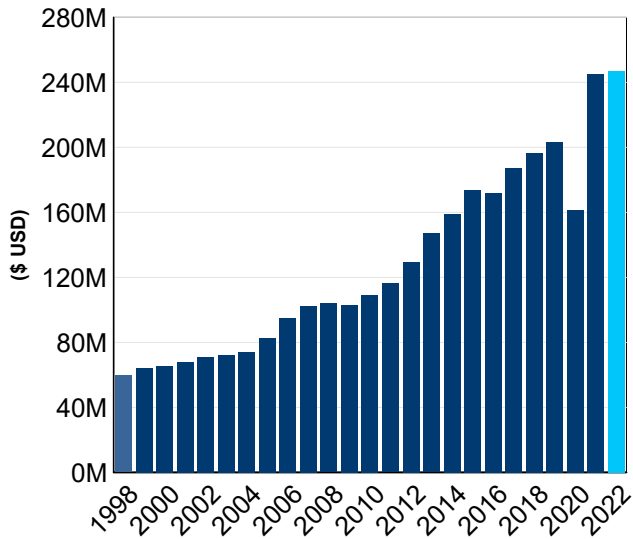
In 2022, every \$1 million in travel-related spending resulted in 7.3 jobs for the industry.



# Wyoming / Tax Receipts

## Direct Travel-Generated Tax Receipts

Direct travel-generated tax revenue increased by \$1.8 million in 2022.

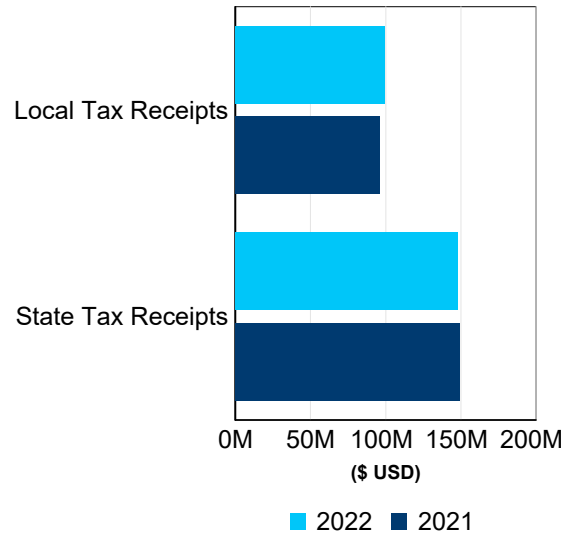


Direct travel-generated tax revenue increased to \$247 million in 2022, a 0.7% increase from the prior year.

From 2013-2022, Wyoming tax revenue grew at an annual rate of 5.3%.



Local travel-generated tax revenue grew in 2022 while state tax revenue declined.



State and local tax receipts grew at different rates in 2022. Local tax revenues grew by 3.3% while state tax receipts declined 0.9%. State tax receipts were affected by declines in fuel purchases by visitors.

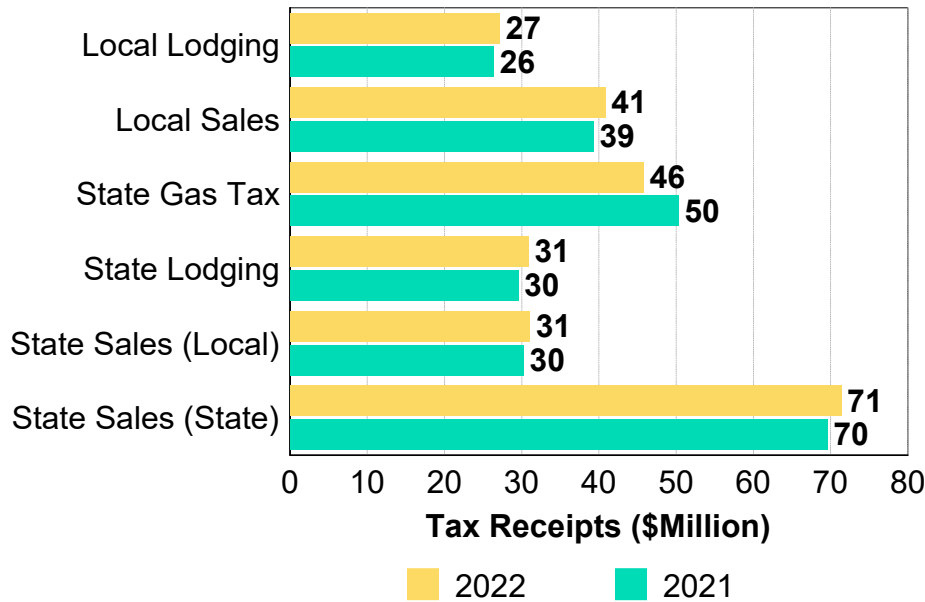
## What are direct travel-generated tax receipts?

Direct travel-generated tax receipts include state and local taxes related to travel. **State taxes** include lodging taxes, motor fuel taxes, and sales taxes. **Local taxes** primarily take the form of sales taxes imposed by cities, counties, and other tax jurisdictions in Wyoming. They also include any applicable local lodging tax.



# Wyoming / Tax Receipts

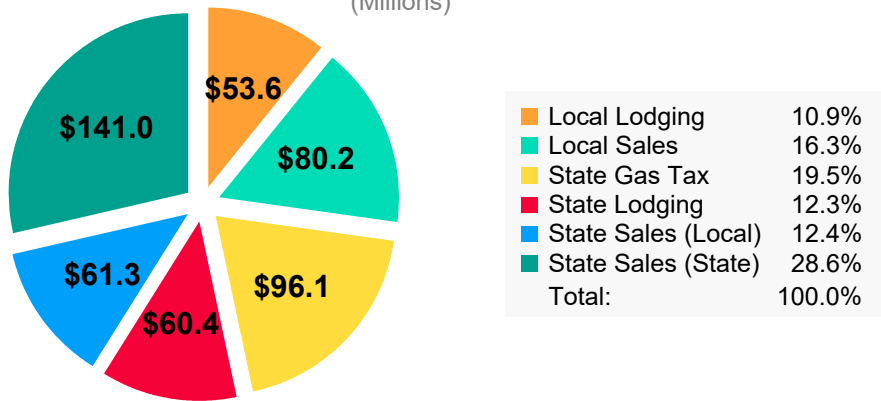
## Tax Receipts Generated by Travel Spending



Most tax categories related to travel grew in 2022, ranging from 2.6% (State Sales Taxes) to 4.4% (State Lodging Tax). State Gas Tax receipts declined by 9.1%, however; this was a result of less consumption of gasoline by visitors.

### 2022 Travel Generated Tax Receipts

(Millions)



State Sales (State) taxes are the largest source of travel-generated tax receipts in 2022, comprising 28.6% of the total.

Source: Dean Runyan Associates

# Wyoming / Insights

## Direct Travel Impacts for 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$134,724
Employee Earnings Generated by \$100 Visitor Spending	\$27
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$1,041

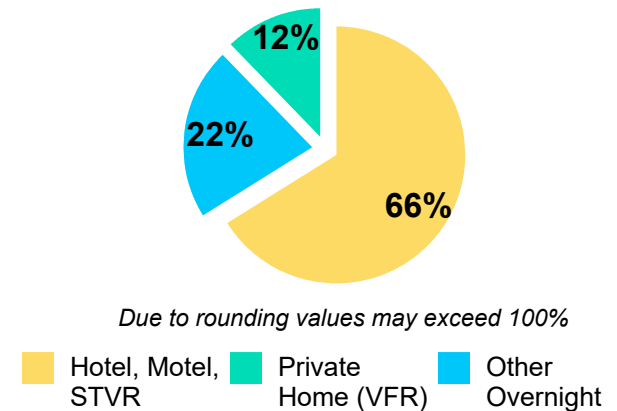
Visitor Shares	
Travel Share of Total Employment (2022)	4%

Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports 1 job does not include employment in Other Travel.

Visitors staying in Hotels, Motels, and STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

**2022 Share of Overnight Visitor Spending Wyoming**



# Wyoming / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Millions)</b>												
Total (Current \$)	3,288	3,328	3,370	3,278	3,572	3,814	3,957	3,068	4,332	4,498	▲ 3.8%	▲ 3.2%
Other	35	39	38	38	40	42	46	49	44	72	▲ 64.3%	▲ 7.4%
Visitor	3,252	3,289	3,332	3,240	3,531	3,772	3,911	3,020	4,288	4,426	▲ 3.2%	▲ 3.1%
<b>Earnings (\$Millions)</b>												
Earnings (Current \$)	801	807	879	899	932	982	1,031	922	1,071	1,224	▲ 14.3%	▲ 4.3%
<b>Employment (000's)</b>												
Employment	31	30	32	32	32	32	33	29	31	33	▲ 5.9%	▲ 0.6%
<b>Tax Revenue (\$Millions)</b>												
Total (Current \$)	147	159	174	172	187	197	203	162	245	247	▲ 0.7%	▲ 5.3%
Local	61	64	71	71	79	83	86	68	96	99	▲ 3.3%	▲ 4.9%
State	86	95	103	101	108	113	117	93	149	148	▼ -0.9%	▲ 5.6%

**Notes:**

Calendar year 2021 has been revised with the release of this report.

(Current \$) reflects dollar amounts that are not adjusted for inflation.

The category "Other" represents a portion of resident spending on air travel to leave Wyoming and travel arrangement activity.



# Wyoming / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	3,252	3,289	3,332	3,240	3,531	3,772	3,911	3,020	4,288	4,426	▲ 3.2%
Other Travel*	35	39	38	38	40	42	46	49	44	72	▲ 64.3%
<b>TOTAL</b>	<b>3,288</b>	<b>3,328</b>	<b>3,370</b>	<b>3,278</b>	<b>3,572</b>	<b>3,814</b>	<b>3,957</b>	<b>3,068</b>	<b>4,332</b>	<b>4,498</b>	<b>▲ 3.8%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	1,646	1,691	1,763	1,755	1,907	2,090	2,229	1,692	2,555	2,665	▲ 4.3%
Hotel, Motel**									2,186	2,261	▲ 3.4%
STVR**									368	404	▲ 9.8%
Campground	758	763	774	719	811	816	811	682	807	784	▼ -2.9%
Private Home	415	410	388	372	392	419	417	312	444	489	▲ 10.3%
2nd Home	161	159	147	142	149	159	157	114	187	182	▼ -2.9%
Day Travel	272	266	259	253	272	288	297	219	296	306	▲ 3.4%
<b>TOTAL</b>	<b>3,252</b>	<b>3,289</b>	<b>3,332</b>	<b>3,240</b>	<b>3,531</b>	<b>3,772</b>	<b>3,911</b>	<b>3,020</b>	<b>4,288</b>	<b>4,426</b>	<b>▲ 3.2%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	604	651	698	714	778	827	879	664	1,083	1,128	▲ 4.1%
Food Service	655	676	727	731	794	840	903	729	923	938	▲ 1.6%
Food Stores	216	224	239	230	242	245	255	212	257	265	▲ 3.3%
Local Tran. & Gas	834	785	668	585	684	798	773	545	880	918	▲ 4.3%
Arts, Ent. & Rec.	447	453	479	473	502	518	539	430	528	516	▼ -2.4%
Retail Sales	448	448	468	454	476	486	502	402	509	517	▲ 1.7%
Visitor Air Tran.	48	52	52	53	56	58	61	38	108	143	▲ 32.1%
<b>TOTAL</b>	<b>3,252</b>	<b>3,289</b>	<b>3,332</b>	<b>3,240</b>	<b>3,531</b>	<b>3,772</b>	<b>3,911</b>	<b>3,020</b>	<b>4,288</b>	<b>4,426</b>	<b>▲ 3.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# Wyoming / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	467	469	515	528	549	580	612	539	623	724	▲ 16.2%
Arts, Ent. & Rec.	193	198	212	220	230	245	253	237	265	300	▲ 13.4%
Retail**	114	115	127	127	128	131	140	125	153	167	▲ 8.9%
Ground Tran.	8	9	9	9	9	9	9	7	8	9	▲ 15.2%
Visitor Air Tran.	8	7	7	7	7	7	7	5	10	10	▼ -5.0%
Other Travel*	10	9	9	9	9	9	11	8	11	13	▲ 18.8%
<b>TOTAL</b>	<b>801</b>	<b>807</b>	<b>879</b>	<b>899</b>	<b>932</b>	<b>982</b>	<b>1,031</b>	<b>922</b>	<b>1,071</b>	<b>1,224</b>	<b>▲ 14.3%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	18,040	17,470	18,620	18,500	18,610	18,580	18,890	15,980	17,440	18,620	▲ 6.8%
Arts, Ent. & Rec.	7,240	7,160	7,460	7,530	7,800	7,820	7,850	6,880	7,690	8,230	▲ 7.0%
Retail**	4,990	4,900	5,270	5,220	5,110	5,190	5,250	5,400	5,540	5,670	▲ 2.3%
Ground Tran.	260	270	290	300	280	280	270	220	220	230	▲ 4.0%
Visitor Air Tran.	210	160	160	150	150	140	130	80	120	110	▼ -13.0%
Other Travel*	240	210	200	190	200	180	170	110	150	160	▲ 6.8%
<b>TOTAL</b>	<b>30,990</b>	<b>30,170</b>	<b>32,000</b>	<b>31,890</b>	<b>32,150</b>	<b>32,190</b>	<b>32,570</b>	<b>28,680</b>	<b>31,160</b>	<b>33,010</b>	<b>▲ 5.9%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	61	64	71	71	79	83	86	68	96	99	▲ 3.3%
State Tax Receipts	86	95	103	101	108	113	117	93	149	148	▼ -0.9%
<b>TOTAL</b>	<b>147</b>	<b>159</b>	<b>174</b>	<b>172</b>	<b>187</b>	<b>197</b>	<b>203</b>	<b>162</b>	<b>245</b>	<b>247</b>	<b>▲ 0.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.



# Wyoming / Visitor Origin

## Direct Travel Impacts by Origin, 2022

U.S. residents of states other than Wyoming accounted for approximately 72% of all travel spending in Wyoming in 2022. Residents of Wyoming accounted for 27%, while international visitors accounted for one percent. International spending on travel in Wyoming remains significantly down since the advent of the COVID-19 pandemic. Prior to 2020, international spending has historically made up 5% of travel spending in Wyoming.

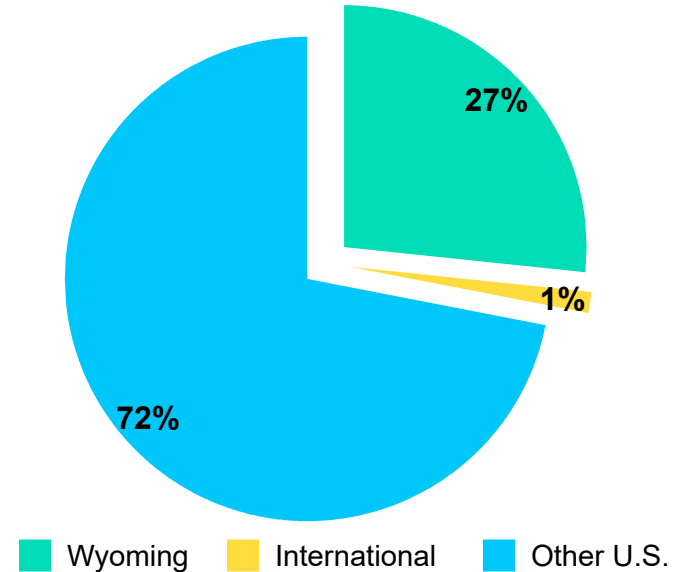
Detailed estimates by visitor residence are reported in the following table for spending, earnings, employment, and tax receipts.

Category	Wyoming	Other US	International	All Visitors
Spending (\$Millions)	1,197	3,236	65	4,258
Earnings (\$Millions)	315	907	2	1,224
Employment (Jobs)	6,437	26,406	165	33,008
Local Tax (\$Millions)	20	78	1	99
State Tax (\$Millions)	38	110	0	148

Note: All figures rounded

International spending impacts for Wyoming were derived from the U.S. International Transaction estimates from the Bureau of Economic Analysis (BEA) and origin & destination counts from the National Travel and Tourism Office. The remaining impact categories are derived from the travel impact results in this report.

Travel Spending by Visitor Residence, 2022



# Wyoming / Visitor Volume


## Visitor Details 2022

Overnight Visitor Volume for Wyoming is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel	\$252	\$706	\$643	\$1,732	2.6	2.7
Private Home	\$96	\$355	\$197	\$732	2.1	3.7
Other Overnight	\$143	\$404	\$343	\$931	2.4	2.7
All Overnight	\$184	\$546	\$436	\$1,270	2.4	2.9

## Overnight Visitor Volume, 2020-2022



**-8%** ▼  
Overnight volume declined 8% year over year.

	Person-Nights (M)			Party-Nights (M)		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	9.2	11.2	10.6	3.7	4.4	4.1
Private Home	4.4	5.1	5.1	2.2	2.5	2.5
Other Overnight	6.5	7.6	6.7	2.7	3.2	2.8
<b>All Overnight</b>	<b>20.1</b>	<b>23.9</b>	<b>22.4</b>	<b>8.5</b>	<b>10.1</b>	<b>9.4</b>

	Person-Trips (M)			Party-Trips (M)		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	3.5	4.1	3.8	1.5	1.7	1.5
Private Home	1.2	1.4	1.4	0.6	0.7	0.7
Other Overnight	2.3	2.7	2.4	1.0	1.2	1.0
<b>All Overnight</b>	<b>6.9</b>	<b>8.2</b>	<b>7.5</b>	<b>3.0</b>	<b>3.5</b>	<b>3.2</b>



# Wyoming / GDP

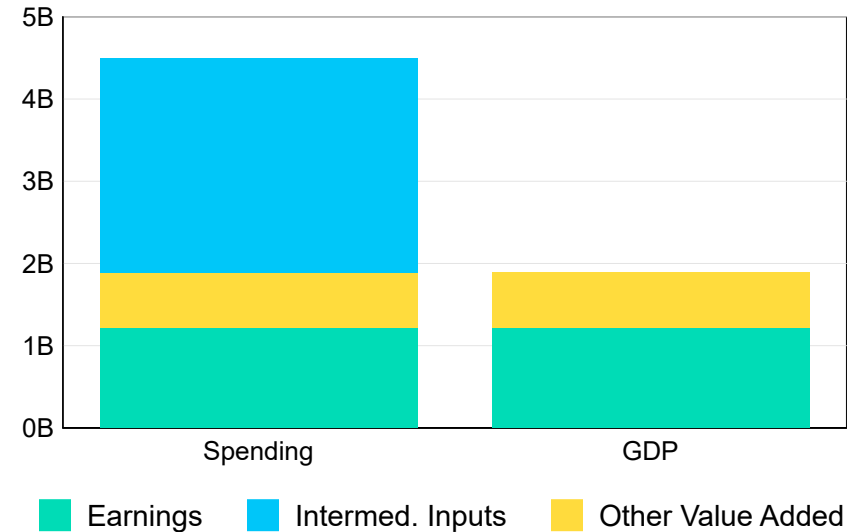
## Travel Industry GDP, 2022

Gross Domestic Product (GDP, also referred to as value-added) is a measure of economic activity that reflects the market value of the labor and capital used to produce goods and services. The GDP for a particular industry within a state excludes the intermediate inputs purchased by businesses from other firms in the production process. It includes payments to individuals in the form of earnings, indirect business taxes to government, and other payments to individuals and corporations. The relationship between travel spending and the GDP of the Wyoming travel industry is shown to the right. Wyoming travel industry GDP of \$1.9 billion represents approximately 4% of the total Wyoming GDP.

The estimates represent only the direct impacts of travel spending. A portion of the inputs purchased by travel businesses in Wyoming will be delivered by other Wyoming firms that are not strictly part of the travel industry. Restaurants, for example, will purchase agricultural products from other Wyoming businesses. These inputs are sometimes referred to as "indirect" effects.

**Travel Spending and GDP of Travel Industry**

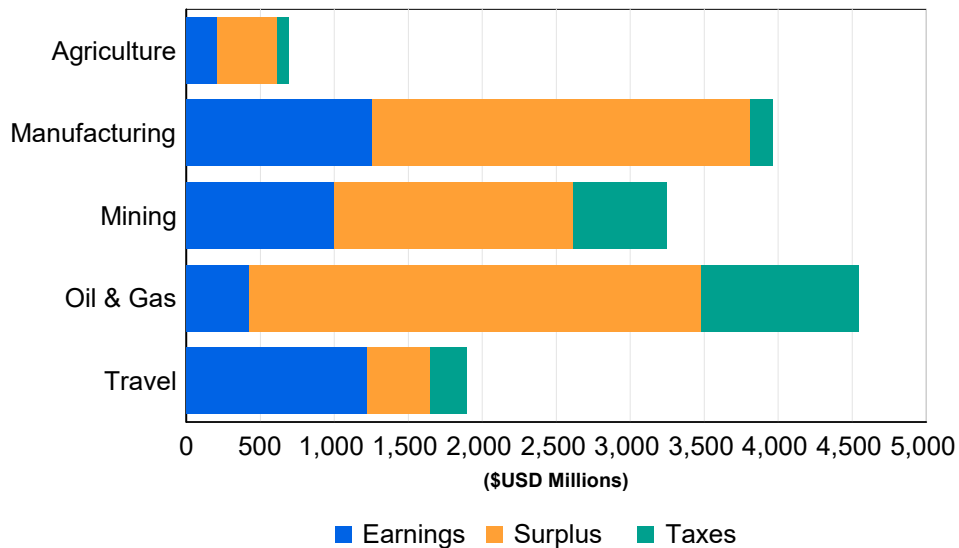
(\$ Billions)



# Wyoming / GDP

## Export-Oriented Industries, 2022

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, extractive industries such as mining, and manufacturing are the best examples of goods-producing export industries. The travel industry is also an export-oriented industry because goods and services are sold to visitors, injecting money into the local economy, as do the exports of other industries.



Industry	Earnings (\$Millions)	Surplus (\$Millions)	Taxes (\$Millions)
Agriculture	208	403	79
Mining	1,001	1,616	633
Oil & Gas	425	3,052	1,067
Manufacturing	1,252	2,562	151
Travel	1,224	427	245

Sources: Bureau of Economic Analysis, Bureau of Labor Statistics and Dean Runyan Associates.  
 Note: 2022 estimates for non-travel industries based on 2018, 2019, 2020, 2021, and partial 2022 data.

A comparison of the leading export-oriented industries in Wyoming is shown for 2022. Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to development of other local services and amenities.

# Wyoming / Secondary Effects

Travel spending brings money into many Wyoming communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates indirect and induced impacts.

**Direct** impacts represent effects attributable to traveler expenditures.

**Indirect** impacts represent effects associated with industries that supply goods and services to the direct businesses.

**Induced** impacts represent effects of purchases made by employees in both the direct and indirect businesses.

The impacts in this section are presented in eleven major industry groups. These industry groups are similar, but not identical to the business categories presented elsewhere in this report. (The specific industries that comprise these groups are listed in Implan/Secondary Effects.)

It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Wyoming and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. In general, geographic areas with lower levels of economic activity will have smaller secondary impacts within those same geographic boundaries.

## Largest Secondary Industries 2022

**Professional Services** (2,850 jobs and \$183 million in earnings) Legal, medical, educational and other professional services are utilized by travel businesses and by employees of these firms.

**Government** (2,420 jobs and \$180 million in earnings) Employees of travel-related businesses pay taxes and fees for various government provided services.

**Retail Trade** (2,170 jobs and \$111 million in earnings) Employees and businesses spend a portion of their earnings on goods from local businesses.

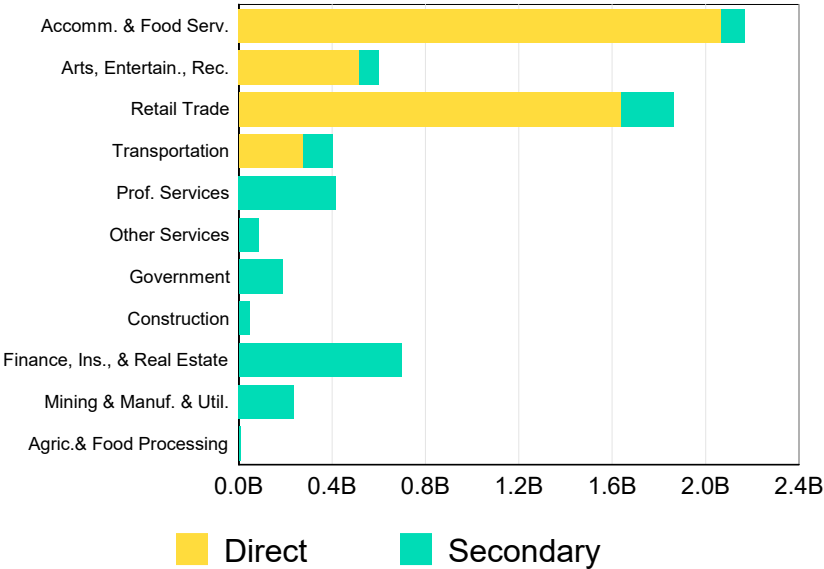
**Other Services** (1,250 jobs and \$53 million in earnings) Employees and travel businesses utilize a number of service providers such as repair shops, laundry, maintenance, and business services.

Full list of industries available in appendix "Implan/Secondary Effects"

# Wyoming / Secondary Effects

## Total Spending 2022

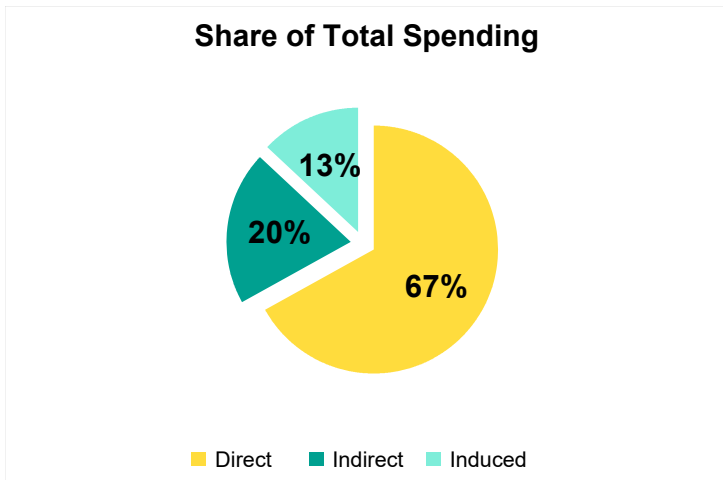
### Direct & Secondary Spending



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accomm. & Food Serv.	2,065.8	37.6	61.6	99.2	2,165.1
Arts, Entertain., Rec.	516.0	68.0	14.8	82.8	598.8
Retail Trade	1,639.6	80.6	144.4	225.1	1,864.7
Transportation	276.4	97.5	29.2	126.7	403.1
Prof. Services		336.1	81.0	417.1	417.1
Other Services		44.4	40.0	84.4	84.4
Government		56.7	131.0	187.7	187.7
Construction		35.3	12.4	47.7	47.7
Finance, Ins., & Real Estate		387.9	307.9	695.7	695.7
Mining & Manuf. & Util.		185.4	52.4	237.9	237.9
Agric. & Food Processing		5.0	2.4	7.4	7.4
<b>All Industries</b>	<b>4,497.8</b>	<b>1,334.5</b>	<b>877.2</b>	<b>2,211.7</b>	<b>6,709.6</b>

Values may not add to totals due to rounding.

### Share of Total Spending





**MOST DIRECT Spending**  
Accommodation & Food Services

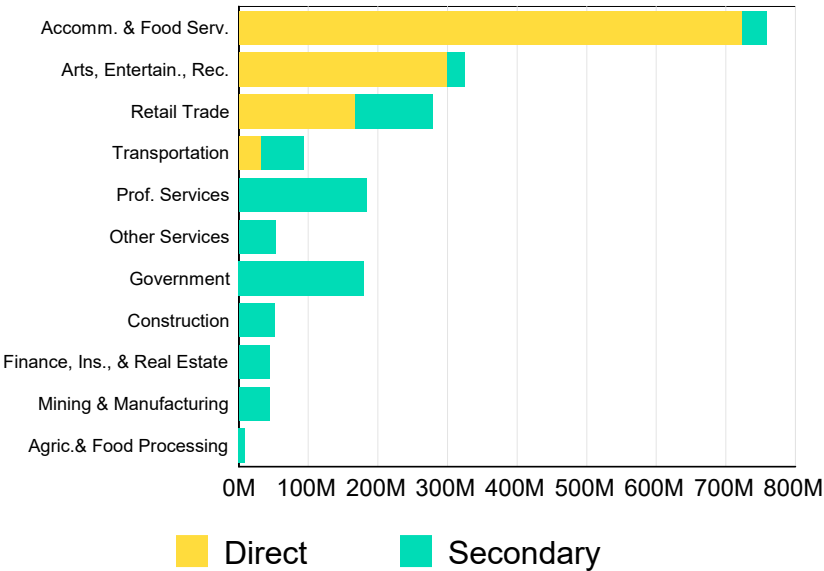


**MOST SECONDARY Spending**  
Finance & Real Estate

# Wyoming / Secondary Effects

## Total Earnings 2022

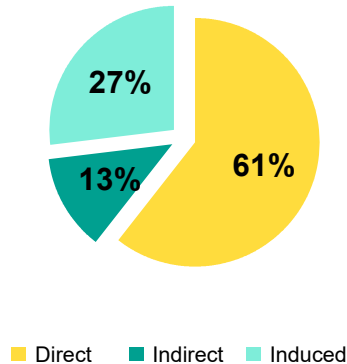
### Direct & Secondary Earnings



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accomm. & Food Serv.	724.0	7.1	27.4	34.5	758.5
Arts, Entertain., Rec.	300.4	16.6	8.3	24.9	325.3
Retail Trade	167.1	30.4	80.4	110.8	277.9
Transportation	32.2	40.1	21.7	61.7	93.9
Prof. Services		68.2	115.1	183.3	183.3
Other Services		30.0	22.5	52.5	52.5
Government		13.7	166.5	180.2	180.2
Construction		1.6	50.1	51.7	51.7
Finance, Ins., & Real Estate		20.0	24.8	44.8	44.8
Mining & Manufacturing		20.4	24.0	44.4	44.4
Agric. & Food Processing		6.5	2.2	8.7	8.7
<b>All Industries</b>	<b>1,223.6</b>	<b>254.6</b>	<b>543.1</b>	<b>797.7</b>	<b>2,021.3</b>

Values may not add to totals due to rounding.

### Share of Total Earnings





**MOST DIRECT Earnings**  
Accommodation & Food Services



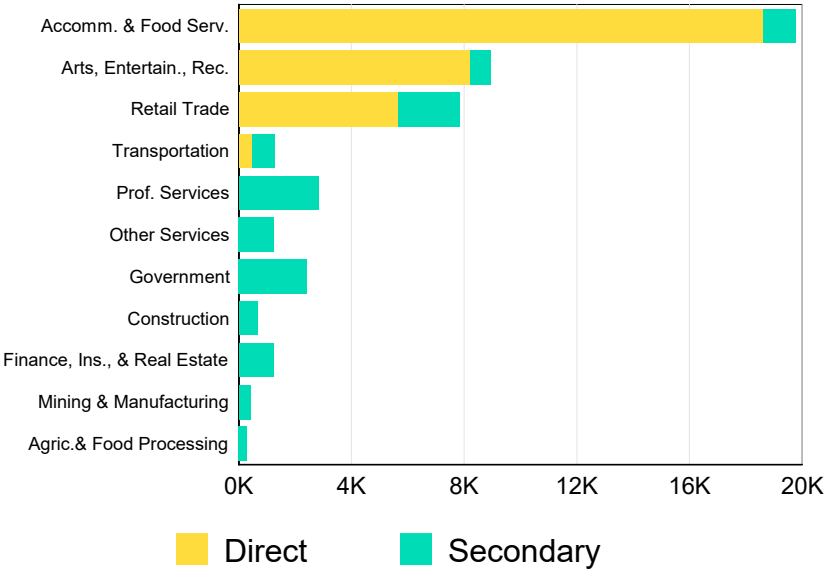
**MOST SECONDARY Earnings**  
Professional & Business Services



# Wyoming / Secondary Effects

## Total Employment 2022

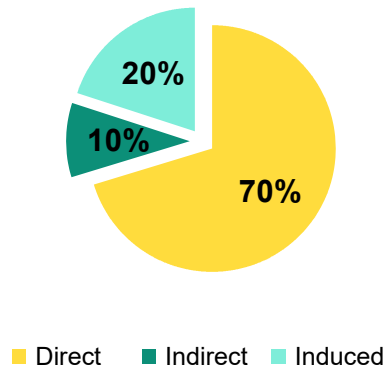
### Direct & Secondary Employment



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accomm. & Food Serv.	18,620	240	910	1,150	19,760
Arts, Entertain., Rec.	8,230	480	230	710	8,940
Retail Trade	5,670	470	1,700	2,170	7,840
Transportation	500	450	330	780	1,280
Prof. Services		1,110	1,740	2,840	2,840
Other Services		660	600	1,250	1,250
Government		130	2,290	2,420	2,420
Construction		20	650	670	670
Finance, Ins., & Real Estate		620	610	1,230	1,230
Mining & Manufacturing		190	230	410	410
Agric. & Food Processing		220	70	290	290
<b>All Industries</b>	<b>33,010</b>	<b>4,570</b>	<b>9,370</b>	<b>13,940</b>	<b>46,950</b>

Values may not add to totals due to rounding.

### Share of Total Employment





**MOST DIRECT JOBS**  
Accommodation & Food Services



**MOST SECONDARY JOBS**  
Professional & Business Services



County

2022

# County / Introduction

## Introduction

This section provides detailed county estimates, as well as a number of summary tables. In interpreting these estimates, readers are advised that:

- Monetary values are expressed in current dollars (no inflation adjustment).
- Estimates measure direct impacts only.
- Counties with small populations and economies are less reliable than estimates for more populous and economically diverse areas.
- Total employment provided by the Bureau of Economic Analysis is an estimate and covers the total amount of jobs, not the number of residents that work.
- Sales tax distribution totals provided by the Wyoming Department of Revenue will be influenced by the particular economic mix of each county.

County level travel estimates utilize the best information available at the time of the report and are subject to revision. All job estimates presented reflect total count of jobs and are not modified to be full time equivalent. It is important to note that job growth could reflect a decrease in full time positions and an increase in part time employment.

Visitor volume figures are presented in four measures: person-trips, person-nights, party-trips, and party-nights. These measures can move independently based on changes to estimated party size and length of stay. It should be stressed that direct travel spending is a more reliable indicator of the health of the travel industry than visitor volume.





# County / Summary

## Direct Travel Impacts 2022

	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Albany	\$198.9	\$46.9	1,740	\$4.6	\$6.8	\$11.4
Big Horn	\$38.1	\$7.0	380	\$0.5	\$1.2	\$1.7
Campbell	\$139.9	\$41.8	1,380	\$1.8	\$5.0	\$6.9
Carbon	\$221.1	\$70.1	1,840	\$5.2	\$7.3	\$12.6
Converse	\$69.9	\$17.3	590	\$1.1	\$2.3	\$3.4
Crook	\$35.3	\$9.0	250	\$0.5	\$1.2	\$1.7
Fremont	\$167.0	\$61.4	1,520	\$2.7	\$5.5	\$8.3
Goshen	\$34.4	\$6.7	310	\$0.4	\$1.2	\$1.6
Hot Springs	\$30.0	\$9.2	310	\$0.8	\$1.0	\$1.8
Johnson	\$63.6	\$18.4	660	\$1.4	\$2.1	\$3.5
Laramie	\$441.9	\$104.1	3,540	\$9.7	\$15.1	\$24.8
Lincoln	\$90.4	\$20.2	560	\$1.4	\$3.2	\$4.6
Natrona	\$349.6	\$99.0	2,810	\$5.8	\$11.0	\$16.8
Niobrara	\$10.5	\$3.6	90	\$0.2	\$0.4	\$0.6
Park	\$371.2	\$120.0	4,230	\$5.7	\$11.3	\$17.0
Platte	\$49.7	\$13.1	490	\$0.9	\$1.6	\$2.4
Sheridan	\$157.9	\$43.6	1,040	\$3.5	\$4.9	\$8.4
Sublette	\$51.8	\$15.9	450	\$0.8	\$1.8	\$2.5
Sweetwater	\$174.7	\$41.5	1,490	\$3.1	\$6.3	\$9.4
Teton	\$1,653.7	\$434.3	7,890	\$46.9	\$53.7	\$100.6
Uinta	\$101.6	\$31.1	1,040	\$1.5	\$3.5	\$5.0
Washakie	\$24.0	\$5.2	210	\$0.3	\$0.8	\$1.2
Weston	\$22.6	\$4.3	170	\$0.4	\$0.8	\$1.2
<b>Wyoming</b>	<b>\$4,498</b>	<b>\$1,224</b>	<b>33,010</b>	<b>\$99</b>	<b>\$148</b>	<b>\$247</b>

Note: Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. Tax receipts include local option lodging and sales taxes, state sales tax and the gasoline tax. State sales taxes are allocated to local government (31 percent) and the state (69 percent). Property taxes are not included.



# County / Spending

## Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Albany	163.5	162.2	154.5	147.4	158.3	172.0	176.4	147.9	194.0	198.9	▲ 2.5%	▲ 2.0%
Big Horn	27.1	28.4	29.5	29.0	30.8	33.3	32.3	25.7	35.5	38.1	▲ 7.3%	▲ 3.4%
Campbell	122.6	145.6	123.7	107.4	107.9	118.3	129.8	91.4	122.7	139.9	▲ 14.0%	▲ 1.3%
Carbon	159.2	148.9	158.4	156.8	170.6	194.2	205.9	164.1	228.2	221.1	▼ -3.1%	▲ 3.3%
Converse	53.4	56.9	56.7	46.7	53.7	65.6	75.0	49.3	61.9	69.9	▲ 12.9%	▲ 2.7%
Crook	28.3	29.0	31.5	29.9	31.9	33.9	34.0	29.5	37.7	35.3	▼ -6.2%	▲ 2.3%
Fremont	132.0	130.3	133.5	123.8	131.7	136.4	139.8	117.5	160.8	167.0	▲ 3.9%	▲ 2.4%
Goshen	29.4	29.5	28.8	27.3	27.8	32.6	33.8	23.5	31.9	34.4	▲ 7.8%	▲ 1.6%
Hot Springs	24.6	22.4	23.9	23.5	24.7	24.5	27.1	20.1	29.1	30.0	▲ 3.0%	▲ 2.0%
Johnson	48.2	51.7	49.3	47.2	52.4	55.3	56.5	45.4	63.3	63.6	▲ 0.5%	▲ 2.8%
Laramie	341.0	344.0	320.1	315.3	346.4	374.1	380.2	290.5	421.0	441.9	▲ 5.0%	▲ 2.6%
Lincoln	58.7	57.2	58.9	58.4	64.9	72.6	67.9	59.0	87.5	90.4	▲ 3.3%	▲ 4.4%
Natrona	302.4	305.2	288.1	270.8	293.0	294.9	331.3	229.2	310.3	349.6	▲ 12.7%	▲ 1.5%
Niobrara	11.1	11.9	10.4	9.8	12.5	10.3	11.2	8.4	10.0	10.5	▲ 5.4%	▼ -0.5%
Park	370.4	369.5	385.4	398.1	418.2	460.1	470.1	320.6	420.9	371.2	▼ -11.8%	▲ 0.0%
Platte	41.6	48.1	35.6	33.0	38.6	40.9	42.7	31.7	48.0	49.7	▲ 3.7%	▲ 1.8%
Sheridan	111.4	110.6	108.3	100.8	108.5	115.9	118.8	99.1	142.9	157.9	▲ 10.5%	▲ 3.5%
Sublette	43.0	41.9	38.3	37.1	41.2	45.7	43.8	34.3	55.7	51.8	▼ -6.9%	▲ 1.9%
Sweetwater	179.0	163.2	157.3	154.2	157.1	161.5	160.1	122.9	162.6	174.7	▲ 7.5%	▼ -0.2%
Teton	910.3	946.7	1,052.6	1,045.0	1,171.6	1,237.4	1,277.7	1,048.0	1,562.1	1,653.7	▲ 5.9%	▲ 6.2%
Uinta	89.1	84.0	85.9	80.0	91.8	93.4	98.9	76.0	100.0	101.6	▲ 1.6%	▲ 1.3%
Washakie	24.5	24.1	20.9	20.0	20.5	21.0	21.2	17.5	24.4	24.0	▼ -1.8%	▼ -0.2%
Weston	16.6	16.2	18.1	17.1	17.6	20.1	22.1	17.0	22.0	22.6	▲ 2.5%	▲ 3.1%
<b>Wyoming</b>	<b>3,288</b>	<b>3,328</b>	<b>3,370</b>	<b>3,278</b>	<b>3,572</b>	<b>3,814</b>	<b>3,957</b>	<b>3,068</b>	<b>4,332</b>	<b>4,498</b>	<b>▲ 3.8%</b>	<b>▲ 3.2%</b>



# County / Earnings

## Direct Travel Earnings 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Earnings (\$Million)</b>												
Albany	33.3	32.8	33.8	34.4	34.2	36.4	39.4	35.2	41.8	46.9	▲ 12.3%	▲ 3.5%
Big Horn	4.3	4.2	4.9	5.1	5.3	5.5	5.9	5.2	6.7	7.0	▲ 5.2%	▲ 5.1%
Campbell	26.7	28.3	26.8	27.4	27.4	28.8	31.8	30.0	34.3	41.8	▲ 21.7%	▲ 4.6%
Carbon	36.4	36.2	40.2	42.7	44.2	45.8	50.0	47.3	62.4	70.1	▲ 12.3%	▲ 6.8%
Converse	13.2	13.2	16.1	15.0	13.7	14.7	16.4	16.3	15.6	17.3	▲ 10.8%	▲ 2.7%
Crook	6.7	7.3	8.6	8.2	8.7	8.7	8.9	8.4	9.2	9.0	▼ -2.1%	▲ 3.1%
Fremont	42.0	42.2	44.6	43.2	43.3	44.5	48.0	47.9	53.9	61.4	▲ 13.9%	▲ 3.9%
Goshen	4.7	4.7	5.2	5.4	5.0	6.0	6.2	5.0	6.0	6.7	▲ 11.4%	▲ 3.6%
Hot Springs	6.4	6.4	7.1	7.3	7.1	6.7	7.1	6.7	8.1	9.2	▲ 14.0%	▲ 3.7%
Johnson	12.8	13.4	14.0	14.5	14.3	15.2	15.0	12.8	15.4	18.4	▲ 19.4%	▲ 3.7%
Laramie	64.0	59.9	62.8	65.2	65.4	69.9	75.3	68.0	90.0	104.1	▲ 15.6%	▲ 5.0%
Lincoln	12.6	13.5	15.4	16.0	17.1	16.8	18.0	16.6	19.8	20.2	▲ 2.3%	▲ 4.8%
Natrona	70.5	70.8	74.6	72.9	75.0	75.6	82.6	72.0	86.3	99.0	▲ 14.7%	▲ 3.5%
Niobrara	3.6	3.9	3.5	3.4	4.3	3.2	3.6	3.0	3.1	3.6	▲ 14.5%	▼ -0.1%
Park	86.2	88.1	96.7	102.9	103.5	109.5	109.3	99.1	111.8	120.0	▲ 7.4%	▲ 3.4%
Platte	8.4	10.0	8.1	7.9	9.2	9.2	10.2	9.3	12.1	13.1	▲ 8.9%	▲ 4.5%
Sheridan	27.2	27.8	30.8	31.1	31.1	30.9	33.9	32.5	40.0	43.6	▲ 8.9%	▲ 4.8%
Sublette	11.4	11.0	10.2	9.3	9.5	10.2	11.1	10.7	14.5	15.9	▲ 9.6%	▲ 3.4%
Sweetwater	34.7	33.4	34.6	35.2	34.0	34.0	35.6	30.2	37.1	41.5	▲ 11.9%	▲ 1.8%
Teton	268.0	271.4	309.9	321.4	347.6	377.1	388.3	335.4	364.5	434.3	▲ 19.1%	▲ 4.9%
Uinta	18.8	20.0	22.5	22.7	23.9	24.5	26.6	22.9	28.9	31.1	▲ 7.4%	▲ 5.1%
Washakie	6.2	5.6	5.1	4.7	4.8	5.0	4.7	4.3	5.3	5.2	▼ -1.8%	▼ -1.7%
Weston	2.6	2.5	3.2	3.2	3.0	3.2	3.7	3.2	3.9	4.3	▲ 9.2%	▲ 5.0%
<b>Wyoming</b>	<b>801</b>	<b>807</b>	<b>879</b>	<b>899</b>	<b>932</b>	<b>982</b>	<b>1,031</b>	<b>922</b>	<b>1,071</b>	<b>1,224</b>	▲ 14.3%	▲ 4.3%



# County / Employment

## Direct Travel Employment 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Employment (Jobs)</b>												
Albany	1,830	1,720	1,730	1,690	1,610	1,610	1,690	1,540	1,640	1,740	▲ 6.0%	▼ -0.5%
Big Horn	300	280	320	340	370	390	400	350	390	380	▼ -1.6%	▲ 2.6%
Campbell	1,120	1,120	1,060	1,090	1,060	1,070	1,180	1,130	1,230	1,380	▲ 11.7%	▲ 2.1%
Carbon	1,370	1,290	1,400	1,450	1,520	1,510	1,530	1,470	1,760	1,840	▲ 4.3%	▲ 3.0%
Converse	560	510	620	610	550	580	610	600	540	590	▲ 8.2%	▲ 0.5%
Crook	330	350	400	370	370	350	330	280	280	250	▼ -10.4%	▼ -2.6%
Fremont	1,470	1,420	1,520	1,480	1,420	1,410	1,450	1,410	1,430	1,520	▲ 6.2%	▲ 0.3%
Goshen	290	280	300	310	280	320	320	270	300	310	▲ 5.4%	▲ 0.6%
Hot Springs	290	270	300	300	280	250	250	240	270	310	▲ 12.2%	▲ 0.5%
Johnson	630	630	630	630	620	630	630	530	600	660	▲ 11.4%	▲ 0.5%
Laramie	2,800	2,820	2,890	2,890	2,940	3,020	3,100	2,850	3,290	3,540	▲ 7.7%	▲ 2.4%
Lincoln	510	500	560	570	590	570	580	560	570	560	▼ -1.8%	▲ 0.9%
Natrona	2,640	2,560	2,630	2,610	2,690	2,570	2,670	2,400	2,640	2,810	▲ 6.3%	▲ 0.6%
Niobrara	150	160	140	130	160	110	120	90	90	90	▲ 4.7%	▼ -4.4%
Park	3,950	3,930	4,230	4,350	4,310	4,400	4,280	3,780	4,110	4,230	▲ 3.1%	▲ 0.7%
Platte	410	460	370	350	410	390	400	380	480	490	▲ 1.8%	▲ 1.8%
Sheridan	1,020	1,010	1,070	1,060	1,030	980	990	930	1,030	1,040	▲ 1.0%	▲ 0.2%
Sublette	390	360	340	340	330	340	380	360	450	450	▲ 0.4%	▲ 1.5%
Sweetwater	1,580	1,500	1,560	1,580	1,470	1,430	1,460	1,270	1,390	1,490	▲ 7.5%	▼ -0.5%
Teton	8,060	7,740	8,570	8,440	8,790	8,910	8,860	7,000	7,240	7,890	▲ 9.1%	▼ -0.2%
Uinta	830	860	960	910	970	950	980	890	1,040	1,040	▼ -0.1%	▲ 2.3%
Washakie	300	270	250	230	230	240	210	200	220	210	▼ -4.4%	▼ -3.6%
Weston	140	140	170	170	150	150	170	150	160	170	▲ 2.4%	▲ 1.9%
<b>Wyoming</b>	<b>30,990</b>	<b>30,170</b>	<b>32,000</b>	<b>31,890</b>	<b>32,150</b>	<b>32,190</b>	<b>32,570</b>	<b>28,680</b>	<b>31,160</b>	<b>33,010</b>	<b>▲ 5.9%</b>	<b>▲ 0.6%</b>



# County / Earnings & Employment

## County Employment and Earnings, 2022

County	Earnings (\$M)				Employment (Jobs)		
	Total	Travel	Percent		Total	Travel	Percent
Albany	2,181.6	46.9	2.2%		52,850	1,740	3.3%
Big Horn	545.8	7.0	1.3%		13,900	380	2.8%
Campbell	4,155.3	41.8	1.0%		68,100	1,380	2.0%
Carbon	1,125.5	70.1	6.2%		18,960	1,840	9.7%
Converse	1,111.2	17.3	1.6%		18,990	590	3.1%
Crook	369.0	9.0	2.5%		10,220	250	2.5%
Fremont	2,002.3	61.4	3.1%		48,870	1,520	3.1%
Goshen	543.9	6.7	1.2%		15,070	310	2.1%
Hot Springs	388.7	9.2	2.4%		6,270	310	4.9%
Johnson	433.0	18.4	4.2%		13,580	660	4.9%
Laramie	7,775.1	104.1	1.3%		152,580	3,540	2.3%
Lincoln	1,065.2	20.2	1.9%		24,880	560	2.3%
Natrona	6,847.8	99.0	1.4%		109,800	2,810	2.6%
Niobrara	131.7	3.6	2.7%		3,650	90	2.5%
Park	1,758.0	120.0	6.8%		45,250	4,230	9.4%
Platte	511.8	13.1	2.6%		11,600	490	4.2%
Sheridan	1,981.2	43.6	2.2%		52,070	1,040	2.0%
Sublette	597.0	15.9	2.7%		12,790	450	3.5%
Sweetwater	3,484.0	41.5	1.2%		51,550	1,490	2.9%
Teton	5,350.5	434.3	8.1%		76,290	7,890	10.3%
Uinta	983.1	31.1	3.2%		23,380	1,040	4.5%
Washakie	488.7	5.2	1.1%		10,310	210	2.0%
Weston	320.0	4.3	1.3%		8,290	170	2.0%
<b>Wyoming</b>	<b>44,150.6</b>	<b>1,223.6</b>	<b>2.8%</b>		<b>849,250</b>	<b>33,010</b>	<b>3.9%</b>

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2022 Total Employment & Earnings has been estimated by Dean Runyan Associates. Details may not add to totals due to rounding.

Total employment covers all jobs in the county.



# County / Tax Receipts

## Direct Travel Tax Receipts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Tax Revenue (\$Millions)</b>												
Albany	7.9	8.4	8.9	8.6	9.1	9.6	10.0	8.5	11.5	11.4	▼ -0.3%	▲ 3.8%
Big Horn	1.1	1.3	1.4	1.4	1.5	1.5	1.5	1.3	1.7	1.7	▲ 1.3%	▲ 4.8%
Campbell	5.5	7.2	6.7	5.9	5.8	6.1	6.7	5.0	6.5	6.9	▲ 5.3%	▲ 2.3%
Carbon	7.5	7.4	8.4	8.4	9.0	9.9	10.6	8.8	13.4	12.6	▼ -6.4%	▲ 5.3%
Converse	2.4	2.8	2.8	2.3	2.6	3.2	3.7	2.5	3.1	3.4	▲ 9.3%	▲ 3.3%
Crook	1.1	1.3	1.5	1.6	1.7	1.8	1.8	1.6	2.0	1.7	▼ -15.6%	▲ 3.9%
Fremont	5.1	5.6	6.9	6.5	6.8	6.8	7.1	6.1	8.5	8.3	▼ -2.6%	▲ 5.0%
Goshen	1.3	1.5	1.6	1.5	1.5	1.7	1.8	1.3	1.6	1.6	▲ 0.6%	▲ 2.4%
Hot Springs	1.1	1.1	1.3	1.3	1.4	1.4	1.6	1.2	1.8	1.8	▼ -0.3%	▲ 4.7%
Johnson	2.0	2.4	2.4	2.3	2.5	2.6	3.0	2.4	3.7	3.5	▼ -4.9%	▲ 5.5%
Laramie	16.6	18.4	18.5	18.6	20.0	21.4	22.1	17.2	25.0	24.8	▼ -0.6%	▲ 4.1%
Lincoln	2.4	2.6	3.0	3.0	3.3	3.5	3.4	3.0	4.5	4.6	▲ 0.4%	▲ 6.6%
Natrona	13.0	14.2	14.7	14.0	14.8	14.5	16.4	11.7	15.9	16.8	▲ 5.9%	▲ 2.6%
Niobrara	0.5	0.6	0.6	0.6	0.7	0.6	0.6	0.5	0.6	0.6	▼ -0.5%	▲ 0.5%
Park	12.8	13.6	15.3	16.2	19.2	21.0	18.9	13.2	19.5	17.0	▼ -13.0%	▲ 2.8%
Platte	1.5	2.0	2.0	1.8	2.1	2.2	2.3	1.7	2.5	2.4	▼ -2.8%	▲ 4.7%
Sheridan	5.4	5.8	6.1	5.9	6.2	6.5	6.7	5.7	8.1	8.4	▲ 3.1%	▲ 4.4%
Sublette	1.6	1.7	1.7	1.6	1.8	2.0	1.9	1.6	2.7	2.5	▼ -7.2%	▲ 4.8%
Sweetwater	8.3	8.2	8.9	8.9	8.9	8.5	8.5	7.0	9.3	9.4	▲ 1.7%	▲ 1.3%
Teton	43.9	46.9	54.0	54.9	61.7	65.0	67.3	55.3	95.9	100.6	▲ 4.9%	▲ 8.6%
Uinta	4.2	4.3	4.8	4.5	4.8	4.6	4.9	3.9	5.1	5.0	▼ -2.2%	▲ 1.9%
Washakie	0.9	1.0	1.0	1.1	1.1	1.1	1.1	1.0	1.3	1.2	▼ -9.9%	▲ 2.4%
Weston	0.7	0.8	0.9	1.0	1.0	1.1	1.2	1.0	1.2	1.2	▼ -5.9%	▲ 4.8%
<b>Wyoming</b>	<b>147</b>	<b>159</b>	<b>174</b>	<b>172</b>	<b>187</b>	<b>197</b>	<b>203</b>	<b>162</b>	<b>245</b>	<b>247</b>	<b>▲ 0.7%</b>	<b>▲ 5.3%</b>



# County / Tax Receipts

**Travel-Generated State Sales Tax Distributions as a Percentage of Total State Sales Tax Distributions, 2022 (\$Millions)**

**Travel-Generated State & Local Tax Receipts per Household, 2022**

County	Total Distributions	Travel Distributions	Percent		Households(K)	Local	State	Total
Albany	29.8	4.2	14.0%		16.5	\$280	\$413	\$693
Big Horn	8.8	0.7	7.5%		4.8	\$95	\$260	\$355
Campbell	129.0	2.5	1.9%		17.9	\$103	\$279	\$383
Carbon	21.5	5.3	24.7%		6.5	\$807	\$1,126	\$1,933
Converse	59.0	1.4	2.4%		5.9	\$187	\$390	\$577
Crook	7.1	0.6	8.8%		3.0	\$162	\$396	\$558
Fremont	32.7	3.1	9.6%		16.0	\$169	\$346	\$516
Goshen	9.3	0.5	5.8%		5.6	\$77	\$219	\$296
Hot Springs	4.8	0.6	13.6%		2.2	\$342	\$462	\$804
Johnson	10.2	1.4	13.6%		3.9	\$344	\$536	\$880
Laramie	116.1	9.1	7.8%		39.3	\$246	\$385	\$630
Lincoln	20.7	1.8	8.9%		7.2	\$189	\$447	\$636
Natrona	94.0	7.0	7.4%		32.9	\$177	\$334	\$510
Niobrara	2.1	0.2	9.9%		1.1	\$182	\$320	\$502
Park	36.3	8.6	23.6%		12.6	\$453	\$896	\$1,349
Platte	8.4	0.9	11.0%		4.0	\$220	\$386	\$605
Sheridan	31.3	3.2	10.3%		12.8	\$270	\$384	\$654
Sublette	18.8	1.1	6.0%		3.8	\$199	\$469	\$669
Sweetwater	57.0	3.5	6.1%		17.3	\$181	\$365	\$545
Teton	85.1	43.8	51.5%		9.7	\$4,855	\$5,566	\$10,422
Uinta	18.1	2.1	11.8%		7.7	\$198	\$450	\$648
Washakie	6.9	0.4	6.0%		3.5	\$98	\$239	\$338
Weston	4.7	0.4	8.3%		3.1	\$133	\$247	\$380
<b>Wyoming</b>	<b>811.4</b>	<b>102.5</b>	<b>12.6%</b>		<b>237.4</b>	<b>\$418</b>	<b>\$624</b>	<b>\$1,041</b>

Source: Wyoming Department of Revenue and Dean Runyan Associates, U.S. Census Bureau



# Albany County / Insights

## Direct Travel Impacts 2022

### Visitor Spending Impacts

Amount of Visitor Spending that Supports 1 Job	\$101,957
Employee Earnings Generated by \$100 Visitor Spending	\$26
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$7
Local & State Tax Revenues per County Household	\$693

### Visitor Shares

Travel Share of Total Employment (2022)	3%
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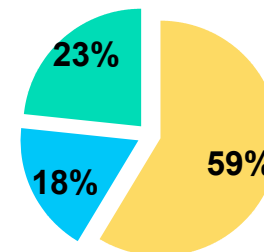
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

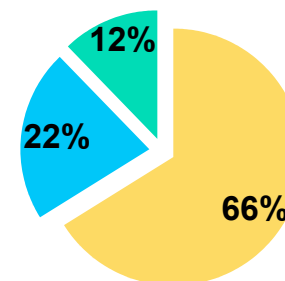
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Albany County



### Wyoming



*Due to rounding values may exceed 100%*





# Albany County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	163.5	162.2	154.5	147.4	158.3	172.0	176.4	147.9	194.0	198.9	▲ 2.5%	▲ 2.0%
Other	26.3	24.8	20.9	18.3	21.9	25.9	25.2	17.8	28.7	29.1	▲ 1.3%	▲ 1.0%
Visitor	137.3	137.4	133.6	129.1	136.4	146.1	151.3	130.1	165.3	169.8	▲ 2.7%	▲ 2.1%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	33.3	32.8	33.8	34.4	34.2	36.4	39.4	35.2	41.8	46.9	▲ 12.3%	▲ 3.5%
<b>Employment (Jobs)</b>												
Employment	1,830	1,720	1,730	1,690	1,610	1,610	1,690	1,540	1,640	1,740	▲ 6.0%	▼ -0.5%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	7.9	8.4	8.9	8.6	9.1	9.6	10.0	8.5	11.5	11.4	▼ -0.3%	▲ 3.8%
Local	3.3	3.3	3.5	3.5	3.6	3.8	4.0	3.5	4.5	4.6	▲ 2.9%	▲ 3.5%
State	4.6	5.1	5.4	5.2	5.5	5.8	5.9	5.1	7.0	6.8	▼ -2.3%	▲ 4.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Albany County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	137.3	137.4	133.6	129.1	136.4	146.1	151.3	130.1	165.3	169.8	▲ 2.7%
Other Travel*	26.3	24.8	20.9	18.3	21.9	25.9	25.2	17.8	28.7	29.1	▲ 1.3%
<b>TOTAL</b>	<b>163.5</b>	<b>162.2</b>	<b>154.5</b>	<b>147.4</b>	<b>158.3</b>	<b>172.0</b>	<b>176.4</b>	<b>147.9</b>	<b>194.0</b>	<b>198.9</b>	<b>▲ 2.5%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	56.2	56.4	63.8	61.5	64.5	70.6	75.0	68.1	84.8	86.5	▲ 1.9%
Hotel, Motel**									77.1	75.9	▼ -1.5%
STVR**									7.7	10.6	▲ 36.7%
Campground	19.5	19.7	9.6	9.7	10.9	10.8	11.2	9.4	11.8	13.3	▲ 11.9%
Private Home	29.4	29.2	29.1	27.6	29.4	31.2	31.2	25.0	32.0	34.4	▲ 7.5%
2nd Home	14.3	14.1	13.4	13.0	13.6	14.4	14.3	9.5	14.6	13.2	▼ -9.4%
Day Travel	17.9	18.0	17.8	17.2	18.0	19.1	19.6	18.2	22.0	22.4	▲ 1.8%
<b>TOTAL</b>	<b>137.3</b>	<b>137.4</b>	<b>133.6</b>	<b>129.1</b>	<b>136.4</b>	<b>146.1</b>	<b>151.3</b>	<b>130.1</b>	<b>165.3</b>	<b>169.8</b>	<b>▲ 2.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	20.7	20.8	23.3	23.1	24.2	26.0	27.7	21.8	34.0	34.9	▲ 2.7%
Food Service	33.4	34.4	35.3	35.2	37.3	39.7	42.3	38.1	43.2	44.3	▲ 2.4%
Food Stores	11.4	11.8	11.3	10.9	11.1	11.4	11.9	10.8	12.6	13.3	▲ 5.7%
Local Tran. & Gas	28.6	27.0	21.9	19.2	21.9	25.6	24.7	19.0	28.9	30.6	▲ 5.7%
Arts, Ent. & Rec.	21.3	21.5	20.4	20.1	20.8	21.6	22.4	20.2	22.7	22.6	▼ -0.6%
Retail Sales	21.5	21.5	20.9	20.1	20.7	21.2	21.8	19.9	23.2	24.1	▲ 3.9%
<b>TOTAL</b>	<b>136.9</b>	<b>137.0</b>	<b>133.1</b>	<b>128.6</b>	<b>135.9</b>	<b>145.6</b>	<b>150.8</b>	<b>129.8</b>	<b>164.7</b>	<b>169.8</b>	<b>▲ 3.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Albany County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	19.5	18.8	20.0	20.2	20.4	21.1	22.6	20.5	24.0	27.8	▲ 16.1%
Arts, Ent. & Rec.	7.2	7.4	7.0	7.4	7.1	8.3	9.3	8.5	9.4	9.9	▲ 5.3%
Retail**	3.9	3.9	4.2	4.2	4.1	4.3	4.5	5.1	5.5	6.1	▲ 9.7%
Ground Tran.	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5	▲ 12.3%
Other Travel*	2.4	2.3	2.1	2.1	2.2	2.3	2.6	0.7	2.5	2.7	▲ 7.8%
<b>TOTAL</b>	<b>33.3</b>	<b>32.8</b>	<b>33.8</b>	<b>34.4</b>	<b>34.2</b>	<b>36.4</b>	<b>39.4</b>	<b>35.2</b>	<b>41.8</b>	<b>46.9</b>	<b>▲ 12.3%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	1,070	970	1,010	980	950	930	970	830	920	1,010	▲ 10.5%
Arts, Ent. & Rec.	430	420	390	390	340	370	410	370	370	370	▲ 0.8%
Retail**	240	240	230	220	220	220	220	260	270	270	▲ 1.5%
Ground Tran.	10	10	10	10	10	10	10	10	10	10	▲ 1.3%
Other Travel*	80	80	80	80	80	80	80	80	80	80	▼ -5.6%
<b>TOTAL</b>	<b>1,830</b>	<b>1,720</b>	<b>1,730</b>	<b>1,690</b>	<b>1,610</b>	<b>1,610</b>	<b>1,690</b>	<b>1,540</b>	<b>1,640</b>	<b>1,740</b>	<b>▲ 6.1%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	3.3	3.3	3.5	3.5	3.6	3.8	4.0	3.5	4.5	4.6	▲ 2.9%
State Tax Receipts	4.6	5.1	5.4	5.2	5.5	5.8	5.9	5.1	7.0	6.8	▼ -2.3%
<b>TOTAL</b>	<b>7.9</b>	<b>8.4</b>	<b>8.9</b>	<b>8.6</b>	<b>9.1</b>	<b>9.6</b>	<b>10.0</b>	<b>8.5</b>	<b>11.5</b>	<b>11.4</b>	<b>▼ -0.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Albany County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Albany county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

### Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$153	\$299	\$327	\$625	2.1	1.9
Private Home	\$69	\$218	\$142	\$449	2.1	3.2
Other Overnight	\$37	\$70	\$78	\$147	2.1	1.9
<b>All Overnight</b>	<b>\$103</b>	<b>\$232</b>	<b>\$218</b>	<b>\$483</b>	<b>2.1</b>	<b>2.2</b>

### Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	559,000	587,570	565,860	277,690	279,380	264,840
Private Home	433,530	496,920	499,410	210,450	241,230	242,430
Other Overnight	315,720	409,080	360,990	148,040	193,220	168,630
<b>All Overnight</b>	<b>1,308,240</b>	<b>1,493,580</b>	<b>1,426,260</b>	<b>636,180</b>	<b>713,830</b>	<b>675,900</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	259,280	305,920	289,650	151,530	147,790	138,440
Private Home	116,540	157,160	157,940	66,560	76,290	76,670
Other Overnight	140,500	217,100	187,680	79,380	104,770	89,890
<b>All Overnight</b>	<b>516,320</b>	<b>680,170</b>	<b>635,270</b>	<b>297,460</b>	<b>328,850</b>	<b>305,000</b>

# Big Horn County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$80,857
Employee Earnings Generated by \$100 Visitor Spending	\$20
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$355
Visitor Shares	
Travel Share of Total Employment (2022)	3%

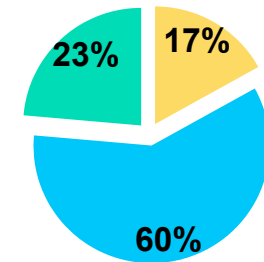
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

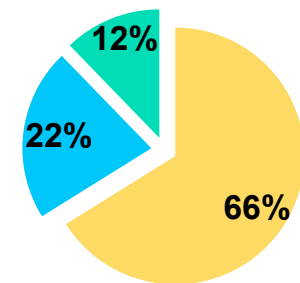
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

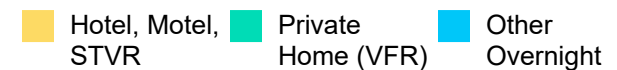
### Big Horn County



### Wyoming



Due to rounding values may exceed 100%



# Big Horn County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	27.1	28.4	29.5	29.0	30.8	33.3	32.3	25.7	35.5	38.1	▲ 7.3%	▲ 3.4%
Other	8.1	7.5	6.3	5.5	6.5	7.6	7.3	5.1	8.4	8.7	▲ 4.2%	▲ 0.8%
Visitor	19.1	20.9	23.2	23.6	24.3	25.7	25.0	20.5	27.1	29.3	▲ 8.3%	▲ 4.4%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	4.3	4.2	4.9	5.1	5.3	5.5	5.9	5.2	6.7	7.0	▲ 5.2%	▲ 5.1%
<b>Employment (Jobs)</b>												
Employment	300	280	320	340	370	390	400	350	390	380	▼ -1.6%	▲ 2.6%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	1.1	1.3	1.4	1.4	1.5	1.5	1.5	1.3	1.7	1.7	▲ 1.3%	▲ 4.8%
Local	0.2	0.3	0.3	0.3	0.3	0.4	0.3	0.3	0.4	0.5	▲ 7.9%	▲ 6.3%
State	0.8	1.0	1.1	1.1	1.1	1.2	1.2	1.0	1.3	1.2	▼ -0.9%	▲ 4.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Big Horn County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	19.1	20.9	23.2	23.6	24.3	25.7	25.0	20.5	27.1	29.3	▲ 8.3%
Other Travel*	8.1	7.5	6.3	5.5	6.5	7.6	7.3	5.1	8.4	8.7	▲ 4.2%
<b>TOTAL</b>	<b>27.1</b>	<b>28.4</b>	<b>29.5</b>	<b>29.0</b>	<b>30.8</b>	<b>33.3</b>	<b>32.3</b>	<b>25.7</b>	<b>35.5</b>	<b>38.1</b>	<b>▲ 7.3%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	1.8	2.7	2.2	2.1	1.8	2.3	2.0	1.9	4.4	4.6	▲ 3.2%
Hotel, Motel**									2.7	3.0	▲ 11.0%
STVR**									1.7	1.6	▼ -8.9%
Campground	8.3	8.3	11.9	12.1	13.3	13.1	13.1	11.2	13.4	14.9	▲ 11.4%
Private Home	5.4	6.2	5.2	5.5	5.3	6.1	5.7	5.0	5.9	6.4	▲ 8.4%
2nd Home	1.5	1.5	1.4	1.4	1.5	1.5	1.5	0.9	1.3	1.3	▼ -2.7%
Day Travel	2.1	2.3	2.5	2.5	2.5	2.7	2.6	1.6	2.0	2.2	▲ 6.2%
<b>TOTAL</b>	<b>19.1</b>	<b>20.9</b>	<b>23.2</b>	<b>23.6</b>	<b>24.3</b>	<b>25.7</b>	<b>25.0</b>	<b>20.5</b>	<b>27.1</b>	<b>29.3</b>	<b>▲ 8.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	1.7	2.2	2.2	2.2	2.1	2.3	2.2	1.9	3.7	3.9	▲ 6.8%
Food Service	4.6	5.2	5.9	6.2	6.5	6.8	6.8	5.6	6.8	7.3	▲ 7.5%
Food Stores	2.2	2.4	3.0	3.0	3.1	3.1	3.0	2.6	3.1	3.5	▲ 12.5%
Local Tran. & Gas	3.7	3.8	3.5	3.3	3.6	4.2	3.8	2.9	4.5	5.0	▲ 10.8%
Arts, Ent. & Rec.	3.7	3.9	4.8	4.9	5.1	5.2	5.1	4.3	5.0	5.3	▲ 5.3%
Retail Sales	3.2	3.5	3.9	4.0	4.0	4.1	4.0	3.4	4.1	4.4	▲ 8.6%
<b>TOTAL</b>	<b>19.1</b>	<b>20.9</b>	<b>23.2</b>	<b>23.6</b>	<b>24.3</b>	<b>25.7</b>	<b>25.0</b>	<b>20.5</b>	<b>27.1</b>	<b>29.3</b>	<b>▲ 8.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# Big Horn County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	1.5	1.5	1.7	1.8	2.0	2.1	2.4	1.8	2.2	2.2	▲ 0.4%
Arts, Ent. & Rec.	1.2	1.0	1.2	1.2	1.2	1.3	1.2	1.7	2.0	2.3	▲ 12.1%
Retail**	0.9	1.0	1.1	1.1	1.1	1.1	1.1	1.1	1.2	1.3	▲ 3.5%
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 20.3%
Other Travel*	0.7	0.7	0.8	0.9	0.9	0.9	1.0	0.5	1.2	1.2	▲ 2.6%
<b>TOTAL</b>	<b>4.3</b>	<b>4.2</b>	<b>4.9</b>	<b>5.1</b>	<b>5.3</b>	<b>5.5</b>	<b>5.9</b>	<b>5.2</b>	<b>6.7</b>	<b>7.0</b>	<b>▲ 5.2%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	140	130	150	160	190	200	220	150	180	170	▼ -3.8%
Arts, Ent. & Rec.	80	70	80	80	90	100	90	120	120	120	▲ 1.9%
Retail**	50	50	60	70	60	70	60	60	60	60	▲ 0.6%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 8.6%
Other Travel*	20	20	20	20	20	20	20	20	20	20	▼ -11.0%
<b>TOTAL</b>	<b>300</b>	<b>280</b>	<b>320</b>	<b>340</b>	<b>370</b>	<b>390</b>	<b>400</b>	<b>350</b>	<b>390</b>	<b>380</b>	<b>▼ -2.6%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.2	0.3	0.3	0.3	0.3	0.4	0.3	0.3	0.4	0.5	▲ 7.9%
State Tax Receipts	0.8	1.0	1.1	1.1	1.1	1.2	1.2	1.0	1.3	1.2	▼ -0.9%
<b>TOTAL</b>	<b>1.1</b>	<b>1.3</b>	<b>1.4</b>	<b>1.4</b>	<b>1.5</b>	<b>1.5</b>	<b>1.5</b>	<b>1.3</b>	<b>1.7</b>	<b>1.7</b>	<b>▲ 1.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.



# Big Horn County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Big Horn county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$119	\$304	\$305	\$765	2.6	2.5
Private Home	\$90	\$285	\$185	\$586	2.1	3.2
Other Overnight	\$61	\$165	\$155	\$405	2.5	2.6
<b>All Overnight</b>	<b>\$113</b>	<b>\$314</b>	<b>\$267</b>	<b>\$737</b>	<b>2.4</b>	<b>2.8</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	22,500	43,580	38,520	9,880	16,930	15,020
Private Home	65,080	70,630	70,980	31,590	34,290	34,460
Other Overnight	114,640	130,090	131,980	45,320	51,860	52,290
<b>All Overnight</b>	<b>202,220</b>	<b>244,300</b>	<b>241,480</b>	<b>86,790</b>	<b>103,070</b>	<b>101,770</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	8,220	17,010	15,080	4,250	6,730	5,990
Private Home	17,500	22,340	22,450	9,990	10,840	10,900
Other Overnight	36,110	49,110	49,150	17,240	20,160	20,010
<b>All Overnight</b>	<b>61,830</b>	<b>88,460</b>	<b>86,680</b>	<b>31,480</b>	<b>37,730</b>	<b>36,900</b>

# Campbell County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$74,315
Employee Earnings Generated by \$100 Visitor Spending	\$40
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$7
Local & State Tax Revenues per County Household	\$383
Visitor Shares	
Travel Share of Total Employment (2022)	2%

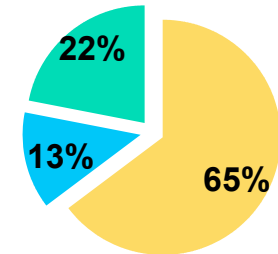
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

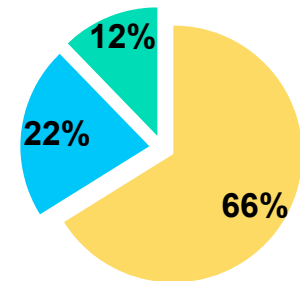
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Campbell County



### Wyoming



*Due to rounding values may exceed 100%*



# Campbell County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	122.6	145.6	123.7	107.4	107.9	118.3	129.8	91.4	122.7	139.9	▲ 14.0%	▲ 1.3%
Other	33.8	32.0	27.6	24.2	27.0	31.7	30.7	21.6	36.0	40.4	▲ 12.1%	▲ 1.8%
Visitor	88.8	113.6	96.1	83.2	80.8	86.7	99.2	69.8	86.7	99.6	▲ 14.8%	▲ 1.1%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	26.7	28.3	26.8	27.4	27.4	28.8	31.8	30.0	34.3	41.8	▲ 21.7%	▲ 4.6%
<b>Employment (Jobs)</b>												
Employment	1,120	1,120	1,060	1,090	1,060	1,070	1,180	1,130	1,230	1,380	▲ 11.7%	▲ 2.1%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	5.5	7.2	6.7	5.9	5.8	6.1	6.7	5.0	6.5	6.9	▲ 5.3%	▲ 2.3%
Local	1.7	2.3	2.0	1.7	1.6	1.7	2.0	1.3	1.6	1.8	▲ 13.6%	▲ 0.7%
State	3.7	4.8	4.7	4.3	4.2	4.4	4.8	3.6	4.9	5.0	▲ 2.5%	▲ 3.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Campbell County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	88.8	113.6	96.1	83.2	80.8	86.7	99.2	69.8	86.7	99.6	▲ 14.8%
Other Travel*	33.8	32.0	27.6	24.2	27.0	31.7	30.7	21.6	36.0	40.4	▲ 12.1%
<b>TOTAL</b>	<b>122.6</b>	<b>145.6</b>	<b>123.7</b>	<b>107.4</b>	<b>107.9</b>	<b>118.3</b>	<b>129.8</b>	<b>91.4</b>	<b>122.7</b>	<b>139.9</b>	<b>▲ 14.0%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	57.4	80.1	67.1	54.4	51.2	55.3	66.6	42.3	52.7	61.8	▲ 17.3%
Hotel, Motel**									52.0	60.8	▲ 17.0%
STVR**									0.7	1.0	▲ 44.8%
Campground	8.9	8.9	7.7	7.8	8.8	8.8	9.1	7.7	9.8	11.0	▲ 12.4%
Private Home	18.0	19.4	16.7	16.7	16.5	17.9	18.5	15.7	18.9	21.0	▲ 11.0%
2nd Home	1.3	1.3	1.2	1.2	1.3	1.3	1.3	1.3	2.0	1.9	▼ -1.6%
Day Travel	3.3	4.0	3.3	3.1	3.0	3.3	3.7	2.9	3.4	3.9	▲ 14.0%
<b>TOTAL</b>	<b>88.8</b>	<b>113.6</b>	<b>96.1</b>	<b>83.2</b>	<b>80.8</b>	<b>86.7</b>	<b>99.2</b>	<b>69.8</b>	<b>86.7</b>	<b>99.6</b>	<b>▲ 14.8%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	24.8	35.5	31.2	23.2	21.7	22.4	26.4	16.7	22.9	25.8	▲ 12.7%
Food Service	18.8	24.2	21.0	19.8	19.3	21.0	24.9	17.8	19.9	22.9	▲ 15.1%
Food Stores	5.4	6.7	5.9	5.4	5.2	5.4	6.2	4.9	5.5	6.5	▲ 17.4%
Local Tran. & Gas	16.1	18.3	13.4	11.6	12.2	14.3	15.1	10.6	15.0	17.4	▲ 16.5%
Arts, Ent. & Rec.	11.7	14.5	12.3	11.6	11.2	11.8	13.5	10.0	11.1	12.3	▲ 10.7%
Retail Sales	10.9	13.3	11.3	10.5	9.9	10.4	11.8	9.0	10.2	11.6	▲ 14.0%
Visitor Air Tran.	1.2	1.1	1.1	1.2	1.2	1.3	1.3	0.8	2.2	3.2	▲ 41.8%
<b>TOTAL</b>	<b>88.8</b>	<b>113.6</b>	<b>96.1</b>	<b>83.2</b>	<b>80.8</b>	<b>86.7</b>	<b>99.2</b>	<b>69.8</b>	<b>86.7</b>	<b>99.6</b>	<b>▲ 14.8%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Campbell County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	16.2	17.0	16.3	16.9	17.2	17.9	19.7	19.0	22.0	26.2	▲ 19.3%
Arts, Ent. & Rec.	6.0	6.4	6.0	6.1	6.1	6.6	7.4	7.3	8.1	10.8	▲ 33.7%
Retail**	2.2	2.7	2.4	2.3	2.1	2.2	2.5	2.4	2.4	2.6	▲ 10.0%
Ground Tran.	0.6	0.7	0.6	0.6	0.5	0.5	0.6	0.4	0.5	0.6	▲ 25.9%
Other Travel*	1.6	1.5	1.5	1.5	1.5	1.6	1.6	0.9	1.4	1.5	▲ 8.4%
<b>TOTAL</b>	<b>26.7</b>	<b>28.3</b>	<b>26.8</b>	<b>27.4</b>	<b>27.4</b>	<b>28.8</b>	<b>31.8</b>	<b>30.0</b>	<b>34.3</b>	<b>41.8</b>	<b>▲ 21.7%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	660	650	620	640	620	640	680	660	690	750	▲ 8.4%
Arts, Ent. & Rec.	290	290	270	280	280	280	340	300	370	450	▲ 22.7%
Retail**	100	120	110	110	100	100	110	120	120	120	▲ 1.6%
Ground Tran.	20	20	20	20	20	20	20	10	10	10	▲ 13.6%
Other Travel*	40	40	40	40	40	40	40	40	40	40	▼ -2.6%
<b>TOTAL</b>	<b>1,120</b>	<b>1,120</b>	<b>1,060</b>	<b>1,090</b>	<b>1,060</b>	<b>1,070</b>	<b>1,180</b>	<b>1,130</b>	<b>1,230</b>	<b>1,380</b>	<b>▲ 12.2%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	1.7	2.3	2.0	1.7	1.6	1.7	2.0	1.3	1.6	1.8	▲ 13.6%
State Tax Receipts	3.7	4.8	4.7	4.3	4.2	4.4	4.8	3.6	4.9	5.0	▲ 2.5%
<b>TOTAL</b>	<b>5.5</b>	<b>7.2</b>	<b>6.7</b>	<b>5.9</b>	<b>5.8</b>	<b>6.1</b>	<b>6.7</b>	<b>5.0</b>	<b>6.5</b>	<b>6.9</b>	<b>▲ 5.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Campbell County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Campbell county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$131	\$302	\$359	\$823	2.7	2.3
Private Home	\$66	\$210	\$137	\$432	2.1	3.2
Other Overnight	\$49	\$118	\$117	\$273	2.4	2.3
<b>All Overnight</b>	<b>\$104</b>	<b>\$266</b>	<b>\$251</b>	<b>\$650</b>	<b>2.4</b>	<b>2.6</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	399,590	422,210	470,480	146,590	154,560	172,200
Private Home	303,550	314,680	316,250	147,350	152,760	153,520
Other Overnight	108,280	132,450	132,330	45,060	55,630	55,040
<b>All Overnight</b>	<b>811,420</b>	<b>869,340</b>	<b>919,060</b>	<b>339,000</b>	<b>362,940</b>	<b>380,770</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	149,160	184,720	204,840	64,370	67,650	75,050
Private Home	81,600	99,520	100,020	46,600	48,310	48,550
Other Overnight	38,100	55,890	54,720	19,390	24,410	23,650
<b>All Overnight</b>	<b>268,860</b>	<b>340,130</b>	<b>359,570</b>	<b>130,360</b>	<b>140,380</b>	<b>147,260</b>

# Carbon County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$116,565
Employee Earnings Generated by \$100 Visitor Spending	\$32
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$1,933
Visitor Shares	
Travel Share of Total Employment (2022)	10%

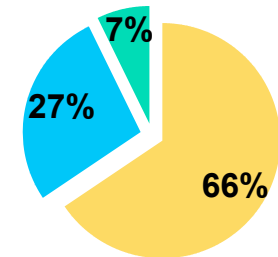
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

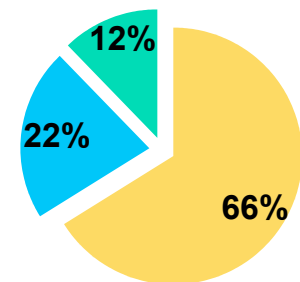
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Carbon County



### Wyoming



Due to rounding values may exceed 100%



# Carbon County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	159.2	148.9	158.4	156.8	170.6	194.2	205.9	164.1	228.2	221.1	▼ -3.1%	▲ 3.3%
Other	10.6	9.9	8.2	7.1	8.3	9.6	9.3	6.5	10.5	11.0	▲ 4.2%	▲ 0.3%
Visitor	148.6	138.9	150.3	149.7	162.3	184.6	196.7	157.6	217.6	210.1	▼ -3.5%	▲ 3.5%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	36.4	36.2	40.2	42.7	44.2	45.8	50.0	47.3	62.4	70.1	▲ 12.3%	▲ 6.8%
<b>Employment (Jobs)</b>												
Employment	1,370	1,290	1,400	1,450	1,520	1,510	1,530	1,470	1,760	1,840	▲ 4.3%	▲ 3.0%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	7.5	7.4	8.4	8.4	9.0	9.9	10.6	8.8	13.4	12.6	▼ -6.4%	▲ 5.3%
Local	3.4	3.2	3.7	3.7	3.9	4.2	4.6	4.0	5.5	5.2	▼ -5.3%	▲ 4.6%
State	4.1	4.2	4.8	4.7	5.1	5.7	6.0	4.9	7.9	7.3	▼ -7.3%	▲ 5.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.



# Carbon County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	148.6	138.9	150.3	149.7	162.3	184.6	196.7	157.6	217.6	210.1	▼ -3.5%
Other Travel*	10.6	9.9	8.2	7.1	8.3	9.6	9.3	6.5	10.5	11.0	▲ 4.2%
<b>TOTAL</b>	<b>159.2</b>	<b>148.9</b>	<b>158.4</b>	<b>156.8</b>	<b>170.6</b>	<b>194.2</b>	<b>205.9</b>	<b>164.1</b>	<b>228.2</b>	<b>221.1</b>	<b>▼ -3.1%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	66.4	59.4	73.3	73.3	79.8	97.9	107.3	89.4	130.4	119.4	▼ -8.4%
Hotel, Motel**									128.0	116.5	▼ -9.0%
STVR**									2.4	2.9	▲ 21.9%
Campground	30.5	30.5	25.9	26.3	29.4	29.1	30.1	25.5	31.9	35.8	▲ 12.4%
Private Home	12.2	11.6	12.1	11.4	11.7	12.2	12.0	10.7	11.9	13.0	▲ 8.5%
2nd Home	12.2	12.1	11.3	11.0	11.5	11.8	11.8	9.2	14.0	13.6	▼ -2.8%
Day Travel	27.3	25.4	27.6	27.7	29.8	33.5	35.5	22.8	29.4	28.3	▼ -3.8%
<b>TOTAL</b>	<b>148.6</b>	<b>138.9</b>	<b>150.3</b>	<b>149.7</b>	<b>162.3</b>	<b>184.6</b>	<b>196.7</b>	<b>157.6</b>	<b>217.6</b>	<b>210.1</b>	<b>▼ -3.5%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	27.7	26.4	32.2	31.9	33.6	40.0	44.2	34.4	57.0	52.5	▼ -8.0%
Food Service	31.9	30.3	34.2	35.5	38.9	44.0	48.0	41.0	51.1	49.3	▼ -3.6%
Food Stores	13.2	12.8	13.7	13.6	14.4	15.3	16.2	13.1	16.4	16.8	▲ 2.6%
Local Tran. & Gas	26.3	23.0	20.5	18.5	21.9	27.1	26.8	19.6	32.0	32.3	▲ 1.0%
Arts, Ent. & Rec.	23.2	21.8	23.3	23.8	25.6	27.9	29.5	24.1	29.4	28.0	▼ -4.8%
Retail Sales	26.4	24.5	26.4	26.4	27.9	30.3	31.9	25.4	31.7	31.2	▼ -1.6%
<b>TOTAL</b>	<b>148.6</b>	<b>138.9</b>	<b>150.3</b>	<b>149.7</b>	<b>162.3</b>	<b>184.6</b>	<b>196.7</b>	<b>157.6</b>	<b>217.6</b>	<b>210.1</b>	<b>▼ -3.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Carbon County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	23.7	24.1	27.2	29.3	30.8	33.0	36.6	35.6	48.6	56.0	▲ 15.2%
Arts, Ent. & Rec.	6.4	6.0	6.2	6.4	6.3	5.1	5.3	4.3	5.3	4.8	▼ -9.3%
Retail**	4.3	4.0	4.8	4.9	5.0	5.6	5.9	5.9	6.1	6.4	▲ 5.3%
Ground Tran.	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	▲ 9.6%
Other Travel*	1.7	1.8	1.8	1.8	1.9	1.9	1.9	1.2	2.1	2.5	▲ 21.2%
<b>TOTAL</b>	<b>36.4</b>	<b>36.2</b>	<b>40.2</b>	<b>42.7</b>	<b>44.2</b>	<b>45.8</b>	<b>50.0</b>	<b>47.3</b>	<b>62.4</b>	<b>70.1</b>	<b>▲ 12.3%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	880	840	920	950	1,020	1,030	1,040	970	1,240	1,310	▲ 6.5%
Arts, Ent. & Rec.	200	170	170	170	180	140	140	110	140	130	▼ -11.0%
Retail**	250	240	270	280	290	300	300	350	340	350	▲ 2.6%
Ground Tran.	<10	<10	<10	10	<10	10	10	<10	<10	<10	▼ -1.1%
Other Travel*	30	30	30	30	30	30	30	30	30	30	▲ 8.3%
<b>TOTAL</b>	<b>1,370</b>	<b>1,290</b>	<b>1,400</b>	<b>1,450</b>	<b>1,520</b>	<b>1,510</b>	<b>1,530</b>	<b>1,470</b>	<b>1,760</b>	<b>1,840</b>	<b>▲ 4.5%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	3.4	3.2	3.7	3.7	3.9	4.2	4.6	4.0	5.5	5.2	▼ -5.3%
State Tax Receipts	4.1	4.2	4.8	4.7	5.1	5.7	6.0	4.9	7.9	7.3	▼ -7.3%
<b>TOTAL</b>	<b>7.5</b>	<b>7.4</b>	<b>8.4</b>	<b>8.4</b>	<b>9.0</b>	<b>9.9</b>	<b>10.6</b>	<b>8.8</b>	<b>13.4</b>	<b>12.6</b>	<b>▼ -6.4%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Carbon County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Carbon county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

### Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$134	\$250	\$273	\$506	2.0	1.9
Private Home	\$79	\$251	\$163	\$516	2.1	3.2
Other Overnight	\$51	\$111	\$117	\$242	2.3	2.1
<b>All Overnight</b>	<b>\$119</b>	<b>\$242</b>	<b>\$250</b>	<b>\$501</b>	<b>2.1</b>	<b>2.0</b>

### Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	855,830	1,041,340	889,410	425,150	512,990	437,050
Private Home	161,180	162,660	163,480	78,240	78,960	79,360
Other Overnight	399,680	499,180	481,010	176,020	222,230	211,860
<b>All Overnight</b>	<b>1,416,690</b>	<b>1,703,180</b>	<b>1,533,900</b>	<b>679,410</b>	<b>814,190</b>	<b>728,270</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	396,950	563,150	476,750	231,990	278,310	235,730
Private Home	43,330	51,440	51,700	24,740	24,970	25,100
Other Overnight	157,740	236,760	223,400	84,850	109,260	102,150
<b>All Overnight</b>	<b>598,020</b>	<b>851,360</b>	<b>751,850</b>	<b>341,580</b>	<b>412,550</b>	<b>362,980</b>



# Converse County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$104,906
Employee Earnings Generated by \$100 Visitor Spending	\$26
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$577
Visitor Shares	
Travel Share of Total Employment (2022)	3%

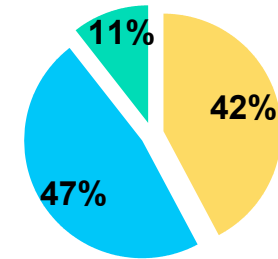
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

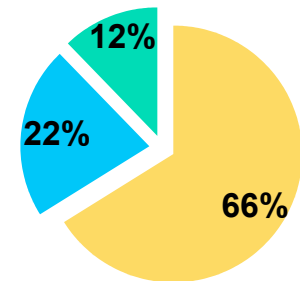
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

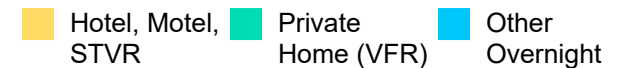
### Converse County



### Wyoming



*Due to rounding values may exceed 100%*



# Converse County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	53.4	56.9	56.7	46.7	53.7	65.6	75.0	49.3	61.9	69.9	▲ 12.9%	▲ 2.7%
Other	9.6	8.9	7.5	6.5	7.5	8.8	8.4	6.0	9.8	10.2	▲ 4.2%	▲ 0.6%
Visitor	43.8	48.0	49.2	40.2	46.2	56.8	66.6	43.3	52.1	59.7	▲ 14.5%	▲ 3.1%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	13.2	13.2	16.1	15.0	13.7	14.7	16.4	16.3	15.6	17.3	▲ 10.8%	▲ 2.7%
<b>Employment (Jobs)</b>												
Employment	560	510	620	610	550	580	610	600	540	590	▲ 8.2%	▲ 0.5%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	2.4	2.8	2.8	2.3	2.6	3.2	3.7	2.5	3.1	3.4	▲ 9.3%	▲ 3.3%
Local	0.9	1.1	0.9	0.7	0.8	1.1	1.4	0.8	0.9	1.1	▲ 16.2%	▲ 1.9%
State	1.5	1.8	1.9	1.6	1.8	2.1	2.4	1.6	2.2	2.3	▲ 6.3%	▲ 4.1%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Converse County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	43.8	48.0	49.2	40.2	46.2	56.8	66.6	43.3	52.1	59.7	▲ 14.5%
Other Travel*	9.6	8.9	7.5	6.5	7.5	8.8	8.4	6.0	9.8	10.2	▲ 4.2%
<b>TOTAL</b>	<b>53.4</b>	<b>56.9</b>	<b>56.7</b>	<b>46.7</b>	<b>53.7</b>	<b>65.6</b>	<b>75.0</b>	<b>49.3</b>	<b>61.9</b>	<b>69.9</b>	<b>▲ 12.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	27.2	31.4	21.9	12.9	15.9	25.8	35.5	18.1	20.4	24.6	▲ 20.4%
Hotel, Motel**									19.7	24.0	▲ 22.2%
STVR**									0.8	0.6	▼ -26.6%
Campground	8.3	8.3	19.8	20.2	22.2	22.0	22.2	18.9	23.0	25.7	▲ 11.8%
Private Home	5.7	5.7	5.0	4.8	5.6	6.4	6.0	4.1	5.7	6.2	▲ 8.4%
2nd Home	1.6	1.6	1.5	1.5	1.6	1.6	1.6	1.3	1.9	1.9	▲ 2.5%
Day Travel	0.9	1.0	0.9	0.7	0.8	1.1	1.2	0.9	1.0	1.2	▲ 13.6%
<b>TOTAL</b>	<b>43.8</b>	<b>48.0</b>	<b>49.2</b>	<b>40.2</b>	<b>46.2</b>	<b>56.8</b>	<b>66.6</b>	<b>43.3</b>	<b>52.1</b>	<b>59.7</b>	<b>▲ 14.5%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	11.3	13.7	10.6	6.7	8.1	11.6	16.5	8.5	9.9	11.8	▲ 19.1%
Food Service	9.9	10.9	11.7	10.1	11.6	14.3	16.6	11.4	13.1	14.9	▲ 13.4%
Food Stores	3.1	3.4	4.6	4.2	4.6	5.0	5.4	4.2	4.9	5.7	▲ 16.2%
Local Tran. & Gas	7.2	7.1	6.5	5.1	6.2	8.3	8.6	5.3	8.0	9.4	▲ 17.0%
Arts, Ent. & Rec.	6.5	6.9	8.9	8.0	8.9	10.0	11.0	8.0	9.1	10.0	▲ 9.2%
Retail Sales	5.7	6.0	6.9	6.1	6.7	7.7	8.4	6.0	7.1	8.0	▲ 13.0%
<b>TOTAL</b>	<b>43.8</b>	<b>48.0</b>	<b>49.2</b>	<b>40.2</b>	<b>46.2</b>	<b>56.8</b>	<b>66.6</b>	<b>43.3</b>	<b>52.1</b>	<b>59.7</b>	<b>▲ 14.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Converse County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	7.9	8.1	8.9	8.0	7.7	8.5	10.0	10.4	9.1	10.3	▲ 12.3%
Arts, Ent. & Rec.	3.3	3.0	4.6	4.6	3.4	3.3	3.1	3.3	3.4	3.3	▼ -0.9%
Retail**	1.4	1.5	1.5	1.3	1.4	1.7	1.9	1.6	1.6	1.9	▲ 18.0%
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2	▲ 24.8%
Other Travel*	0.5	0.5	1.0	1.0	1.0	1.0	1.2	0.8	1.3	1.6	▲ 19.9%
<b>TOTAL</b>	<b>13.2</b>	<b>13.2</b>	<b>16.1</b>	<b>15.0</b>	<b>13.7</b>	<b>14.7</b>	<b>16.4</b>	<b>16.3</b>	<b>15.6</b>	<b>17.3</b>	<b>▲ 10.8%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	320	290	320	300	280	310	340	360	300	320	▲ 8.6%
Arts, Ent. & Rec.	140	120	170	180	140	130	110	110	110	110	▼ -1.5%
Retail**	90	90	110	100	110	120	130	110	110	130	▲ 15.4%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 12.6%
Other Travel*	20	10	10	20	20	20	20	20	20	20	▲ 15.1%
<b>TOTAL</b>	<b>560</b>	<b>510</b>	<b>620</b>	<b>610</b>	<b>550</b>	<b>580</b>	<b>610</b>	<b>600</b>	<b>540</b>	<b>590</b>	<b>▲ 9.3%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.9	1.1	0.9	0.7	0.8	1.1	1.4	0.8	0.9	1.1	▲ 16.2%
State Tax Receipts	1.5	1.8	1.9	1.6	1.8	2.1	2.4	1.6	2.2	2.3	▲ 6.3%
<b>TOTAL</b>	<b>2.4</b>	<b>2.8</b>	<b>2.8</b>	<b>2.3</b>	<b>2.6</b>	<b>3.2</b>	<b>3.7</b>	<b>2.5</b>	<b>3.1</b>	<b>3.4</b>	<b>▲ 9.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Converse County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Converse county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$124	\$291	\$283	\$665	2.3	2.3
Private Home	\$86	\$272	\$177	\$561	2.1	3.2
Other Overnight	\$76	\$201	\$190	\$489	2.5	2.6
<b>All Overnight</b>	<b>\$129</b>	<b>\$332</b>	<b>\$300</b>	<b>\$766</b>	<b>2.3</b>	<b>2.5</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	177,310	178,890	199,150	77,870	77,840	86,850
Private Home	57,090	71,880	72,240	27,710	34,890	35,070
Other Overnight	156,330	178,420	182,350	62,040	71,430	72,690
<b>All Overnight</b>	<b>390,730</b>	<b>429,190</b>	<b>453,740</b>	<b>167,630</b>	<b>184,160</b>	<b>194,610</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	64,810	76,360	84,610	33,480	33,290	37,020
Private Home	15,350	22,730	22,850	8,760	11,040	11,090
Other Overnight	49,680	67,990	68,840	23,850	28,070	28,260
<b>All Overnight</b>	<b>129,830</b>	<b>167,080</b>	<b>176,290</b>	<b>66,100</b>	<b>72,400</b>	<b>76,370</b>



# Crook County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$122,662
Employee Earnings Generated by \$100 Visitor Spending	\$25
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$558
Visitor Shares	
Travel Share of Total Employment (2022)	3%

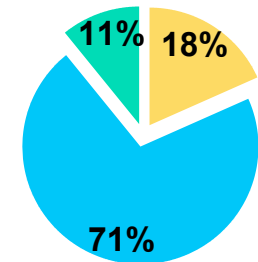
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

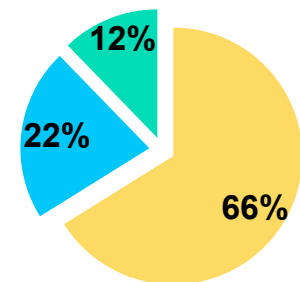
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

Crook County



Wyoming



Due to rounding values may exceed 100%



# Crook County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	28.3	29.0	31.5	29.9	31.9	33.9	34.0	29.5	37.7	35.3	▼ -6.2%	▲ 2.3%
Other	4.8	4.6	3.9	3.4	4.0	4.8	4.6	3.3	5.4	5.6	▲ 4.2%	▲ 1.6%
Visitor	23.4	24.4	27.6	26.5	27.9	29.1	29.4	26.2	32.3	29.7	▼ -8.0%	▲ 2.4%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	6.7	7.3	8.6	8.2	8.7	8.7	8.9	8.4	9.2	9.0	▼ -2.1%	▲ 3.1%
<b>Employment (Jobs)</b>												
Employment	330	350	400	370	370	350	330	280	280	250	▼ -10.4%	▼ -2.6%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	1.1	1.3	1.5	1.6	1.7	1.8	1.8	1.6	2.0	1.7	▼ -15.6%	▲ 3.9%
Local	0.3	0.4	0.4	0.6	0.6	0.6	0.6	0.5	0.6	0.5	▼ -21.3%	▲ 4.0%
State	0.8	0.9	1.1	1.1	1.1	1.2	1.2	1.0	1.4	1.2	▼ -13.0%	▲ 3.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Crook County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	23.4	24.4	27.6	26.5	27.9	29.1	29.4	26.2	32.3	29.7	▼ -8.0%
Other Travel*	4.8	4.6	3.9	3.4	4.0	4.8	4.6	3.3	5.4	5.6	▲ 4.2%
<b>TOTAL</b>	<b>28.3</b>	<b>29.0</b>	<b>31.5</b>	<b>29.9</b>	<b>31.9</b>	<b>33.9</b>	<b>34.0</b>	<b>29.5</b>	<b>37.7</b>	<b>35.3</b>	▼ -6.2%
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	5.0	5.9	8.6	7.9	7.5	8.3	8.5	9.3	10.6	5.3	▼ -49.7%
Hotel, Motel**									8.8	3.2	▼ -63.5%
STVR**									1.8	2.1	▲ 19.2%
Campground	13.4	13.3	13.7	13.8	15.4	15.3	15.6	13.1	16.6	18.6	▲ 12.1%
Private Home	2.6	2.7	2.9	2.5	2.6	2.8	2.8	2.3	2.9	3.2	▲ 8.8%
2nd Home	1.9	1.9	1.8	1.8	1.9	2.0	2.0	1.0	1.5	2.0	▲ 29.7%
Day Travel	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.7	0.6	▼ -3.1%
<b>TOTAL</b>	<b>23.4</b>	<b>24.4</b>	<b>27.6</b>	<b>26.5</b>	<b>27.9</b>	<b>29.1</b>	<b>29.4</b>	<b>26.2</b>	<b>32.3</b>	<b>29.7</b>	▼ -8.0%
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	3.7	4.3	5.0	4.7	4.7	4.8	5.0	4.9	6.4	4.2	▼ -33.7%
Food Service	4.5	4.8	5.9	5.9	6.2	6.5	6.7	6.2	7.0	6.4	▼ -8.0%
Food Stores	2.3	2.5	2.8	2.8	2.9	2.9	3.0	2.6	3.1	3.3	▲ 7.0%
Local Tran. & Gas	5.3	5.1	4.7	4.1	4.8	5.5	5.2	3.9	6.1	6.4	▲ 5.3%
Arts, Ent. & Rec.	3.9	4.1	4.7	4.7	4.9	5.0	5.1	4.5	5.1	4.9	▼ -4.8%
Retail Sales	3.6	3.7	4.4	4.2	4.3	4.4	4.4	4.0	4.7	4.5	▼ -3.2%
<b>TOTAL</b>	<b>23.4</b>	<b>24.4</b>	<b>27.6</b>	<b>26.5</b>	<b>27.9</b>	<b>29.1</b>	<b>29.4</b>	<b>26.2</b>	<b>32.3</b>	<b>29.7</b>	▼ -8.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Crook County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	4.0	4.5	5.3	4.9	5.3	5.2	5.1	4.8	4.9	3.9	▼ -20.3%
Arts, Ent. & Rec.	1.3	1.4	1.6	1.6	1.8	1.8	2.0	2.0	2.2	2.6	▲ 20.1%
Retail**	0.6	0.7	0.8	0.8	0.8	0.8	0.8	0.9	1.0	1.0	▼ -0.5%
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 11.3%
Other Travel*	0.7	0.7	0.8	0.8	0.9	0.9	0.9	0.7	1.1	1.5	▲ 31.5%
<b>TOTAL</b>	<b>6.7</b>	<b>7.3</b>	<b>8.6</b>	<b>8.2</b>	<b>8.7</b>	<b>8.7</b>	<b>8.9</b>	<b>8.4</b>	<b>9.2</b>	<b>9.0</b>	<b>▼ -2.1%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	220	240	270	240	240	220	200	160	160	120	▼ -26.6%
Arts, Ent. & Rec.	50	50	50	50	50	50	50	50	50	60	▲ 10.4%
Retail**	50	50	70	70	60	60	60	60	60	70	▲ 6.5%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 0.4%
Other Travel*	10	<10	10	10	10	10	10	<10	<10	10	▲ 31.3%
<b>TOTAL</b>	<b>330</b>	<b>350</b>	<b>400</b>	<b>370</b>	<b>370</b>	<b>350</b>	<b>330</b>	<b>280</b>	<b>280</b>	<b>250</b>	<b>▼ -10.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.3	0.4	0.4	0.6	0.6	0.6	0.6	0.5	0.6	0.5	▼ -21.3%
State Tax Receipts	0.8	0.9	1.1	1.1	1.1	1.2	1.2	1.0	1.4	1.2	▼ -13.0%
<b>TOTAL</b>	<b>1.1</b>	<b>1.3</b>	<b>1.5</b>	<b>1.6</b>	<b>1.7</b>	<b>1.8</b>	<b>1.8</b>	<b>1.6</b>	<b>2.0</b>	<b>1.7</b>	<b>▼ -15.6%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Crook County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Crook county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

### Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$137	\$347	\$348	\$865	2.5	2.5
Private Home	\$59	\$186	\$121	\$383	2.1	3.2
Other Overnight	\$49	\$127	\$122	\$303	2.5	2.5
<b>All Overnight</b>	<b>\$97</b>	<b>\$256</b>	<b>\$231</b>	<b>\$601</b>	<b>2.4</b>	<b>2.6</b>

### Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	89,100	85,620	38,860	39,130	35,930	15,330
Private Home	47,250	53,780	54,040	22,940	26,100	26,240
Other Overnight	164,630	193,870	207,950	65,680	77,930	84,160
<b>All Overnight</b>	<b>300,980</b>	<b>333,260</b>	<b>300,850</b>	<b>127,740</b>	<b>139,970</b>	<b>125,730</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	32,570	35,510	15,350	16,830	15,040	6,160
Private Home	12,700	17,010	17,090	7,250	8,260	8,300
Other Overnight	52,910	74,540	81,130	25,580	30,940	33,960
<b>All Overnight</b>	<b>98,180</b>	<b>127,060</b>	<b>113,580</b>	<b>49,660</b>	<b>54,230</b>	<b>48,420</b>



# Fremont County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$92,399
Employee Earnings Generated by \$100 Visitor Spending	\$42
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$516
Visitor Shares	
Travel Share of Total Employment (2022)	3%

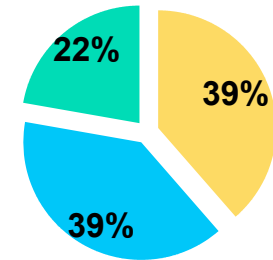
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

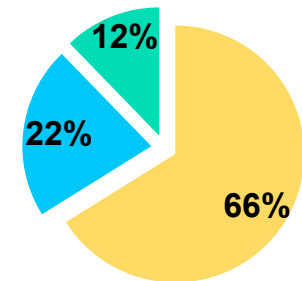
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Fremont County



### Wyoming



*Due to rounding values may exceed 100%*



# Fremont County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	132.0	130.3	133.5	123.8	131.7	136.4	139.8	117.5	160.8	167.0	▲ 3.9%	▲ 2.4%
Other	28.9	26.8	22.3	19.5	22.9	26.7	26.0	18.2	30.1	32.8	▲ 9.0%	▲ 1.3%
Visitor	103.2	103.5	111.1	104.3	108.8	109.6	113.8	99.3	130.7	134.2	▲ 2.7%	▲ 2.7%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	42.0	42.2	44.6	43.2	43.3	44.5	48.0	47.9	53.9	61.4	▲ 13.9%	▲ 3.9%
<b>Employment (Jobs)</b>												
Employment	1,470	1,420	1,520	1,480	1,420	1,410	1,450	1,410	1,430	1,520	▲ 6.2%	▲ 0.3%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	5.1	5.6	6.9	6.5	6.8	6.8	7.1	6.1	8.5	8.3	▼ -2.6%	▲ 5.0%
Local	1.3	1.4	2.3	2.1	2.2	2.2	2.3	2.0	2.7	2.7	▼ -0.8%	▲ 7.4%
State	3.8	4.2	4.6	4.4	4.6	4.7	4.8	4.1	5.7	5.5	▼ -3.5%	▲ 4.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.



# Fremont County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	103.2	103.5	111.1	104.3	108.8	109.6	113.8	99.3	130.7	134.2	▲ 2.7%
Other Travel*	28.9	26.8	22.3	19.5	22.9	26.7	26.0	18.2	30.1	32.8	▲ 9.0%
<b>TOTAL</b>	<b>132.0</b>	<b>130.3</b>	<b>133.5</b>	<b>123.8</b>	<b>131.7</b>	<b>136.4</b>	<b>139.8</b>	<b>117.5</b>	<b>160.8</b>	<b>167.0</b>	<b>▲ 3.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	35.2	35.7	46.0	41.4	41.3	41.1	43.5	38.9	54.2	50.4	▼ -6.9%
Hotel, Motel**									47.8	42.6	▼ -10.8%
STVR**									6.4	7.8	▲ 21.6%
Campground	33.1	33.0	29.8	30.2	33.8	33.5	34.5	29.2	37.2	41.6	▲ 11.9%
Private Home	25.6	25.7	26.5	24.1	24.8	25.8	26.5	22.6	26.8	29.1	▲ 8.4%
2nd Home	6.9	6.7	6.3	6.2	6.4	6.7	6.7	6.1	9.2	9.7	▲ 5.0%
Day Travel	2.4	2.4	2.6	2.5	2.5	2.5	2.6	2.6	3.2	3.3	▲ 3.9%
<b>TOTAL</b>	<b>103.2</b>	<b>103.5</b>	<b>111.1</b>	<b>104.3</b>	<b>108.8</b>	<b>109.6</b>	<b>113.8</b>	<b>99.3</b>	<b>130.7</b>	<b>134.2</b>	<b>▲ 2.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	17.2	18.2	21.9	19.7	20.6	20.3	21.0	17.8	27.9	26.8	▼ -3.8%
Food Service	23.6	24.0	27.2	26.4	27.3	27.5	29.5	26.3	31.3	31.9	▲ 1.7%
Food Stores	8.2	8.4	9.0	8.6	8.7	8.5	9.0	8.3	10.0	10.9	▲ 9.0%
Local Tran. & Gas	18.5	17.2	15.1	13.0	14.7	16.5	16.1	12.8	20.1	21.9	▲ 9.1%
Arts, Ent. & Rec.	19.0	19.0	20.1	19.6	20.2	19.9	20.7	18.6	22.0	22.4	▲ 1.7%
Retail Sales	15.8	15.7	16.8	15.8	16.0	15.7	16.3	14.8	17.7	18.6	▲ 4.8%
Visitor Air Tran.	0.9	1.1	1.1	1.1	1.2	1.2	1.3	0.8	1.7	1.8	▲ 7.3%
<b>TOTAL</b>	<b>103.2</b>	<b>103.5</b>	<b>111.1</b>	<b>104.3</b>	<b>108.8</b>	<b>109.6</b>	<b>113.8</b>	<b>99.3</b>	<b>130.7</b>	<b>134.2</b>	<b>▲ 2.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# Fremont County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	19.2	19.0	20.8	20.1	20.8	21.8	21.7	20.7	21.8	23.2	▲ 6.8%
Arts, Ent. & Rec.	16.9	17.3	17.4	16.9	16.3	16.5	18.7	20.8	22.9	28.1	▲ 22.6%
Retail**	2.9	2.9	3.3	3.2	3.0	3.0	3.4	4.0	4.2	4.4	▲ 5.5%
Ground Tran.	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	▲ 15.8%
Other Travel*	2.8	2.7	2.7	2.8	2.9	2.9	3.9	2.2	4.7	5.3	▲ 11.5%
<b>TOTAL</b>	<b>42.0</b>	<b>42.2</b>	<b>44.6</b>	<b>43.2</b>	<b>43.3</b>	<b>44.5</b>	<b>48.0</b>	<b>47.9</b>	<b>53.9</b>	<b>61.4</b>	<b>▲ 13.9%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	880	840	910	890	870	880	880	800	770	780	▲ 1.8%
Arts, Ent. & Rec.	370	370	370	350	320	300	310	320	360	430	▲ 18.6%
Retail**	170	160	180	190	170	170	190	220	230	230	▲ 3.6%
Ground Tran.	<10	<10	10	10	<10	<10	<10	<10	<10	<10	▲ 4.5%
Other Travel*	50	40	50	50	50	50	70	60	70	70	▼ -1.5%
<b>TOTAL</b>	<b>1,470</b>	<b>1,420</b>	<b>1,520</b>	<b>1,480</b>	<b>1,420</b>	<b>1,410</b>	<b>1,450</b>	<b>1,410</b>	<b>1,430</b>	<b>1,520</b>	<b>▲ 6.3%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	1.3	1.4	2.3	2.1	2.2	2.2	2.3	2.0	2.7	2.7	▼ -0.8%
State Tax Receipts	3.8	4.2	4.6	4.4	4.6	4.7	4.8	4.1	5.7	5.5	▼ -3.5%
<b>TOTAL</b>	<b>5.1</b>	<b>5.6</b>	<b>6.9</b>	<b>6.5</b>	<b>6.8</b>	<b>6.8</b>	<b>7.1</b>	<b>6.1</b>	<b>8.5</b>	<b>8.3</b>	<b>▼ -2.6%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.



# Fremont County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Fremont county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$169	\$396	\$468	\$1,096	2.8	2.3
Private Home	\$77	\$243	\$158	\$500	2.1	3.2
Other Overnight	\$55	\$128	\$130	\$288	2.4	2.2
<b>All Overnight</b>	<b>\$115</b>	<b>\$292</b>	<b>\$268</b>	<b>\$677</b>	<b>2.3</b>	<b>2.5</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	306,200	352,200	299,080	112,320	127,450	107,750
Private Home	356,900	376,930	378,820	173,250	182,980	183,890
Other Overnight	366,500	457,470	463,750	155,440	195,670	197,320
<b>All Overnight</b>	<b>1,029,590</b>	<b>1,186,610</b>	<b>1,141,650</b>	<b>441,020</b>	<b>506,100</b>	<b>488,970</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	114,290	150,970	127,200	49,330	54,800	46,010
Private Home	95,940	119,210	119,800	54,790	57,870	58,160
Other Overnight	134,110	200,360	200,960	69,620	89,160	88,960
<b>All Overnight</b>	<b>344,340</b>	<b>470,530</b>	<b>447,960</b>	<b>173,740</b>	<b>201,820</b>	<b>193,130</b>

# Goshen County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$81,399
Employee Earnings Generated by \$100 Visitor Spending	\$24
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$7
Local & State Tax Revenues per County Household	\$296
Visitor Shares	
Travel Share of Total Employment (2022)	2%

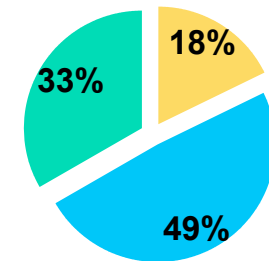
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

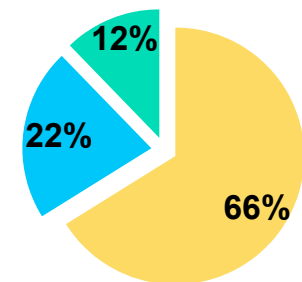
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

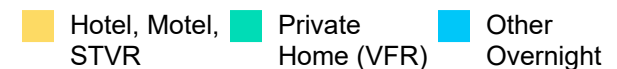
### Goshen County



### Wyoming



*Due to rounding values may exceed 100%*



# Goshen County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	29.4	29.5	28.8	27.3	27.8	32.6	33.8	23.5	31.9	34.4	▲ 7.8%	▲ 1.6%
Other	9.2	8.6	7.1	6.1	7.3	8.7	8.4	5.9	9.5	9.9	▲ 4.4%	▲ 0.7%
Visitor	20.2	20.9	21.7	21.1	20.4	23.9	25.4	17.6	22.5	24.5	▲ 9.3%	▲ 2.0%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	4.7	4.7	5.2	5.4	5.0	6.0	6.2	5.0	6.0	6.7	▲ 11.4%	▲ 3.6%
<b>Employment (Jobs)</b>												
Employment	290	280	300	310	280	320	320	270	300	310	▲ 5.4%	▲ 0.6%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	1.3	1.5	1.6	1.5	1.5	1.7	1.8	1.3	1.6	1.6	▲ 0.6%	▲ 2.4%
Local	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.3	0.4	0.4	▲ 8.1%	▲ 1.7%
State	0.9	1.1	1.2	1.1	1.2	1.3	1.3	1.0	1.2	1.2	▼ -1.8%	▲ 2.6%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Goshen County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	20.2	20.9	21.7	21.1	20.4	23.9	25.4	17.6	22.5	24.5	▲ 9.3%
Other Travel*	9.2	8.6	7.1	6.1	7.3	8.7	8.4	5.9	9.5	9.9	▲ 4.4%
<b>TOTAL</b>	<b>29.4</b>	<b>29.5</b>	<b>28.8</b>	<b>27.3</b>	<b>27.8</b>	<b>32.6</b>	<b>33.8</b>	<b>23.5</b>	<b>31.9</b>	<b>34.4</b>	<b>▲ 7.8%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	6.1	6.5	5.7	5.2	3.6	5.3	6.8	2.9	3.8	4.1	▲ 7.9%
Hotel, Motel**									3.5	3.7	▲ 4.0%
STVR**									0.3	0.5	▲ 54.4%
Campground	5.6	5.6	7.7	7.8	8.8	8.8	9.0	7.6	9.6	10.8	▲ 12.3%
Private Home	6.6	6.9	6.4	6.3	6.2	7.8	7.5	5.8	7.2	7.8	▲ 8.7%
2nd Home	0.9	0.9	0.8	0.8	0.8	0.9	0.9	0.5	0.7	0.6	▼ -15.7%
Day Travel	1.0	1.0	1.0	1.0	1.0	1.2	1.2	0.9	1.1	1.2	▲ 7.7%
<b>TOTAL</b>	<b>20.2</b>	<b>20.9</b>	<b>21.7</b>	<b>21.1</b>	<b>20.4</b>	<b>23.9</b>	<b>25.4</b>	<b>17.6</b>	<b>22.5</b>	<b>24.5</b>	<b>▲ 9.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	3.0	3.3	3.2	2.9	2.4	3.0	3.6	1.8	2.5	2.6	▲ 6.4%
Food Service	4.7	5.0	5.4	5.5	5.3	6.3	6.8	4.8	5.7	6.2	▲ 8.6%
Food Stores	1.7	1.8	2.1	2.1	2.0	2.2	2.3	1.8	2.2	2.5	▲ 13.0%
Local Tran. & Gas	4.5	4.4	3.9	3.6	3.8	4.8	4.7	3.1	4.8	5.4	▲ 12.2%
Arts, Ent. & Rec.	3.1	3.2	3.7	3.7	3.7	4.0	4.2	3.2	3.8	4.0	▲ 6.1%
Retail Sales	3.1	3.2	3.4	3.4	3.2	3.6	3.8	2.9	3.5	3.8	▲ 9.4%
<b>TOTAL</b>	<b>20.2</b>	<b>20.9</b>	<b>21.7</b>	<b>21.1</b>	<b>20.4</b>	<b>23.9</b>	<b>25.4</b>	<b>17.6</b>	<b>22.5</b>	<b>24.5</b>	<b>▲ 9.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Goshen County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	2.5	2.5	2.7	2.9	2.7	3.5	3.5	2.9	3.5	3.7	▲ 8.1%
Arts, Ent. & Rec.	1.0	0.9	1.1	1.1	1.0	1.1	1.2	1.0	1.1	1.4	▲ 27.9%
Retail**	0.5	0.6	0.6	0.6	0.5	0.6	0.6	0.6	0.6	0.6	▲ 6.4%
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 20.1%
Other Travel*	0.6	0.6	0.7	0.7	0.7	0.7	0.8	0.4	0.8	0.8	▲ 5.9%
<b>TOTAL</b>	<b>4.7</b>	<b>4.7</b>	<b>5.2</b>	<b>5.4</b>	<b>5.0</b>	<b>6.0</b>	<b>6.2</b>	<b>5.0</b>	<b>6.0</b>	<b>6.7</b>	<b>▲ 11.4%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	180	180	180	190	170	210	210	170	190	200	▲ 3.2%
Arts, Ent. & Rec.	50	50	50	50	40	50	50	40	50	60	▲ 23.3%
Retail**	40	40	50	50	40	50	50	50	50	50	▲ 1.0%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 8.4%
Other Travel*	20	20	20	20	10	10	10	10	10	10	▼ -12.0%
<b>TOTAL</b>	<b>290</b>	<b>280</b>	<b>300</b>	<b>310</b>	<b>280</b>	<b>320</b>	<b>320</b>	<b>270</b>	<b>300</b>	<b>310</b>	<b>▲ 3.3%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.3	0.4	0.4	▲ 8.1%
State Tax Receipts	0.9	1.1	1.2	1.1	1.2	1.3	1.3	1.0	1.2	1.2	▼ -1.8%
<b>TOTAL</b>	<b>1.3</b>	<b>1.5</b>	<b>1.6</b>	<b>1.5</b>	<b>1.5</b>	<b>1.7</b>	<b>1.8</b>	<b>1.3</b>	<b>1.6</b>	<b>1.6</b>	<b>▲ 0.6%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Goshen County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Goshen county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

### Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$127	\$316	\$301	\$734	2.4	2.4
Private Home	\$68	\$214	\$140	\$441	2.1	3.2
Other Overnight	\$62	\$169	\$158	\$419	2.5	2.7
<b>All Overnight</b>	<b>\$97</b>	<b>\$280</b>	<b>\$221</b>	<b>\$632</b>	<b>2.3</b>	<b>2.9</b>

### Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	27,390	31,940	32,560	12,030	13,650	13,780
Private Home	102,920	114,420	114,990	49,960	55,540	55,820
Other Overnight	77,440	91,630	91,670	30,640	36,490	36,080
<b>All Overnight</b>	<b>207,750</b>	<b>237,990</b>	<b>239,220</b>	<b>92,640</b>	<b>105,680</b>	<b>105,680</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	10,010	13,440	13,120	5,170	5,780	5,640
Private Home	27,670	36,180	36,370	15,800	17,570	17,650
Other Overnight	24,450	34,510	33,630	11,690	14,150	13,560
<b>All Overnight</b>	<b>62,130</b>	<b>84,140</b>	<b>83,120</b>	<b>32,660</b>	<b>37,490</b>	<b>36,860</b>



# Hot Springs County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$91,070
Employee Earnings Generated by \$100 Visitor Spending	\$31
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$7
Local & State Tax Revenues per County Household	\$804
Visitor Shares	
Travel Share of Total Employment (2022)	5%

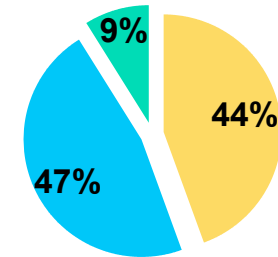
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

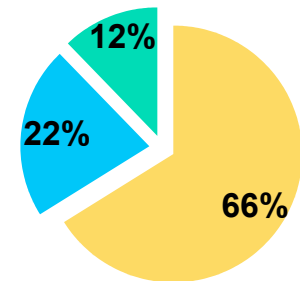
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

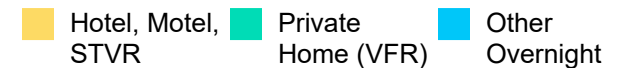
### Hot Springs County



### Wyoming



Due to rounding values may exceed 100%





# Hot Springs County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	24.6	22.4	23.9	23.5	24.7	24.5	27.1	20.1	29.1	30.0	▲ 3.0%	▲ 2.0%
Other	3.3	3.0	2.5	2.1	2.5	2.9	2.8	1.9	3.1	3.3	▲ 4.2%	▲ 0.0%
Visitor	21.3	19.4	21.5	21.3	22.1	21.5	24.2	18.1	26.0	26.7	▲ 2.9%	▲ 2.3%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	6.4	6.4	7.1	7.3	7.1	6.7	7.1	6.7	8.1	9.2	▲ 14.0%	▲ 3.7%
<b>Employment (Jobs)</b>												
Employment	290	270	300	300	280	250	250	240	270	310	▲ 12.2%	▲ 0.5%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	1.1	1.1	1.3	1.3	1.4	1.4	1.6	1.2	1.8	1.8	▼ -0.3%	▲ 4.7%
Local	0.4	0.4	0.5	0.5	0.6	0.6	0.7	0.5	0.8	0.8	▲ 1.8%	▲ 5.5%
State	0.7	0.7	0.8	0.8	0.8	0.8	0.9	0.7	1.0	1.0	▼ -1.8%	▲ 4.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Hot Springs County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	21.3	19.4	21.5	21.3	22.1	21.5	24.2	18.1	26.0	26.7	▲ 2.9%
Other Travel*	3.3	3.0	2.5	2.1	2.5	2.9	2.8	1.9	3.1	3.3	▲ 4.2%
<b>TOTAL</b>	<b>24.6</b>	<b>22.4</b>	<b>23.9</b>	<b>23.5</b>	<b>24.7</b>	<b>24.5</b>	<b>27.1</b>	<b>20.1</b>	<b>29.1</b>	<b>30.0</b>	<b>▲ 3.0%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	9.5	7.8	9.5	9.5	9.2	8.7	10.7	7.7	12.2	11.2	▼ -8.3%
Hotel, Motel**									10.8	8.8	▼ -19.2%
STVR**									1.4	2.4	▲ 77.0%
Campground	7.4	7.4	7.5	7.6	8.6	8.6	8.9	7.5	9.5	10.7	▲ 12.4%
Private Home	2.1	2.0	2.1	2.0	2.0	2.0	2.2	1.4	2.0	2.2	▲ 8.7%
2nd Home	0.8	0.8	0.7	0.7	0.8	0.8	0.8	0.5	0.8	1.1	▲ 47.5%
Day Travel	1.6	1.4	1.6	1.6	1.6	1.5	1.7	1.0	1.4	1.4	▲ 3.1%
<b>TOTAL</b>	<b>21.3</b>	<b>19.4</b>	<b>21.5</b>	<b>21.3</b>	<b>22.1</b>	<b>21.5</b>	<b>24.2</b>	<b>18.1</b>	<b>26.0</b>	<b>26.7</b>	<b>▲ 2.9%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	4.5	4.1	4.9	4.8	5.0	4.6	5.4	3.8	6.4	6.5	▲ 2.2%
Food Service	4.8	4.4	5.2	5.4	5.5	5.3	6.2	4.9	6.4	6.3	▼ -0.6%
Food Stores	1.8	1.7	1.9	1.9	1.9	1.8	2.0	1.6	2.1	2.3	▲ 10.0%
Local Tran. & Gas	4.0	3.4	3.1	2.8	3.2	3.5	3.6	2.4	4.1	4.5	▲ 8.5%
Arts, Ent. & Rec.	3.2	3.0	3.3	3.4	3.5	3.4	3.7	2.9	3.7	3.7	▼ -0.3%
Retail Sales	3.0	2.8	3.1	3.1	3.1	2.9	3.3	2.5	3.3	3.4	▲ 2.9%
<b>TOTAL</b>	<b>21.3</b>	<b>19.4</b>	<b>21.5</b>	<b>21.3</b>	<b>22.1</b>	<b>21.5</b>	<b>24.2</b>	<b>18.1</b>	<b>26.0</b>	<b>26.7</b>	<b>▲ 2.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Hot Springs County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	3.3	3.1	3.5	3.7	3.3	2.9	3.0	2.9	3.4	3.7	▲ 6.7%
Arts, Ent. & Rec.	2.2	2.5	2.7	2.6	2.8	2.8	3.1	3.0	3.6	4.2	▲ 17.7%
Retail**	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.4	0.4	0.5	▲ 9.6%
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 15.1%
Other Travel*	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.4	0.6	0.8	▲ 36.4%
<b>TOTAL</b>	<b>6.4</b>	<b>6.4</b>	<b>7.1</b>	<b>7.3</b>	<b>7.1</b>	<b>6.7</b>	<b>7.1</b>	<b>6.7</b>	<b>8.1</b>	<b>9.2</b>	<b>▲ 14.0%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	180	160	180	190	170	140	140	140	150	160	▲ 4.8%
Arts, Ent. & Rec.	60	60	70	60	70	60	60	60	70	90	▲ 21.2%
Retail**	40	40	40	40	40	40	40	40	40	50	▲ 17.8%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 3.9%
Other Travel*	<10	<10	<10	<10	<10	10	10	10	10	10	▲ 31.7%
<b>TOTAL</b>	<b>290</b>	<b>270</b>	<b>300</b>	<b>300</b>	<b>280</b>	<b>250</b>	<b>250</b>	<b>240</b>	<b>270</b>	<b>310</b>	<b>▲ 14.8%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.4	0.4	0.5	0.5	0.6	0.6	0.7	0.5	0.8	0.8	▲ 1.8%
State Tax Receipts	0.7	0.7	0.8	0.8	0.8	0.8	0.9	0.7	1.0	1.0	▼ -1.8%
<b>TOTAL</b>	<b>1.1</b>	<b>1.1</b>	<b>1.3</b>	<b>1.3</b>	<b>1.4</b>	<b>1.4</b>	<b>1.6</b>	<b>1.2</b>	<b>1.8</b>	<b>1.8</b>	<b>▼ -0.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Hot Springs County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Hot Springs county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$151	\$403	\$371	\$963	2.5	2.6
Private Home	\$66	\$209	\$136	\$430	2.1	3.2
Other Overnight	\$56	\$143	\$138	\$342	2.5	2.5
<b>All Overnight</b>	<b>\$118</b>	<b>\$317</b>	<b>\$283</b>	<b>\$741</b>	<b>2.4</b>	<b>2.6</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	67,490	92,470	74,430	29,640	38,920	30,200
Private Home	26,130	33,540	33,710	12,680	16,280	16,360
Other Overnight	80,120	95,810	105,970	31,830	38,300	42,900
<b>All Overnight</b>	<b>173,730</b>	<b>221,810</b>	<b>214,100</b>	<b>74,150</b>	<b>93,500</b>	<b>89,460</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	24,670	38,440	27,800	12,740	16,320	11,630
Private Home	7,020	10,610	10,660	4,010	5,150	5,180
Other Overnight	25,520	36,390	41,360	12,270	14,990	17,320
<b>All Overnight</b>	<b>57,210</b>	<b>85,430</b>	<b>79,820</b>	<b>29,020</b>	<b>36,460</b>	<b>34,130</b>

# Johnson County / Insights

## Direct Travel Impacts 2022

### Visitor Spending Impacts

Amount of Visitor Spending that Supports 1 Job	\$87,685
Employee Earnings Generated by \$100 Visitor Spending	\$29
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$880

### Visitor Shares

Travel Share of Total Employment (2022)	5%
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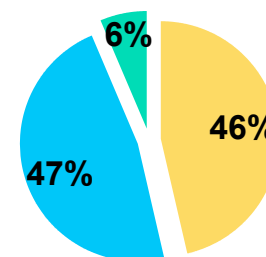
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

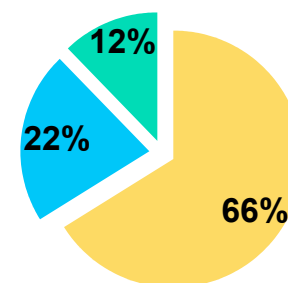
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Johnson County



### Wyoming



*Due to rounding values may exceed 100%*



# Johnson County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	48.2	51.7	49.3	47.2	52.4	55.3	56.5	45.4	63.3	63.6	▲ 0.5%	▲ 2.8%
Other	5.9	5.5	4.6	4.0	4.7	5.5	5.3	3.8	6.1	6.4	▲ 4.5%	▲ 0.8%
Visitor	42.3	46.3	44.8	43.2	47.7	49.8	51.2	41.6	57.2	57.2	▲ 0.0%	▲ 3.1%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	12.8	13.4	14.0	14.5	14.3	15.2	15.0	12.8	15.4	18.4	▲ 19.4%	▲ 3.7%
<b>Employment (Jobs)</b>												
Employment	630	630	630	630	620	630	630	530	600	660	▲ 11.4%	▲ 0.5%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	2.0	2.4	2.4	2.3	2.5	2.6	3.0	2.4	3.7	3.5	▼ -4.9%	▲ 5.5%
Local	0.7	0.8	0.8	0.8	0.9	0.9	1.2	1.0	1.4	1.4	▼ -3.6%	▲ 6.4%
State	1.3	1.5	1.6	1.5	1.7	1.7	1.8	1.4	2.2	2.1	▼ -5.8%	▲ 4.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Johnson County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	42.3	46.3	44.8	43.2	47.7	49.8	51.2	41.6	57.2	57.2	▲ 0.0%
Other Travel*	5.9	5.5	4.6	4.0	4.7	5.5	5.3	3.8	6.1	6.4	▲ 4.5%
<b>TOTAL</b>	<b>48.2</b>	<b>51.7</b>	<b>49.3</b>	<b>47.2</b>	<b>52.4</b>	<b>55.3</b>	<b>56.5</b>	<b>45.4</b>	<b>63.3</b>	<b>63.6</b>	<b>▲ 0.5%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	18.6	22.5	21.7	20.0	22.0	24.0	24.7	19.2	28.7	25.8	▼ -10.0%
Hotel, Motel**									26.5	23.8	▼ -10.2%
STVR**									2.2	2.0	▼ -8.0%
Campground	17.6	17.6	17.2	17.5	19.6	19.5	20.2	17.1	21.4	24.0	▲ 12.2%
Private Home	3.2	3.3	3.0	3.0	3.1	3.3	3.2	2.6	3.3	3.6	▲ 8.5%
2nd Home	1.8	1.7	1.7	1.6	1.7	1.8	1.8	1.5	2.3	2.2	▼ -0.6%
Day Travel	1.1	1.2	1.2	1.1	1.3	1.3	1.4	1.2	1.6	1.6	▲ 0.2%
<b>TOTAL</b>	<b>42.3</b>	<b>46.3</b>	<b>44.8</b>	<b>43.2</b>	<b>47.7</b>	<b>49.8</b>	<b>51.2</b>	<b>41.6</b>	<b>57.2</b>	<b>57.2</b>	<b>▲ 0.0%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	9.4	11.5	11.2	10.4	11.1	11.4	11.7	8.6	14.3	12.8	▼ -10.2%
Food Service	9.4	10.4	10.5	10.6	11.9	12.4	13.2	11.4	14.2	14.3	▲ 1.2%
Food Stores	3.7	3.9	4.0	3.9	4.2	4.2	4.4	3.9	4.8	5.2	▲ 9.2%
Local Tran. & Gas	7.2	7.1	5.8	5.1	6.1	7.2	6.9	5.1	8.4	8.9	▲ 6.3%
Arts, Ent. & Rec.	6.8	7.2	7.2	7.2	7.9	8.0	8.3	7.0	8.5	8.6	▲ 0.7%
Retail Sales	5.8	6.1	6.1	6.0	6.4	6.5	6.7	5.7	7.1	7.4	▲ 4.1%
<b>TOTAL</b>	<b>42.3</b>	<b>46.3</b>	<b>44.8</b>	<b>43.2</b>	<b>47.7</b>	<b>49.8</b>	<b>51.2</b>	<b>41.6</b>	<b>57.2</b>	<b>57.2</b>	<b>▲ 0.0%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Johnson County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	6.6	7.0	7.2	7.4	7.3	7.8	8.0	6.4	7.9	9.1	▲ 15.4%
Arts, Ent. & Rec.	4.3	4.5	4.8	5.1	4.9	5.3	4.7	4.2	5.1	6.5	▲ 28.0%
Retail**	0.8	0.9	0.9	0.9	0.9	1.0	1.0	1.1	1.1	1.2	▲ 5.3%
Ground Tran.	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	▲ 16.2%
Other Travel*	1.0	1.0	1.0	1.1	1.1	1.1	1.2	1.0	1.2	1.5	▲ 22.5%
<b>TOTAL</b>	<b>12.8</b>	<b>13.4</b>	<b>14.0</b>	<b>14.5</b>	<b>14.3</b>	<b>15.2</b>	<b>15.0</b>	<b>12.8</b>	<b>15.4</b>	<b>18.4</b>	<b>▲ 19.4%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	390	390	380	380	370	390	390	310	350	390	▲ 8.8%
Arts, Ent. & Rec.	120	120	120	130	120	120	110	110	120	150	▲ 19.2%
Retail**	100	110	110	110	110	110	110	110	110	120	▲ 10.0%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 4.9%
Other Travel*	10	10	10	10	10	10	10	10	<10	10	▲ 20.7%
<b>TOTAL</b>	<b>630</b>	<b>630</b>	<b>630</b>	<b>630</b>	<b>620</b>	<b>630</b>	<b>630</b>	<b>530</b>	<b>600</b>	<b>660</b>	<b>▲ 10.0%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.7	0.8	0.8	0.8	0.9	0.9	1.2	1.0	1.4	1.4	▼ -3.6%
State Tax Receipts	1.3	1.5	1.6	1.5	1.7	1.7	1.8	1.4	2.2	2.1	▼ -5.8%
<b>TOTAL</b>	<b>2.0</b>	<b>2.4</b>	<b>2.4</b>	<b>2.3</b>	<b>2.5</b>	<b>2.6</b>	<b>3.0</b>	<b>2.4</b>	<b>3.7</b>	<b>3.5</b>	<b>▼ -4.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.



# Johnson County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Johnson county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

### Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$124	\$294	\$289	\$682	2.3	2.4
Private Home	\$76	\$239	\$156	\$493	2.1	3.2
Other Overnight	\$64	\$166	\$159	\$399	2.5	2.5
<b>All Overnight</b>	<b>\$121</b>	<b>\$306</b>	<b>\$286</b>	<b>\$713</b>	<b>2.4</b>	<b>2.5</b>

### Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	196,890	243,840	207,770	86,470	104,590	89,200
Private Home	41,800	46,790	47,020	20,290	22,710	22,830
Other Overnight	169,480	202,120	205,790	68,140	81,890	82,810
<b>All Overnight</b>	<b>408,180</b>	<b>492,750</b>	<b>460,580</b>	<b>174,900</b>	<b>209,200</b>	<b>194,840</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	71,960	102,900	87,740	37,180	44,350	37,850
Private Home	11,240	14,800	14,870	6,420	7,180	7,220
Other Overnight	55,400	79,040	79,290	27,050	33,130	32,950
<b>All Overnight</b>	<b>138,600</b>	<b>196,740</b>	<b>181,900</b>	<b>70,650</b>	<b>84,670</b>	<b>78,020</b>

# Laramie County / Insights

## Direct Travel Impacts 2022

### Visitor Spending Impacts

Amount of Visitor Spending that Supports 1 Job	\$107,029
Employee Earnings Generated by \$100 Visitor Spending	\$26
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$7
Local & State Tax Revenues per County Household	\$630

### Visitor Shares

Travel Share of Total Employment (2022)	2%
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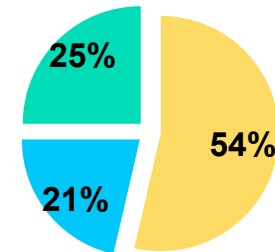
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

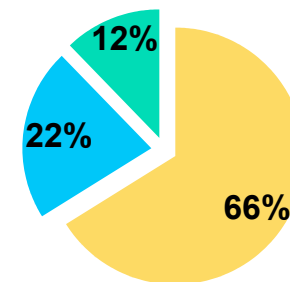
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Laramie County



### Wyoming



*Due to rounding values may exceed 100%*



# Laramie County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	341.0	344.0	320.1	315.3	346.4	374.1	380.2	290.5	421.0	441.9	▲ 5.0%	▲ 2.6%
Other	65.8	61.7	52.1	45.3	54.7	64.9	62.7	44.4	71.3	77.5	▲ 8.6%	▲ 1.7%
Visitor	275.3	282.3	267.9	270.0	291.7	309.2	317.5	246.2	349.6	364.5	▲ 4.3%	▲ 2.8%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	64.0	59.9	62.8	65.2	65.4	69.9	75.3	68.0	90.0	104.1	▲ 15.6%	▲ 5.0%
<b>Employment (Jobs)</b>												
Employment	2,800	2,820	2,890	2,890	2,940	3,020	3,100	2,850	3,290	3,540	▲ 7.7%	▲ 2.4%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	16.6	18.4	18.5	18.6	20.0	21.4	22.1	17.2	25.0	24.8	▼ -0.6%	▲ 4.1%
Local	6.6	7.0	6.8	7.0	7.4	8.3	8.7	6.6	9.5	9.7	▲ 2.2%	▲ 3.9%
State	10.0	11.3	11.7	11.6	12.5	13.1	13.4	10.6	15.5	15.1	▼ -2.4%	▲ 4.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Laramie County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	275.3	282.3	267.9	270.0	291.7	309.2	317.5	246.2	349.6	364.5	▲ 4.3%
Other Travel*	65.8	61.7	52.1	45.3	54.7	64.9	62.7	44.4	71.3	77.5	▲ 8.6%
<b>TOTAL</b>	<b>341.0</b>	<b>344.0</b>	<b>320.1</b>	<b>315.3</b>	<b>346.4</b>	<b>374.1</b>	<b>380.2</b>	<b>290.5</b>	<b>421.0</b>	<b>441.9</b>	<b>▲ 5.0%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	109.6	118.0	107.8	108.1	116.8	127.3	133.2	99.4	146.2	145.6	▼ -0.3%
Hotel, Motel**									137.2	132.7	▼ -3.3%
STVR**									8.9	12.9	▲ 45.1%
Campground	34.2	34.1	37.1	37.5	42.3	42.1	43.5	37.6	49.9	56.0	▲ 12.2%
Private Home	59.2	57.5	54.1	54.7	58.0	61.0	60.6	42.5	62.0	68.1	▲ 9.9%
2nd Home	1.5	1.4	1.4	1.3	1.4	1.5	1.5	1.7	2.6	1.9	▼ -25.5%
Day Travel	70.8	71.3	67.6	68.4	73.3	77.3	78.7	65.0	89.0	92.8	▲ 4.3%
<b>TOTAL</b>	<b>275.3</b>	<b>282.3</b>	<b>267.9</b>	<b>270.0</b>	<b>291.7</b>	<b>309.2</b>	<b>317.5</b>	<b>246.2</b>	<b>349.6</b>	<b>364.5</b>	<b>▲ 4.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	43.7	49.6	47.2	47.6	50.8	53.9	57.6	38.7	65.5	65.3	▼ -0.3%
Food Service	65.0	67.3	66.8	70.0	75.9	80.2	84.2	68.0	88.9	91.8	▲ 3.2%
Food Stores	18.4	19.1	19.0	19.1	20.0	20.5	21.1	17.9	23.4	25.3	▲ 8.1%
Local Tran. & Gas	57.0	54.2	44.7	41.4	47.9	55.3	53.2	38.6	64.4	69.7	▲ 8.2%
Arts, Ent. & Rec.	36.3	36.9	36.3	37.4	39.8	41.0	42.0	34.7	44.2	44.6	▲ 0.9%
Retail Sales	53.8	53.8	52.5	53.1	55.6	56.6	57.6	47.1	62.9	66.1	▲ 5.2%
Visitor Air Tran.	1.2	1.4	1.4	1.5	1.6	1.7	1.7	1.1	0.4	1.7	▲ 389.2%
<b>TOTAL</b>	<b>275.3</b>	<b>282.3</b>	<b>267.9</b>	<b>270.0</b>	<b>291.7</b>	<b>309.2</b>	<b>317.5</b>	<b>246.2</b>	<b>349.6</b>	<b>364.5</b>	<b>▲ 4.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Laramie County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	35.6	32.7	34.3	34.9	34.4	36.3	39.9	37.3	47.1	55.3	▲ 17.3%
Arts, Ent. & Rec.	13.1	11.8	12.6	13.8	14.3	16.4	17.5	16.0	19.1	23.1	▲ 21.2%
Retail**	9.5	9.7	9.7	10.1	10.1	10.5	10.8	11.1	12.3	13.4	▲ 9.2%
Ground Tran.	1.4	1.5	1.5	1.5	1.5	1.5	1.5	1.2	1.6	1.8	▲ 15.6%
Other Travel*	4.4	4.3	4.8	4.9	5.1	5.2	5.6	2.4	9.9	10.4	▲ 5.0%
<b>TOTAL</b>	<b>64.0</b>	<b>59.9</b>	<b>62.8</b>	<b>65.2</b>	<b>65.4</b>	<b>69.9</b>	<b>75.3</b>	<b>68.0</b>	<b>90.0</b>	<b>104.1</b>	<b>▲ 15.6%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	1,430	1,460	1,510	1,460	1,470	1,460	1,520	1,360	1,640	1,800	▲ 9.8%
Arts, Ent. & Rec.	720	720	740	780	830	910	920	820	930	1,030	▲ 10.2%
Retail**	480	470	470	480	480	480	480	510	520	530	▲ 1.7%
Ground Tran.	50	50	50	50	50	50	50	40	40	40	▲ 4.4%
Other Travel*	120	120	120	120	120	120	120	120	150	140	▼ -9.4%
<b>TOTAL</b>	<b>2,800</b>	<b>2,820</b>	<b>2,890</b>	<b>2,890</b>	<b>2,940</b>	<b>3,020</b>	<b>3,100</b>	<b>2,850</b>	<b>3,290</b>	<b>3,540</b>	<b>▲ 7.6%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	6.6	7.0	6.8	7.0	7.4	8.3	8.7	6.6	9.5	9.7	▲ 2.2%
State Tax Receipts	10.0	11.3	11.7	11.6	12.5	13.1	13.4	10.6	15.5	15.1	▼ -2.4%
<b>TOTAL</b>	<b>16.6</b>	<b>18.4</b>	<b>18.5</b>	<b>18.6</b>	<b>20.0</b>	<b>21.4</b>	<b>22.1</b>	<b>17.2</b>	<b>25.0</b>	<b>24.8</b>	<b>▼ -0.6%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Laramie County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Laramie county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$144	\$284	\$303	\$584	2.1	1.9
Private Home	\$67	\$211	\$137	\$435	2.1	3.2
Other Overnight	\$56	\$159	\$145	\$403	2.6	2.8
<b>All Overnight</b>	<b>\$107</b>	<b>\$267</b>	<b>\$231</b>	<b>\$568</b>	<b>2.2</b>	<b>2.5</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	865,800	1,084,140	1,011,030	430,100	521,310	480,400
Private Home	770,160	1,015,970	1,021,050	373,860	493,190	495,660
Other Overnight	408,730	514,710	516,340	159,760	201,660	199,930
<b>All Overnight</b>	<b>2,044,690</b>	<b>2,614,820</b>	<b>2,548,420</b>	<b>963,730</b>	<b>1,216,160</b>	<b>1,175,980</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	401,580	571,290	512,460	234,700	278,030	249,520
Private Home	207,030	321,310	322,910	118,240	155,970	156,750
Other Overnight	125,550	186,980	182,650	58,990	74,930	71,920
<b>All Overnight</b>	<b>734,160</b>	<b>1,079,580</b>	<b>1,018,030</b>	<b>411,920</b>	<b>508,930</b>	<b>478,200</b>

# Lincoln County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$148,421
Employee Earnings Generated by \$100 Visitor Spending	\$24
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$636
Visitor Shares	
Travel Share of Total Employment (2022)	2%

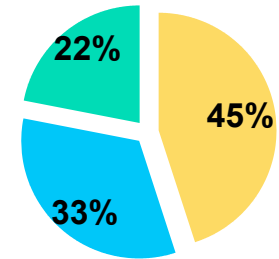
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

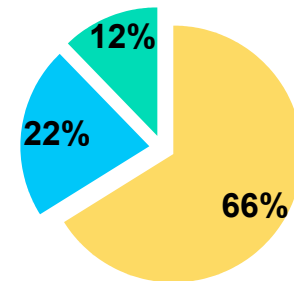
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

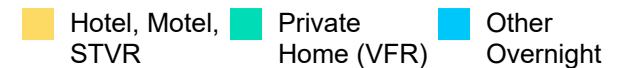
### Lincoln County



### Wyoming



*Due to rounding values may exceed 100%*



# Lincoln County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	58.7	57.2	58.9	58.4	64.9	72.6	67.9	59.0	87.5	90.4	▲ 3.3%	▲ 4.4%
Other	12.3	11.6	9.8	8.5	10.4	12.5	12.0	8.6	14.1	14.7	▲ 4.2%	▲ 1.8%
Visitor	46.3	45.6	49.1	49.9	54.4	60.2	55.9	50.3	73.4	75.7	▲ 3.1%	▲ 5.0%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	12.6	13.5	15.4	16.0	17.1	16.8	18.0	16.6	19.8	20.2	▲ 2.3%	▲ 4.8%
<b>Employment (Jobs)</b>												
Employment	510	500	560	570	590	570	580	560	570	560	▼ -1.8%	▲ 0.9%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	2.4	2.6	3.0	3.0	3.3	3.5	3.4	3.0	4.5	4.6	▲ 0.4%	▲ 6.6%
Local	0.7	0.6	0.7	0.8	0.9	1.0	0.9	0.9	1.3	1.4	▲ 5.9%	▲ 7.5%
State	1.8	2.0	2.2	2.2	2.4	2.6	2.5	2.2	3.3	3.2	▼ -1.8%	▲ 6.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.



# Lincoln County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	46.3	45.6	49.1	49.9	54.4	60.2	55.9	50.3	73.4	75.7	▲ 3.1%
Other Travel*	12.3	11.6	9.8	8.5	10.4	12.5	12.0	8.6	14.1	14.7	▲ 4.2%
<b>TOTAL</b>	<b>58.7</b>	<b>57.2</b>	<b>58.9</b>	<b>58.4</b>	<b>64.9</b>	<b>72.6</b>	<b>67.9</b>	<b>59.0</b>	<b>87.5</b>	<b>90.4</b>	<b>▲ 3.3%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	9.7	8.8	11.2	12.5	14.6	18.0	15.1	17.2	28.8	30.6	▲ 6.3%
Hotel, Motel**									18.8	20.0	▲ 6.3%
STVR**									10.0	10.6	▲ 6.2%
Campground	8.1	8.1	8.2	8.3	9.4	9.3	9.7	8.2	10.4	11.6	▲ 12.0%
Private Home	11.5	11.7	12.6	12.1	12.7	13.7	12.6	10.9	13.7	14.9	▲ 8.5%
2nd Home	9.3	9.3	8.9	8.7	9.0	9.6	9.6	8.2	12.6	10.8	▼ -14.2%
Day Travel	7.7	7.7	8.2	8.3	8.7	9.4	9.0	5.8	7.9	7.7	▼ -1.9%
<b>TOTAL</b>	<b>46.3</b>	<b>45.6</b>	<b>49.1</b>	<b>49.9</b>	<b>54.4</b>	<b>60.2</b>	<b>55.9</b>	<b>50.3</b>	<b>73.4</b>	<b>75.7</b>	<b>▲ 3.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	4.5	4.4	5.4	5.9	7.2	8.5	7.3	7.8	14.8	16.4	▲ 10.9%
Food Service	11.3	11.4	13.0	13.7	14.7	16.1	15.5	13.8	18.1	18.3	▲ 0.8%
Food Stores	4.4	4.5	4.9	4.9	5.1	5.3	5.2	4.6	6.1	6.2	▲ 2.7%
Local Tran. & Gas	10.9	10.2	9.2	8.4	9.7	11.5	10.3	8.3	14.1	14.4	▲ 2.4%
Arts, Ent. & Rec.	7.5	7.4	8.2	8.4	8.9	9.4	9.0	8.1	10.4	10.1	▼ -2.3%
Retail Sales	7.8	7.7	8.4	8.5	8.8	9.3	8.7	7.7	10.0	10.3	▲ 2.7%
<b>TOTAL</b>	<b>46.3</b>	<b>45.6</b>	<b>49.1</b>	<b>49.9</b>	<b>54.4</b>	<b>60.2</b>	<b>55.9</b>	<b>50.3</b>	<b>73.4</b>	<b>75.7</b>	<b>▲ 3.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Lincoln County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	6.0	6.1	7.1	7.9	8.9	9.6	10.1	9.5	10.5	11.6	▲ 10.4%
Arts, Ent. & Rec.	3.9	4.8	5.2	5.0	5.1	3.9	4.4	4.6	5.3	4.3	▼ -18.7%
Retail**	1.4	1.4	1.6	1.7	1.7	1.8	1.8	2.0	2.1	2.3	▲ 6.5%
Ground Tran.	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.2	0.2	▲ 10.5%
Other Travel*	1.1	1.1	1.2	1.2	1.3	1.4	1.6	0.4	1.6	1.8	▲ 11.2%
<b>TOTAL</b>	<b>12.6</b>	<b>13.5</b>	<b>15.4</b>	<b>16.0</b>	<b>17.1</b>	<b>16.8</b>	<b>18.0</b>	<b>16.6</b>	<b>19.8</b>	<b>20.2</b>	<b>▲ 2.3%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	260	240	280	300	320	330	340	300	300	300	▲ 0.6%
Arts, Ent. & Rec.	110	120	130	110	110	80	90	90	100	90	▼ -9.7%
Retail**	90	90	100	100	100	110	100	110	120	120	▼ -0.9%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -0.3%
Other Travel*	40	50	50	50	50	50	50	50	50	50	▼ -2.2%
<b>TOTAL</b>	<b>510</b>	<b>500</b>	<b>560</b>	<b>570</b>	<b>590</b>	<b>570</b>	<b>580</b>	<b>560</b>	<b>570</b>	<b>560</b>	<b>▼ -1.8%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.7	0.6	0.7	0.8	0.9	1.0	0.9	0.9	1.3	1.4	▲ 5.9%
State Tax Receipts	1.8	2.0	2.2	2.2	2.4	2.6	2.5	2.2	3.3	3.2	▼ -1.8%
<b>TOTAL</b>	<b>2.4</b>	<b>2.6</b>	<b>3.0</b>	<b>3.0</b>	<b>3.3</b>	<b>3.5</b>	<b>3.4</b>	<b>3.0</b>	<b>4.5</b>	<b>4.6</b>	<b>▲ 0.4%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Lincoln County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Lincoln county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$153	\$425	\$385	\$1,031	2.5	2.7
Private Home	\$71	\$226	\$147	\$466	2.1	3.2
Other Overnight	\$38	\$74	\$82	\$154	2.1	1.9
<b>All Overnight</b>	<b>\$97</b>	<b>\$234</b>	<b>\$214</b>	<b>\$506</b>	<b>2.2</b>	<b>2.4</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	143,080	216,210	200,380	62,840	84,470	79,660
Private Home	182,440	207,440	208,480	88,570	100,700	101,200
Other Overnight	267,170	346,800	294,850	125,200	163,650	137,190
<b>All Overnight</b>	<b>592,690</b>	<b>770,450</b>	<b>703,710</b>	<b>276,600</b>	<b>348,810</b>	<b>318,050</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	52,290	84,770	72,060	27,020	33,720	29,720
Private Home	49,040	65,600	65,930	28,010	31,850	32,010
Other Overnight	118,780	183,720	152,160	67,080	88,610	72,670
<b>All Overnight</b>	<b>220,110</b>	<b>334,090</b>	<b>290,150</b>	<b>122,100</b>	<b>154,170</b>	<b>134,390</b>

# Natrona County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$102,746
Employee Earnings Generated by \$100 Visitor Spending	\$33
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$510
Visitor Shares	
Travel Share of Total Employment (2022)	3%

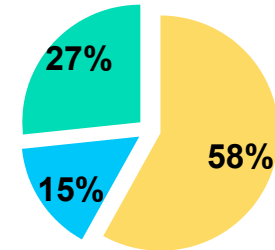
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

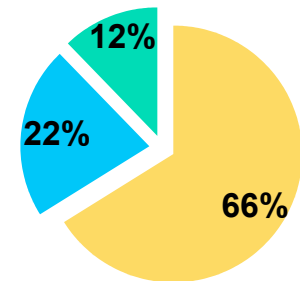
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

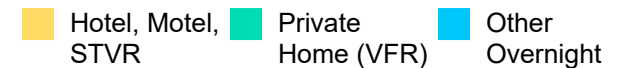
### Natrona County



### Wyoming



*Due to rounding values may exceed 100%*



# Natrona County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	302.4	305.2	288.1	270.8	293.0	294.9	331.3	229.2	310.3	349.6	▲ 12.7%	▲ 1.5%
Other	60.4	58.0	49.9	44.4	50.7	58.6	57.2	40.1	64.9	74.1	▲ 14.1%	▲ 2.1%
Visitor	242.1	247.2	238.2	226.4	242.3	236.2	274.1	189.0	245.4	275.5	▲ 12.3%	▲ 1.3%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	70.5	70.8	74.6	72.9	75.0	75.6	82.6	72.0	86.3	99.0	▲ 14.7%	▲ 3.5%
<b>Employment (Jobs)</b>												
Employment	2,640	2,560	2,630	2,610	2,690	2,570	2,670	2,400	2,640	2,810	▲ 6.3%	▲ 0.6%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	13.0	14.2	14.7	14.0	14.8	14.5	16.4	11.7	15.9	16.8	▲ 5.9%	▲ 2.6%
Local	4.8	5.0	5.3	4.9	5.2	4.9	6.0	4.0	5.2	5.8	▲ 11.7%	▲ 1.9%
State	8.2	9.2	9.5	9.0	9.5	9.5	10.5	7.7	10.7	11.0	▲ 3.0%	▲ 2.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.



# Natrona County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	242.1	247.2	238.2	226.4	242.3	236.2	274.1	189.0	245.4	275.5	▲ 12.3%
Other Travel*	60.4	58.0	49.9	44.4	50.7	58.6	57.2	40.1	64.9	74.1	▲ 14.1%
<b>TOTAL</b>	<b>302.4</b>	<b>305.2</b>	<b>288.1</b>	<b>270.8</b>	<b>293.0</b>	<b>294.9</b>	<b>331.3</b>	<b>229.2</b>	<b>310.3</b>	<b>349.6</b>	<b>▲ 12.7%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	129.8	133.9	128.8	118.3	127.9	122.2	151.5	95.0	126.1	143.8	▲ 14.0%
Hotel, Motel**									124.9	142.6	▲ 14.2%
STVR**									1.2	1.2	▼ -2.5%
Campground	21.2	21.3	19.7	20.1	22.6	22.3	23.3	19.8	24.8	27.8	▲ 12.0%
Private Home	54.8	55.6	54.4	53.8	55.7	55.7	59.8	47.4	59.4	66.3	▲ 11.7%
2nd Home	10.0	9.9	9.6	9.5	9.8	10.2	10.2	6.6	9.8	9.7	▼ -0.7%
Day Travel	26.3	26.5	25.7	24.7	26.2	25.8	29.4	20.3	25.2	27.8	▲ 10.3%
<b>TOTAL</b>	<b>242.1</b>	<b>247.2</b>	<b>238.2</b>	<b>226.4</b>	<b>242.3</b>	<b>236.2</b>	<b>274.1</b>	<b>189.0</b>	<b>245.4</b>	<b>275.5</b>	<b>▲ 12.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	47.4	51.4	50.2	45.7	48.2	44.2	55.6	32.1	47.3	53.5	▲ 13.0%
Food Service	61.8	63.6	63.5	62.5	67.8	66.8	79.0	55.0	66.1	72.8	▲ 10.1%
Food Stores	16.6	17.2	17.0	16.1	16.9	16.3	18.5	14.1	17.1	19.4	▲ 13.7%
Local Tran. & Gas	34.4	32.8	27.4	24.4	27.8	29.9	31.9	21.4	32.3	36.5	▲ 13.2%
Arts, Ent. & Rec.	35.7	36.0	35.0	34.0	36.1	34.9	39.9	29.4	34.7	37.1	▲ 6.8%
Retail Sales	41.7	41.7	40.5	38.9	40.5	38.9	43.8	33.5	40.6	44.6	▲ 10.0%
Visitor Air Tran.	4.4	4.5	4.5	4.7	5.0	5.2	5.4	3.4	7.3	11.6	▲ 58.5%
<b>TOTAL</b>	<b>242.1</b>	<b>247.2</b>	<b>238.2</b>	<b>226.4</b>	<b>242.3</b>	<b>236.2</b>	<b>274.1</b>	<b>189.0</b>	<b>245.4</b>	<b>275.5</b>	<b>▲ 12.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Natrona County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	40.9	40.5	43.0	41.5	41.4	42.3	47.7	42.6	50.3	55.8	▲ 11.0%
Arts, Ent. & Rec.	15.1	16.2	17.0	17.0	19.1	19.0	19.4	17.4	19.7	25.4	▲ 29.1%
Retail**	7.8	7.8	8.0	7.8	7.8	7.6	8.7	8.2	8.8	9.7	▲ 10.1%
Ground Tran.	1.1	1.2	1.2	1.1	1.1	1.1	1.2	0.9	1.0	1.3	▲ 21.6%
Other Travel*	5.6	5.2	5.4	5.4	5.5	5.6	5.7	3.0	6.5	6.8	▲ 4.9%
<b>TOTAL</b>	<b>70.5</b>	<b>70.8</b>	<b>74.6</b>	<b>72.9</b>	<b>75.0</b>	<b>75.6</b>	<b>82.6</b>	<b>72.0</b>	<b>86.3</b>	<b>99.0</b>	<b>▲ 14.7%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	1,600	1,500	1,550	1,520	1,490	1,460	1,540	1,410	1,570	1,620	▲ 3.3%
Arts, Ent. & Rec.	520	530	540	550	660	600	580	480	530	650	▲ 22.0%
Retail**	340	350	360	360	360	330	370	360	380	380	▲ 1.1%
Ground Tran.	40	40	40	40	40	30	40	30	30	30	▲ 9.7%
Other Travel*	150	140	140	140	140	140	130	120	130	120	▼ -7.2%
<b>TOTAL</b>	<b>2,640</b>	<b>2,560</b>	<b>2,630</b>	<b>2,610</b>	<b>2,690</b>	<b>2,570</b>	<b>2,670</b>	<b>2,400</b>	<b>2,640</b>	<b>2,810</b>	<b>▲ 6.4%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	4.8	5.0	5.3	4.9	5.2	4.9	6.0	4.0	5.2	5.8	▲ 11.7%
State Tax Receipts	8.2	9.2	9.5	9.0	9.5	9.5	10.5	7.7	10.7	11.0	▲ 3.0%
<b>TOTAL</b>	<b>13.0</b>	<b>14.2</b>	<b>14.7</b>	<b>14.0</b>	<b>14.8</b>	<b>14.5</b>	<b>16.4</b>	<b>11.7</b>	<b>15.9</b>	<b>16.8</b>	<b>▲ 5.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.



# Natrona County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Natrona county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$149	\$340	\$407	\$927	2.7	2.3
Private Home	\$110	\$349	\$228	\$720	2.1	3.2
Other Overnight	\$65	\$141	\$148	\$309	2.3	2.1
<b>All Overnight</b>	<b>\$133</b>	<b>\$332</b>	<b>\$321</b>	<b>\$804</b>	<b>2.4</b>	<b>2.5</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	800,670	919,290	965,500	293,710	336,840	353,740
Private Home	537,470	597,380	600,370	260,910	289,990	291,440
Other Overnight	236,150	296,260	290,280	103,410	131,010	127,170
<b>All Overnight</b>	<b>1,574,280</b>	<b>1,812,940</b>	<b>1,856,150</b>	<b>658,030</b>	<b>757,850</b>	<b>772,350</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	298,870	402,880	423,060	128,980	147,660	155,040
Private Home	144,480	188,930	189,870	82,510	91,710	92,170
Other Overnight	92,160	138,690	133,390	49,320	63,640	60,700
<b>All Overnight</b>	<b>535,510</b>	<b>730,490</b>	<b>746,310</b>	<b>260,820</b>	<b>303,010</b>	<b>307,920</b>



# Niobrara County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$96,396
Employee Earnings Generated by \$100 Visitor Spending	\$37
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$502
Visitor Shares	
Travel Share of Total Employment (2022)	3%

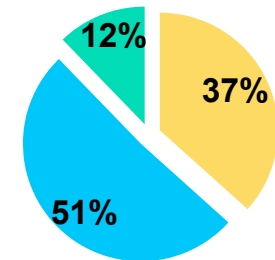
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

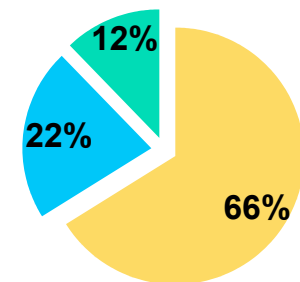
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

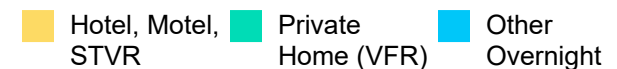
### Niobrara County



### Wyoming



Due to rounding values may exceed 100%



# Niobrara County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	11.1	11.9	10.4	9.8	12.5	10.3	11.2	8.4	10.0	10.5	▲ 5.4%	▼ -0.5%
Other	1.7	1.6	1.3	1.2	1.3	1.5	1.5	1.0	1.7	1.7	▲ 4.2%	▲ 0.2%
Visitor	9.4	10.3	9.1	8.7	11.2	8.8	9.7	7.4	8.3	8.8	▲ 5.7%	▼ -0.7%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	3.6	3.9	3.5	3.4	4.3	3.2	3.6	3.0	3.1	3.6	▲ 14.5%	▼ -0.1%
<b>Employment (Jobs)</b>												
Employment	150	160	140	130	160	110	120	90	90	90	▲ 4.7%	▼ -4.4%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	0.5	0.6	0.6	0.6	0.7	0.6	0.6	0.5	0.6	0.6	▼ -0.5%	▲ 0.5%
Local	0.2	0.3	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	▲ 2.1%	▼ -0.9%
State	0.3	0.4	0.4	0.3	0.4	0.3	0.4	0.3	0.4	0.4	▼ -2.0%	▲ 1.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Niobrara County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	9.4	10.3	9.1	8.7	11.2	8.8	9.7	7.4	8.3	8.8	▲ 5.7%
Other Travel*	1.7	1.6	1.3	1.2	1.3	1.5	1.5	1.0	1.7	1.7	▲ 4.2%
<b>TOTAL</b>	<b>11.1</b>	<b>11.9</b>	<b>10.4</b>	<b>9.8</b>	<b>12.5</b>	<b>10.3</b>	<b>11.2</b>	<b>8.4</b>	<b>10.0</b>	<b>10.5</b>	<b>▲ 5.4%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	4.9	5.8	4.6	4.2	6.1	3.9	4.6	3.3	3.2	3.1	▼ -3.7%
Hotel, Motel**									3.2	3.0	▼ -5.1%
STVR**									0.0	0.1	▲ 112.1%
Campground	2.8	2.8	2.9	2.9	3.3	3.3	3.4	2.9	3.7	4.1	▲ 12.7%
Private Home	1.0	1.0	0.9	0.9	1.0	0.9	1.0	0.8	1.0	1.1	▲ 8.6%
2nd Home	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.1	0.2	0.2	▲ 14.2%
Day Travel	0.4	0.4	0.4	0.4	0.5	0.4	0.4	0.2	0.3	0.3	▲ 6.1%
<b>TOTAL</b>	<b>9.4</b>	<b>10.3</b>	<b>9.1</b>	<b>8.7</b>	<b>11.2</b>	<b>8.8</b>	<b>9.7</b>	<b>7.4</b>	<b>8.3</b>	<b>8.8</b>	<b>▲ 5.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	2.2	2.7	2.2	2.0	2.9	1.9	2.2	1.6	1.7	1.7	▼ -2.4%
Food Service	2.1	2.3	2.1	2.2	2.7	2.2	2.5	1.9	2.1	2.2	▲ 5.7%
Food Stores	0.7	0.8	0.8	0.7	0.9	0.7	0.8	0.6	0.7	0.8	▲ 12.7%
Local Tran. & Gas	1.7	1.7	1.3	1.2	1.5	1.4	1.5	1.0	1.4	1.6	▲ 11.5%
Arts, Ent. & Rec.	1.4	1.5	1.4	1.4	1.7	1.4	1.5	1.2	1.3	1.3	▲ 4.4%
Retail Sales	1.3	1.4	1.2	1.2	1.4	1.2	1.3	1.0	1.1	1.2	▲ 7.8%
<b>TOTAL</b>	<b>9.4</b>	<b>10.3</b>	<b>9.1</b>	<b>8.7</b>	<b>11.2</b>	<b>8.8</b>	<b>9.7</b>	<b>7.4</b>	<b>8.3</b>	<b>8.8</b>	<b>▲ 5.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Niobrara County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	2.7	3.0	2.6	2.5	3.2	2.3	2.6	2.2	2.2	2.5	▲ 12.9%
Arts, Ent. & Rec.	0.5	0.5	0.5	0.4	0.5	0.4	0.5	0.4	0.5	0.6	▲ 25.9%
Retail**	0.2	0.3	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	▲ 7.3%
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 19.8%
Other Travel*	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	▲ 12.3%
<b>TOTAL</b>	<b>3.6</b>	<b>3.9</b>	<b>3.5</b>	<b>3.4</b>	<b>4.3</b>	<b>3.2</b>	<b>3.6</b>	<b>3.0</b>	<b>3.1</b>	<b>3.6</b>	<b>▲ 14.5%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	110	120	100	90	110	80	80	60	60	60	▲ 2.8%
Arts, Ent. & Rec.	20	20	20	20	20	10	10	10	10	20	▲ 17.2%
Retail**	20	20	20	20	20	20	20	20	20	20	▲ 5.0%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 8.2%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -28.1%
<b>TOTAL</b>	<b>150</b>	<b>160</b>	<b>140</b>	<b>130</b>	<b>160</b>	<b>110</b>	<b>120</b>	<b>90</b>	<b>90</b>	<b>90</b>	<b>▲ 0.0%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.2	0.3	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	▲ 2.1%
State Tax Receipts	0.3	0.4	0.4	0.3	0.4	0.3	0.4	0.3	0.4	0.4	▼ -2.0%
<b>TOTAL</b>	<b>0.5</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.7</b>	<b>0.6</b>	<b>0.6</b>	<b>0.5</b>	<b>0.6</b>	<b>0.6</b>	<b>▼ -0.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Niobrara County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Niobrara county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$128	\$300	\$295	\$690	2.3	2.3
Private Home	\$72	\$227	\$148	\$467	2.1	3.2
Other Overnight	\$64	\$175	\$163	\$435	2.5	2.7
<b>All Overnight</b>	<b>\$117</b>	<b>\$310</b>	<b>\$274</b>	<b>\$724</b>	<b>2.4</b>	<b>2.6</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	32,340	26,800	24,350	14,200	11,720	10,580
Private Home	13,410	14,590	14,660	6,510	7,080	7,120
Other Overnight	27,320	32,420	34,050	10,680	12,730	13,370
<b>All Overnight</b>	<b>73,060</b>	<b>73,810</b>	<b>73,050</b>	<b>31,390</b>	<b>31,530</b>	<b>31,070</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	11,820	11,480	10,380	6,110	5,020	4,520
Private Home	3,600	4,610	4,640	2,060	2,240	2,250
Other Overnight	8,390	11,840	12,430	3,940	4,760	5,000
<b>All Overnight</b>	<b>23,820</b>	<b>27,940</b>	<b>27,450</b>	<b>12,110</b>	<b>12,020</b>	<b>11,770</b>



# Park County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$82,008
Employee Earnings Generated by \$100 Visitor Spending	\$32
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$5
Local & State Tax Revenues per County Household	\$1,349
Visitor Shares	
Travel Share of Total Employment (2022)	9%

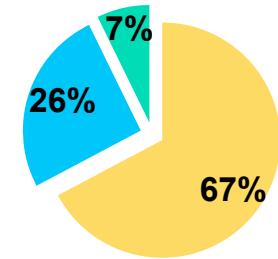
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

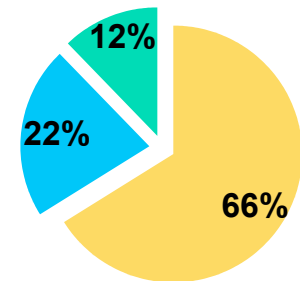
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

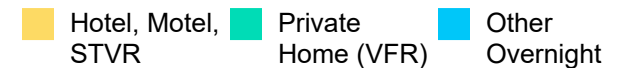
Park County



Wyoming



Due to rounding values may exceed 100%



# Park County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	370.4	369.5	385.4	398.1	418.2	460.1	470.1	320.6	420.9	371.2	▼ -11.8%	▲ 0.0%
Other	21.8	20.7	17.8	15.8	18.7	21.6	21.2	14.7	24.2	28.1	▲ 16.3%	▲ 2.6%
Visitor	348.6	348.8	367.7	382.3	399.5	438.5	448.9	305.9	396.7	343.1	▼ -13.5%	▼ -0.2%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	86.2	88.1	96.7	102.9	103.5	109.5	109.3	99.1	111.8	120.0	▲ 7.4%	▲ 3.4%
<b>Employment (Jobs)</b>												
Employment	3,950	3,930	4,230	4,350	4,310	4,400	4,280	3,780	4,110	4,230	▲ 3.1%	▲ 0.7%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	12.8	13.6	15.3	16.2	19.2	21.0	18.9	13.2	19.5	17.0	▼ -13.0%	▲ 2.8%
Local	4.2	4.2	4.8	5.3	7.8	8.8	6.4	4.3	6.3	5.7	▼ -9.6%	▲ 3.2%
State	8.7	9.4	10.6	10.9	11.4	12.2	12.5	9.0	13.2	11.3	▼ -14.6%	▲ 2.6%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.



# Park County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	348.6	348.8	367.7	382.3	399.5	438.5	448.9	305.9	396.7	343.1	▼ -13.5%
Other Travel*	21.8	20.7	17.8	15.8	18.7	21.6	21.2	14.7	24.2	28.1	▲ 16.3%
<b>TOTAL</b>	<b>370.4</b>	<b>369.5</b>	<b>385.4</b>	<b>398.1</b>	<b>418.2</b>	<b>460.1</b>	<b>470.1</b>	<b>320.6</b>	<b>420.9</b>	<b>371.2</b>	<b>▼ -11.8%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	121.3	118.7	134.0	152.7	147.8	185.5	190.8	109.3	224.6	227.5	▲ 1.3%
Hotel, Motel**									189.4	189.7	▲ 0.1%
STVR**									35.2	37.9	▲ 7.7%
Campground	197.6	201.2	204.8	201.3	222.7	221.5	227.5	171.9	138.4	79.7	▼ -42.4%
Private Home	18.7	18.0	18.1	17.8	17.9	20.0	19.1	15.6	21.2	24.3	▲ 14.5%
2nd Home	6.6	6.4	6.0	5.9	6.1	6.4	6.4	5.1	7.9	7.5	▼ -4.1%
Day Travel	4.4	4.4	4.7	4.7	4.9	5.2	5.2	4.0	4.7	4.0	▼ -14.0%
<b>TOTAL</b>	<b>348.6</b>	<b>348.8</b>	<b>367.7</b>	<b>382.3</b>	<b>399.5</b>	<b>438.5</b>	<b>448.9</b>	<b>305.9</b>	<b>396.7</b>	<b>343.1</b>	<b>▼ -13.5%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	59.4	61.8	63.2	72.2	75.7	86.9	88.3	53.3	94.7	87.4	▼ -7.8%
Food Service	63.8	64.5	72.4	77.7	80.0	89.5	94.6	66.0	84.5	75.1	▼ -11.1%
Food Stores	33.2	34.5	37.9	37.7	39.5	39.5	41.0	31.7	29.2	21.8	▼ -25.6%
Local Tran. & Gas	55.7	52.3	46.2	41.6	48.7	56.6	54.2	35.6	45.5	35.7	▼ -21.6%
Arts, Ent. & Rec.	72.0	71.9	78.8	82.5	83.9	90.4	93.2	64.3	75.5	62.5	▼ -17.2%
Retail Sales	62.3	61.6	66.9	68.4	69.2	73.1	75.0	53.2	62.0	52.7	▼ -15.0%
Visitor Air Tran.	2.2	2.2	2.2	2.3	2.4	2.6	2.7	1.7	5.3	8.0	▲ 50.5%
<b>TOTAL</b>	<b>348.6</b>	<b>348.8</b>	<b>367.7</b>	<b>382.3</b>	<b>399.5</b>	<b>438.5</b>	<b>448.9</b>	<b>305.9</b>	<b>396.7</b>	<b>343.1</b>	<b>▼ -13.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# Park County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	36.8	37.9	41.1	42.4	42.7	45.0	45.4	37.8	45.5	50.9	▲ 11.9%
Arts, Ent. & Rec.	32.6	33.6	36.9	40.9	41.5	44.6	42.9	42.7	45.7	46.7	▲ 2.4%
Retail**	6.7	6.6	7.5	8.1	7.2	8.2	8.4	6.1	10.2	13.5	▲ 32.3%
Ground Tran.	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.3	0.3	0.3	▼ -16.2%
Other Travel*	9.7	9.6	10.8	11.1	11.6	11.3	12.1	12.2	10.1	8.6	▼ -14.3%
<b>TOTAL</b>	<b>86.2</b>	<b>88.1</b>	<b>96.7</b>	<b>102.9</b>	<b>103.5</b>	<b>109.5</b>	<b>109.3</b>	<b>99.1</b>	<b>111.8</b>	<b>120.0</b>	<b>▲ 7.4%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	1,720	1,720	1,830	1,820	1,810	1,860	1,800	1,500	1,640	1,710	▲ 4.5%
Arts, Ent. & Rec.	1,520	1,530	1,630	1,750	1,750	1,720	1,680	1,530	1,710	1,730	▲ 1.1%
Retail**	660	640	720	730	700	760	750	720	710	740	▲ 4.7%
Ground Tran.	10	10	10	20	20	10	10	10	<10	<10	▼ -24.4%
Other Travel*	40	40	40	40	40	40	40	30	50	50	▲ 9.9%
<b>TOTAL</b>	<b>3,950</b>	<b>3,930</b>	<b>4,230</b>	<b>4,350</b>	<b>4,310</b>	<b>4,400</b>	<b>4,280</b>	<b>3,780</b>	<b>4,110</b>	<b>4,230</b>	<b>▲ 2.9%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	4.2	4.2	4.8	5.3	7.8	8.8	6.4	4.3	6.3	5.7	▼ -9.6%
State Tax Receipts	8.7	9.4	10.6	10.9	11.4	12.2	12.5	9.0	13.2	11.3	▼ -14.6%
<b>TOTAL</b>	<b>12.8</b>	<b>13.6</b>	<b>15.3</b>	<b>16.2</b>	<b>19.2</b>	<b>21.0</b>	<b>18.9</b>	<b>13.2</b>	<b>19.5</b>	<b>17.0</b>	<b>▼ -13.0%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Park County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Park county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$313	\$919	\$974	\$2,863	3.1	2.9
Private Home	\$77	\$244	\$159	\$502	2.1	3.2
Other Overnight	\$52	\$135	\$128	\$325	2.5	2.5
<b>All Overnight</b>	<b>\$180</b>	<b>\$505</b>	<b>\$467</b>	<b>\$1,294</b>	<b>2.6</b>	<b>2.8</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	413,200	757,130	727,620	132,560	242,440	233,530
Private Home	281,730	312,980	314,550	136,760	151,930	152,690
Other Overnight	1,644,930	1,418,980	846,480	637,790	558,400	339,630
<b>All Overnight</b>	<b>2,339,860</b>	<b>2,489,090</b>	<b>1,888,650</b>	<b>907,120</b>	<b>952,770</b>	<b>725,860</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	127,920	271,800	247,680	48,280	87,040	79,480
Private Home	75,740	98,980	99,480	43,250	48,050	48,290
Other Overnight	496,140	520,590	324,120	230,300	209,940	134,200
<b>All Overnight</b>	<b>699,790</b>	<b>891,380</b>	<b>671,280</b>	<b>321,830</b>	<b>345,040</b>	<b>261,970</b>

# Platte County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$91,331
Employee Earnings Generated by \$100 Visitor Spending	\$27
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$605
Visitor Shares	
Travel Share of Total Employment (2022)	4%

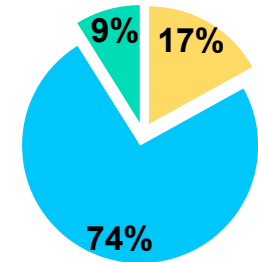
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

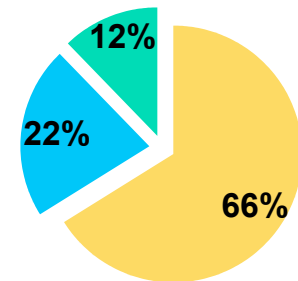
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Platte County



### Wyoming



*Due to rounding values may exceed 100%*



# Platte County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	41.6	48.1	35.6	33.0	38.6	40.9	42.7	31.7	48.0	49.7	▲ 3.7%	▲ 1.8%
Other	6.1	5.7	4.8	4.2	4.8	5.7	5.5	3.8	6.1	6.4	▲ 4.7%	▲ 0.6%
Visitor	35.5	42.4	30.8	28.8	33.7	35.2	37.2	27.8	41.8	43.3	▲ 3.5%	▲ 2.0%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	8.4	10.0	8.1	7.9	9.2	9.2	10.2	9.3	12.1	13.1	▲ 8.9%	▲ 4.5%
<b>Employment (Jobs)</b>												
Employment	410	460	370	350	410	390	400	380	480	490	▲ 1.8%	▲ 1.8%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	1.5	2.0	2.0	1.8	2.1	2.2	2.3	1.7	2.5	2.4	▼ -2.8%	▲ 4.7%
Local	0.4	0.5	0.7	0.7	0.8	0.8	0.9	0.7	0.9	0.9	▼ -2.7%	▲ 7.8%
State	1.1	1.4	1.2	1.2	1.3	1.4	1.4	1.1	1.6	1.6	▼ -2.9%	▲ 3.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Platte County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	35.5	42.4	30.8	28.8	33.7	35.2	37.2	27.8	41.8	43.3	▲ 3.5%
Other Travel*	6.1	5.7	4.8	4.2	4.8	5.7	5.5	3.8	6.1	6.4	▲ 4.7%
<b>TOTAL</b>	<b>41.6</b>	<b>48.1</b>	<b>35.6</b>	<b>33.0</b>	<b>38.6</b>	<b>40.9</b>	<b>42.7</b>	<b>31.7</b>	<b>48.0</b>	<b>49.7</b>	<b>▲ 3.7%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	2.5	7.6	8.8	7.1	9.5	10.8	12.3	6.9	9.3	7.0	▼ -24.0%
Hotel, Motel**									8.5	5.7	▼ -32.4%
STVR**									0.8	1.3	▲ 65.4%
Campground	26.9	26.9	16.1	16.3	18.2	18.1	18.6	16.9	26.6	29.7	▲ 11.5%
Private Home	3.4	4.9	3.3	3.0	3.4	3.5	3.5	2.4	3.4	3.7	▲ 8.6%
2nd Home	1.3	1.3	1.2	1.2	1.2	1.3	1.3	0.6	1.0	1.3	▲ 27.7%
Day Travel	1.4	1.7	1.3	1.2	1.4	1.5	1.6	1.0	1.6	1.6	▲ 4.6%
<b>TOTAL</b>	<b>35.5</b>	<b>42.4</b>	<b>30.8</b>	<b>28.8</b>	<b>33.7</b>	<b>35.2</b>	<b>37.2</b>	<b>27.8</b>	<b>41.8</b>	<b>43.3</b>	<b>▲ 3.5%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	4.4	6.8	5.8	4.9	6.3	6.6	7.4	4.6	6.9	5.8	▼ -15.7%
Food Service	7.8	9.6	7.3	7.2	8.3	8.7	9.4	7.4	10.4	10.9	▲ 4.8%
Food Stores	4.0	4.5	3.2	3.1	3.4	3.4	3.6	3.0	4.4	5.0	▲ 12.9%
Local Tran. & Gas	7.3	7.9	4.8	4.1	5.1	6.0	5.8	4.0	7.4	8.2	▲ 10.7%
Arts, Ent. & Rec.	6.5	7.3	5.2	5.1	5.7	5.8	6.1	4.9	7.0	7.3	▲ 3.9%
Retail Sales	5.4	6.2	4.5	4.3	4.8	4.8	4.9	3.9	5.7	6.1	▲ 7.1%
<b>TOTAL</b>	<b>35.5</b>	<b>42.4</b>	<b>30.8</b>	<b>28.8</b>	<b>33.7</b>	<b>35.2</b>	<b>37.2</b>	<b>27.8</b>	<b>41.8</b>	<b>43.3</b>	<b>▲ 3.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# Platte County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	3.9	4.7	4.0	3.9	4.4	4.9	5.4	5.2	6.6	6.8	▲ 2.9%
Arts, Ent. & Rec.	2.2	2.6	2.1	2.0	2.7	2.1	2.4	2.0	2.9	3.6	▲ 25.1%
Retail**	0.7	1.0	0.8	0.8	0.8	0.9	0.9	0.9	1.2	1.2	▲ 1.7%
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	▲ 20.2%
Other Travel*	1.6	1.6	1.2	1.2	1.2	1.2	1.4	1.1	1.4	1.5	▲ 9.1%
<b>TOTAL</b>	<b>8.4</b>	<b>10.0</b>	<b>8.1</b>	<b>7.9</b>	<b>9.2</b>	<b>9.2</b>	<b>10.2</b>	<b>9.3</b>	<b>12.1</b>	<b>13.1</b>	<b>▲ 8.9%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	200	230	190	190	210	210	220	220	270	260	▼ -3.3%
Arts, Ent. & Rec.	110	120	100	90	120	90	90	80	120	140	▲ 16.5%
Retail**	80	90	70	70	70	70	70	70	70	70	▼ -3.0%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 8.4%
Other Travel*	10	10	10	10	10	10	10	10	10	10	▼ -9.9%
<b>TOTAL</b>	<b>410</b>	<b>460</b>	<b>370</b>	<b>350</b>	<b>410</b>	<b>390</b>	<b>400</b>	<b>380</b>	<b>480</b>	<b>490</b>	<b>▲ 2.1%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.4	0.5	0.7	0.7	0.8	0.8	0.9	0.7	0.9	0.9	▼ -2.7%
State Tax Receipts	1.1	1.4	1.2	1.2	1.3	1.4	1.4	1.1	1.6	1.6	▼ -2.9%
<b>TOTAL</b>	<b>1.5</b>	<b>2.0</b>	<b>2.0</b>	<b>1.8</b>	<b>2.1</b>	<b>2.2</b>	<b>2.3</b>	<b>1.7</b>	<b>2.5</b>	<b>2.4</b>	<b>▼ -2.8%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Platte County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Platte county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

### Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$113	\$290	\$272	\$682	2.4	2.5
Private Home	\$68	\$215	\$140	\$442	2.1	3.2
Other Overnight	\$52	\$146	\$134	\$369	2.6	2.8
<b>All Overnight</b>	<b>\$100</b>	<b>\$282</b>	<b>\$248</b>	<b>\$688</b>	<b>2.5</b>	<b>2.8</b>

### Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	75,860	86,170	62,410	33,320	36,900	25,910
Private Home	42,390	53,890	54,160	20,580	26,160	26,290
Other Overnight	176,330	284,660	298,810	68,540	110,110	115,930
<b>All Overnight</b>	<b>294,580</b>	<b>424,720</b>	<b>415,370</b>	<b>122,440</b>	<b>173,170</b>	<b>168,130</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	27,730	36,310	24,310	14,330	15,630	10,330
Private Home	11,390	17,040	17,130	6,510	8,270	8,310
Other Overnight	53,500	100,470	106,170	24,930	39,500	41,930
<b>All Overnight</b>	<b>92,620</b>	<b>153,830</b>	<b>147,610</b>	<b>45,760</b>	<b>63,400</b>	<b>60,570</b>



# Sheridan County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$127,961
Employee Earnings Generated by \$100 Visitor Spending	\$32
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$654
Visitor Shares	
Travel Share of Total Employment (2022)	2%

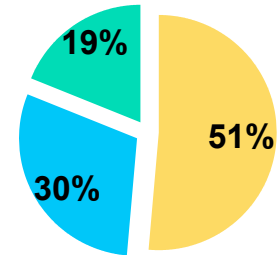
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

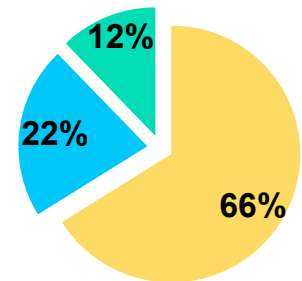
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

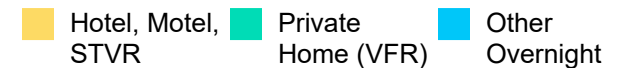
### Sheridan County



### Wyoming



Due to rounding values may exceed 100%





# Sheridan County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	111.4	110.6	108.3	100.8	108.5	115.9	118.8	99.1	142.9	157.9	▲ 10.5%	▲ 3.5%
Other	21.3	20.0	16.9	13.9	16.6	19.7	19.0	13.6	24.6	28.8	▲ 17.2%	▲ 3.1%
Visitor	90.2	90.6	91.4	86.9	91.9	96.2	99.7	85.5	118.3	129.1	▲ 9.1%	▲ 3.7%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	27.2	27.8	30.8	31.1	31.1	30.9	33.9	32.5	40.0	43.6	▲ 8.9%	▲ 4.8%
<b>Employment (Jobs)</b>												
Employment	1,020	1,010	1,070	1,060	1,030	980	990	930	1,030	1,040	▲ 1.0%	▲ 0.2%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	5.4	5.8	6.1	5.9	6.2	6.5	6.7	5.7	8.1	8.4	▲ 3.1%	▲ 4.4%
Local	2.4	2.4	2.6	2.5	2.6	2.7	2.8	2.4	3.3	3.5	▲ 5.8%	▲ 3.8%
State	3.0	3.3	3.6	3.4	3.7	3.8	3.9	3.3	4.8	4.9	▲ 1.3%	▲ 4.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Sheridan County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	90.2	90.6	91.4	86.9	91.9	96.2	99.7	85.5	118.3	129.1	▲ 9.1%
Other Travel*	21.3	20.0	16.9	13.9	16.6	19.7	19.0	13.6	24.6	28.8	▲ 17.2%
<b>TOTAL</b>	<b>111.4</b>	<b>110.6</b>	<b>108.3</b>	<b>100.8</b>	<b>108.5</b>	<b>115.9</b>	<b>118.8</b>	<b>99.1</b>	<b>142.9</b>	<b>157.9</b>	<b>▲ 10.5%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	40.7	41.3	43.0	39.9	41.6	44.8	47.3	40.3	58.1	59.2	▲ 1.9%
Hotel, Motel**									51.8	49.9	▼ -3.8%
STVR**									6.2	9.3	▲ 48.7%
Campground	15.0	15.0	14.4	14.7	16.3	16.1	16.6	14.2	17.5	19.6	▲ 12.0%
Private Home	17.8	17.8	17.7	16.4	17.3	18.0	18.1	14.5	19.8	21.7	▲ 9.6%
2nd Home	7.0	7.0	6.7	6.6	6.9	7.2	7.2	7.0	10.4	14.6	▲ 39.9%
Day Travel	9.6	9.5	9.6	9.3	9.8	10.1	10.5	9.5	12.4	14.0	▲ 12.3%
<b>TOTAL</b>	<b>90.2</b>	<b>90.6</b>	<b>91.4</b>	<b>86.9</b>	<b>91.9</b>	<b>96.2</b>	<b>99.7</b>	<b>85.5</b>	<b>118.3</b>	<b>129.1</b>	<b>▲ 9.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	16.5	17.5	18.4	17.1	17.6	18.9	19.9	15.3	24.7	25.2	▲ 1.9%
Food Service	23.0	23.3	24.3	24.4	26.1	27.3	29.0	25.6	32.0	34.7	▲ 8.3%
Food Stores	7.0	7.1	7.3	7.1	7.3	7.4	7.7	7.1	8.9	10.4	▲ 16.8%
Local Tran. & Gas	12.5	11.6	9.8	8.7	10.0	11.5	11.1	8.8	14.3	16.8	▲ 17.2%
Arts, Ent. & Rec.	14.1	14.1	14.3	14.2	14.9	15.1	15.7	14.0	17.2	18.3	▲ 6.8%
Retail Sales	15.8	15.6	15.7	15.3	15.9	16.0	16.4	14.7	18.4	20.3	▲ 9.8%
Visitor Air Tran.	1.3	1.6	1.6	0.0	0.0	0.0	0.0	0.0	2.7	3.4	▲ 25.5%
<b>TOTAL</b>	<b>90.2</b>	<b>90.6</b>	<b>91.4</b>	<b>86.9</b>	<b>91.9</b>	<b>96.2</b>	<b>99.7</b>	<b>85.5</b>	<b>118.3</b>	<b>129.1</b>	<b>▲ 9.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Sheridan County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	15.9	16.8	19.0	19.0	19.2	18.6	19.9	17.8	21.2	22.9	▲ 7.8%
Arts, Ent. & Rec.	6.4	6.3	7.0	7.6	7.4	7.7	9.2	9.9	11.8	13.3	▲ 12.6%
Retail**	2.9	2.9	3.0	3.0	3.0	3.1	3.2	3.7	4.0	4.2	▲ 5.2%
Ground Tran.	0.2	0.2	0.3	0.3	0.2	0.2	0.2	0.2	0.3	0.3	▲ 25.0%
Other Travel*	1.7	1.6	1.6	1.2	1.2	1.2	1.3	0.9	2.8	2.9	▲ 5.2%
<b>TOTAL</b>	<b>27.2</b>	<b>27.8</b>	<b>30.8</b>	<b>31.1</b>	<b>31.1</b>	<b>30.9</b>	<b>33.9</b>	<b>32.5</b>	<b>40.0</b>	<b>43.6</b>	<b>▲ 8.9%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	650	670	710	700	680	630	620	530	590	600	▲ 1.2%
Arts, Ent. & Rec.	170	160	170	180	160	170	190	190	210	220	▲ 2.4%
Retail**	150	140	150	150	150	150	150	180	190	180	▼ -0.5%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 12.8%
Other Travel*	40	30	30	20	20	20	20	20	40	30	▼ -6.1%
<b>TOTAL</b>	<b>1,020</b>	<b>1,010</b>	<b>1,070</b>	<b>1,060</b>	<b>1,030</b>	<b>980</b>	<b>990</b>	<b>930</b>	<b>1,030</b>	<b>1,040</b>	<b>▲ 1.0%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	2.4	2.4	2.6	2.5	2.6	2.7	2.8	2.4	3.3	3.5	▲ 5.8%
State Tax Receipts	3.0	3.3	3.6	3.4	3.7	3.8	3.9	3.3	4.8	4.9	▲ 1.3%
<b>TOTAL</b>	<b>5.4</b>	<b>5.8</b>	<b>6.1</b>	<b>5.9</b>	<b>6.2</b>	<b>6.5</b>	<b>6.7</b>	<b>5.7</b>	<b>8.1</b>	<b>8.4</b>	<b>▲ 3.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Sheridan County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Sheridan county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$135	\$331	\$374	\$914	2.8	2.4
Private Home	\$111	\$352	\$230	\$726	2.1	3.2
Other Overnight	\$54	\$107	\$118	\$226	2.2	1.9
<b>All Overnight</b>	<b>\$121</b>	<b>\$288</b>	<b>\$289</b>	<b>\$675</b>	<b>2.4</b>	<b>2.3</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	384,010	464,050	439,310	140,870	167,620	158,000
Private Home	167,370	194,200	195,180	81,250	94,270	94,750
Other Overnight	207,340	261,700	314,830	93,390	119,110	145,140
<b>All Overnight</b>	<b>758,720</b>	<b>919,960</b>	<b>949,310</b>	<b>315,500</b>	<b>381,000</b>	<b>397,890</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	143,340	198,260	178,440	61,860	71,860	64,730
Private Home	44,990	61,420	61,720	25,700	29,810	29,960
Other Overnight	85,500	129,540	159,670	46,870	60,860	75,750
<b>All Overnight</b>	<b>273,830</b>	<b>389,230</b>	<b>399,840</b>	<b>134,430</b>	<b>162,530</b>	<b>170,440</b>

# Sublette County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$100,733
Employee Earnings Generated by \$100 Visitor Spending	\$35
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$669
Visitor Shares	
Travel Share of Total Employment (2022)	4%

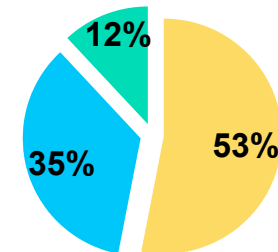
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

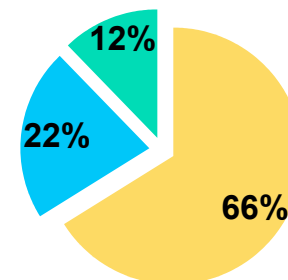
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Sublette County



### Wyoming



Due to rounding values may exceed 100%



# Sublette County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	43.0	41.9	38.3	37.1	41.2	45.7	43.8	34.3	55.7	51.8	▼ -6.9%	▲ 1.9%
Other	6.9	6.4	5.3	4.6	5.4	6.4	6.2	4.4	7.1	7.4	▲ 4.4%	▲ 0.7%
Visitor	36.2	35.5	33.0	32.5	35.8	39.3	37.6	29.9	48.6	44.4	▼ -8.6%	▲ 2.1%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	11.4	11.0	10.2	9.3	9.5	10.2	11.1	10.7	14.5	15.9	▲ 9.6%	▲ 3.4%
<b>Employment (Jobs)</b>												
Employment	390	360	340	340	330	340	380	360	450	450	▲ 0.4%	▲ 1.5%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	1.6	1.7	1.7	1.6	1.8	2.0	1.9	1.6	2.7	2.5	▼ -7.2%	▲ 4.8%
Local	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.4	0.8	0.8	▼ -2.7%	▲ 6.2%
State	1.2	1.3	1.3	1.2	1.4	1.5	1.4	1.1	2.0	1.8	▼ -8.9%	▲ 4.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Sublette County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	36.2	35.5	33.0	32.5	35.8	39.3	37.6	29.9	48.6	44.4	▼ -8.6%
Other Travel*	6.9	6.4	5.3	4.6	5.4	6.4	6.2	4.4	7.1	7.4	▲ 4.4%
<b>TOTAL</b>	<b>43.0</b>	<b>41.9</b>	<b>38.3</b>	<b>37.1</b>	<b>41.2</b>	<b>45.7</b>	<b>43.8</b>	<b>34.3</b>	<b>55.7</b>	<b>51.8</b>	▼ -6.9%
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	14.0	13.6	13.1	12.6	14.9	17.7	16.3	11.0	22.3	22.8	▲ 2.1%
Hotel, Motel**									18.9	19.3	▲ 2.0%
STVR**									3.4	3.5	▲ 3.0%
Campground	6.5	6.5	5.0	5.1	5.6	5.5	5.5	4.7	5.6	6.2	▲ 11.2%
Private Home	4.6	4.4	4.3	4.3	4.5	4.8	4.5	3.3	4.7	5.1	▲ 8.1%
2nd Home	9.8	9.7	9.3	9.2	9.5	9.8	9.9	9.6	14.1	8.8	▼ -37.7%
Day Travel	1.4	1.3	1.3	1.3	1.4	1.5	1.4	1.3	1.9	1.6	▼ -15.7%
<b>TOTAL</b>	<b>36.2</b>	<b>35.5</b>	<b>33.0</b>	<b>32.5</b>	<b>35.8</b>	<b>39.3</b>	<b>37.6</b>	<b>29.9</b>	<b>48.6</b>	<b>44.4</b>	▼ -8.6%
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	6.0	6.1	6.0	5.7	7.1	8.2	7.6	5.1	11.5	11.6	▲ 0.5%
Food Service	8.0	8.0	7.8	8.0	8.6	9.4	9.3	7.7	11.2	10.1	▼ -9.9%
Food Stores	3.5	3.6	3.4	3.4	3.5	3.6	3.5	3.2	4.5	3.8	▼ -14.8%
Local Tran. & Gas	5.7	5.2	4.1	3.7	4.3	5.2	4.7	3.5	6.6	5.9	▼ -11.7%
Arts, Ent. & Rec.	6.6	6.5	6.0	6.1	6.4	6.7	6.6	5.6	7.7	6.5	▼ -15.1%
Retail Sales	6.3	6.1	5.7	5.7	5.9	6.2	6.0	4.9	7.1	6.6	▼ -7.1%
<b>TOTAL</b>	<b>36.2</b>	<b>35.5</b>	<b>33.0</b>	<b>32.5</b>	<b>35.8</b>	<b>39.3</b>	<b>37.6</b>	<b>29.9</b>	<b>48.6</b>	<b>44.4</b>	▼ -8.6%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Sublette County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	5.1	5.1	4.8	3.8	4.1	4.4	4.6	3.9	5.7	7.1	▲ 23.5%
Arts, Ent. & Rec.	4.1	3.7	3.3	3.3	3.3	3.6	4.3	4.7	6.3	6.5	▲ 1.8%
Retail**	1.7	1.6	1.7	1.7	1.7	1.8	1.7	1.8	2.0	1.8	▼ -7.1%
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▼ -10.2%
Other Travel*	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.2	0.4	0.5	▲ 19.4%
<b>TOTAL</b>	<b>11.4</b>	<b>11.0</b>	<b>10.2</b>	<b>9.3</b>	<b>9.5</b>	<b>10.2</b>	<b>11.1</b>	<b>10.7</b>	<b>14.5</b>	<b>15.9</b>	<b>▲ 9.6%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	180	170	170	150	150	150	160	140	190	210	▲ 12.2%
Arts, Ent. & Rec.	110	100	90	100	100	110	130	130	170	160	▼ -7.5%
Retail**	90	80	80	80	80	80	80	80	80	80	▼ -10.3%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -19.0%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 5.8%
<b>TOTAL</b>	<b>390</b>	<b>360</b>	<b>340</b>	<b>340</b>	<b>330</b>	<b>340</b>	<b>380</b>	<b>360</b>	<b>450</b>	<b>450</b>	<b>▲ 0.0%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.4	0.8	0.8	▼ -2.7%
State Tax Receipts	1.2	1.3	1.3	1.2	1.4	1.5	1.4	1.1	2.0	1.8	▼ -8.9%
<b>TOTAL</b>	<b>1.6</b>	<b>1.7</b>	<b>1.7</b>	<b>1.6</b>	<b>1.8</b>	<b>2.0</b>	<b>1.9</b>	<b>1.6</b>	<b>2.7</b>	<b>2.5</b>	<b>▼ -7.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.



# Sublette County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Sublette county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$142	\$361	\$340	\$846	2.4	2.5
Private Home	\$128	\$404	\$264	\$833	2.1	3.2
Other Overnight	\$57	\$106	\$120	\$219	2.1	1.8
<b>All Overnight</b>	<b>\$129</b>	<b>\$293</b>	<b>\$288</b>	<b>\$637</b>	<b>2.2</b>	<b>2.2</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	97,330	165,760	160,400	42,740	69,310	66,970
Private Home	29,890	39,330	39,520	14,510	19,090	19,190
Other Overnight	158,630	207,640	131,170	76,560	100,810	62,450
<b>All Overnight</b>	<b>285,840</b>	<b>412,730</b>	<b>331,100</b>	<b>133,810</b>	<b>189,210</b>	<b>148,610</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	35,570	68,550	63,100	18,380	28,940	26,910
Private Home	8,030	12,440	12,500	4,590	6,040	6,070
Other Overnight	74,450	115,870	70,650	42,870	56,930	34,280
<b>All Overnight</b>	<b>118,050</b>	<b>196,860</b>	<b>146,250</b>	<b>65,840</b>	<b>91,900</b>	<b>67,260</b>



# Sweetwater County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$98,011
Employee Earnings Generated by \$100 Visitor Spending	\$27
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$7
Local & State Tax Revenues per County Household	\$545
Visitor Shares	
Travel Share of Total Employment (2022)	3%

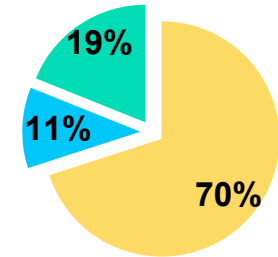
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

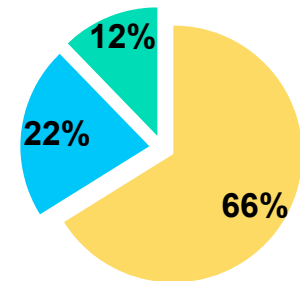
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Sweetwater County



### Wyoming



Due to rounding values may exceed 100%



# Sweetwater County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	179.0	163.2	157.3	154.2	157.1	161.5	160.1	122.9	162.6	174.7	▲ 7.5%	▼ -0.2%
Other	31.1	29.2	24.4	21.3	24.7	28.8	27.9	19.3	32.2	35.0	▲ 8.7%	▲ 1.2%
Visitor	147.9	134.1	132.9	132.9	132.4	132.6	132.3	103.6	130.4	139.8	▲ 7.2%	▼ -0.6%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	34.7	33.4	34.6	35.2	34.0	34.0	35.6	30.2	37.1	41.5	▲ 11.9%	▲ 1.8%
<b>Employment (Jobs)</b>												
Employment	1,580	1,500	1,560	1,580	1,470	1,430	1,460	1,270	1,390	1,490	▲ 7.5%	▼ -0.5%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	8.3	8.2	8.9	8.9	8.9	8.5	8.5	7.0	9.3	9.4	▲ 1.7%	▲ 1.3%
Local	3.0	2.8	3.2	3.2	3.1	2.7	2.8	2.4	3.0	3.1	▲ 5.7%	▲ 0.3%
State	5.3	5.4	5.8	5.7	5.7	5.8	5.8	4.6	6.3	6.3	▼ -0.2%	▲ 1.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Sweetwater County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	147.9	134.1	132.9	132.9	132.4	132.6	132.3	103.6	130.4	139.8	▲ 7.2%
Other Travel*	31.1	29.2	24.4	21.3	24.7	28.8	27.9	19.3	32.2	35.0	▲ 8.7%
<b>TOTAL</b>	<b>179.0</b>	<b>163.2</b>	<b>157.3</b>	<b>154.2</b>	<b>157.1</b>	<b>161.5</b>	<b>160.1</b>	<b>122.9</b>	<b>162.6</b>	<b>174.7</b>	<b>▲ 7.5%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	90.6	80.3	82.7	82.9	81.4	80.6	80.0	64.2	80.0	84.3	▲ 5.3%
Hotel, Motel**									79.4	83.2	▲ 4.8%
STVR**									0.7	1.1	▲ 61.8%
Campground	11.1	11.0	8.6	8.6	9.7	9.7	9.9	8.3	10.5	11.8	▲ 12.3%
Private Home	21.2	19.8	19.4	19.1	19.1	19.9	19.9	15.7	20.9	22.9	▲ 9.6%
2nd Home	1.6	1.6	1.5	1.4	1.5	1.6	1.6	0.7	1.1	1.5	▲ 40.2%
Day Travel	23.4	21.3	20.8	20.9	20.7	20.9	20.9	14.7	17.9	19.3	▲ 7.8%
<b>TOTAL</b>	<b>147.9</b>	<b>134.1</b>	<b>132.9</b>	<b>132.9</b>	<b>132.4</b>	<b>132.6</b>	<b>132.3</b>	<b>103.6</b>	<b>130.4</b>	<b>139.8</b>	<b>▲ 7.2%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	35.8	32.4	35.3	35.2	34.5	32.9	33.1	25.3	33.4	35.1	▲ 4.9%
Food Service	31.4	29.2	30.0	31.3	31.2	31.4	32.2	26.2	30.2	32.0	▲ 6.1%
Food Stores	8.7	8.2	8.2	8.2	8.0	7.8	7.9	6.5	7.5	8.4	▲ 11.2%
Local Tran. & Gas	32.1	27.8	23.3	21.5	23.0	25.4	24.0	17.4	25.7	28.6	▲ 11.3%
Arts, Ent. & Rec.	18.3	16.8	16.6	17.0	16.7	16.4	16.4	13.4	15.2	15.7	▲ 3.5%
Retail Sales	20.9	19.0	18.9	19.0	18.3	18.0	17.9	14.5	17.1	18.4	▲ 7.3%
Visitor Air Tran.	0.7	0.6	0.6	0.6	0.7	0.7	0.7	0.5	1.3	1.7	▲ 27.0%
<b>TOTAL</b>	<b>147.9</b>	<b>134.1</b>	<b>132.9</b>	<b>132.9</b>	<b>132.4</b>	<b>132.6</b>	<b>132.3</b>	<b>103.6</b>	<b>130.4</b>	<b>139.8</b>	<b>▲ 7.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Sweetwater County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	20.7	19.0	20.0	20.5	20.6	20.8	20.5	18.6	21.8	23.7	▲ 8.6%
Arts, Ent. & Rec.	7.2	8.0	7.9	7.8	6.9	6.6	8.5	6.4	7.3	9.1	▲ 25.0%
Retail**	4.1	3.8	4.0	4.1	3.8	3.8	3.9	3.9	4.3	4.7	▲ 11.0%
Ground Tran.	0.8	0.8	0.9	0.9	0.8	0.8	0.8	0.6	0.7	0.8	▲ 19.3%
Other Travel*	1.8	1.8	1.8	1.8	1.9	1.9	2.1	0.7	3.0	3.1	▲ 4.6%
<b>TOTAL</b>	<b>34.7</b>	<b>33.4</b>	<b>34.6</b>	<b>35.2</b>	<b>34.0</b>	<b>34.0</b>	<b>35.6</b>	<b>30.2</b>	<b>37.1</b>	<b>41.5</b>	<b>▲ 11.9%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	840	750	800	810	780	780	760	690	750	770	▲ 2.9%
Arts, Ent. & Rec.	450	480	480	470	420	390	450	340	370	440	▲ 20.7%
Retail**	200	180	190	200	180	170	170	170	180	190	▲ 5.1%
Ground Tran.	30	30	30	30	30	30	20	20	20	20	▲ 7.7%
Other Travel*	60	60	60	70	60	60	60	50	70	70	▼ -5.5%
<b>TOTAL</b>	<b>1,580</b>	<b>1,500</b>	<b>1,560</b>	<b>1,580</b>	<b>1,470</b>	<b>1,430</b>	<b>1,460</b>	<b>1,270</b>	<b>1,390</b>	<b>1,490</b>	<b>▲ 7.2%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	3.0	2.8	3.2	3.2	3.1	2.7	2.8	2.4	3.0	3.1	▲ 5.7%
State Tax Receipts	5.3	5.4	5.8	5.7	5.7	5.8	5.8	4.6	6.3	6.3	▼ -0.2%
<b>TOTAL</b>	<b>8.3</b>	<b>8.2</b>	<b>8.9</b>	<b>8.9</b>	<b>8.9</b>	<b>8.5</b>	<b>8.5</b>	<b>7.0</b>	<b>9.3</b>	<b>9.4</b>	<b>▲ 1.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.



# Sweetwater County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Sweetwater county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$131	\$242	\$266	\$489	2.0	1.8
Private Home	\$59	\$186	\$121	\$383	2.1	3.2
Other Overnight	\$46	\$116	\$113	\$274	2.5	2.4
<b>All Overnight</b>	<b>\$102</b>	<b>\$228</b>	<b>\$213</b>	<b>\$470</b>	<b>2.1</b>	<b>2.2</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	607,630	656,500	643,150	301,850	324,570	317,230
Private Home	336,220	387,040	388,980	163,210	187,890	188,830
Other Overnight	111,410	131,940	144,840	44,600	53,220	59,070
<b>All Overnight</b>	<b>1,055,260</b>	<b>1,175,480</b>	<b>1,176,970</b>	<b>509,660</b>	<b>565,680</b>	<b>565,130</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	281,830	356,400	348,280	164,710	176,530	172,250
Private Home	90,380	122,400	123,020	51,620	59,420	59,720
Other Overnight	36,080	51,110	57,460	17,520	21,310	24,280
<b>All Overnight</b>	<b>408,290</b>	<b>529,920</b>	<b>528,750</b>	<b>233,850</b>	<b>257,250</b>	<b>256,250</b>

# Teton County / Insights

## Direct Travel Impacts 2022

### Visitor Spending Impacts

Amount of Visitor Spending that Supports 1 Job	\$206,890
Employee Earnings Generated by \$100 Visitor Spending	\$26
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$10,422

### Visitor Shares

Travel Share of Total Employment (2022)	10%
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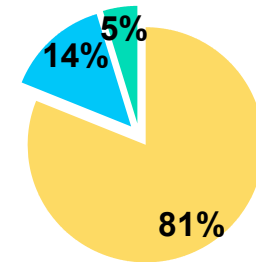
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

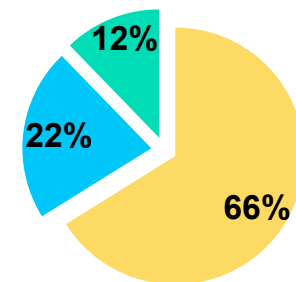
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

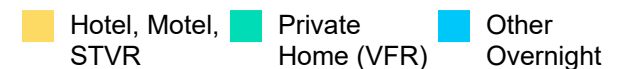
### Teton County



### Wyoming



*Due to rounding values may exceed 100%*



# Teton County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	910.3	946.7	1,052.6	1,045.0	1,171.6	1,237.4	1,277.7	1,048.0	1,562.1	1,653.7	▲ 5.9%	▲ 6.2%
Other	34.1	35.2	32.7	31.5	34.8	37.9	39.9	27.6	36.3	43.5	▲ 19.7%	▲ 2.5%
Visitor	876.2	911.4	1,019.9	1,013.5	1,136.8	1,199.5	1,237.8	1,020.5	1,525.7	1,610.2	▲ 5.5%	▲ 6.3%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	268.0	271.4	309.9	321.4	347.6	377.1	388.3	335.4	364.5	434.3	▲ 19.1%	▲ 4.9%
<b>Employment (Jobs)</b>												
Employment	8,060	7,740	8,570	8,440	8,790	8,910	8,860	7,000	7,240	7,890	▲ 9.1%	▼ -0.2%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	43.9	46.9	54.0	54.9	61.7	65.0	67.3	55.3	95.9	100.6	▲ 4.9%	▲ 8.6%
Local	23.9	25.2	28.9	29.9	33.7	35.6	37.0	30.0	44.3	46.9	▲ 5.7%	▲ 7.0%
State	20.0	21.7	25.1	25.0	27.9	29.4	30.3	25.3	51.6	53.7	▲ 4.2%	▲ 10.4%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.



# Teton County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	876.2	911.4	1,019.9	1,013.5	1,136.8	1,199.5	1,237.8	1,020.5	1,525.7	1,610.2	▲ 5.5%
Other Travel*	34.1	35.2	32.7	31.5	34.8	37.9	39.9	27.6	36.3	43.5	▲ 19.7%
<b>TOTAL</b>	<b>910.3</b>	<b>946.7</b>	<b>1,052.6</b>	<b>1,045.0</b>	<b>1,171.6</b>	<b>1,237.4</b>	<b>1,277.7</b>	<b>1,048.0</b>	<b>1,562.1</b>	<b>1,653.7</b>	<b>▲ 5.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	655.1	679.9	750.4	786.7	886.6	949.2	1,001.0	806.8	1,215.4	1,293.4	▲ 6.4%
Hotel, Motel**									961.0	1,022.3	▲ 6.4%
STVR**									254.4	271.1	▲ 6.6%
Campground	155.1	162.6	200.3	157.3	177.1	174.7	159.7	159.5	207.8	201.0	▼ -3.3%
Private Home	31.6	33.7	33.8	34.6	36.6	37.7	38.9	26.9	61.1	75.9	▲ 24.3%
2nd Home	25.3	25.7	25.1	24.8	25.6	26.5	26.5	17.5	26.0	23.2	▼ -10.8%
Day Travel	9.1	9.5	10.3	10.0	10.9	11.3	11.6	9.8	15.5	16.8	▲ 8.5%
<b>TOTAL</b>	<b>876.2</b>	<b>911.4</b>	<b>1,019.9</b>	<b>1,013.5</b>	<b>1,136.8</b>	<b>1,199.5</b>	<b>1,237.8</b>	<b>1,020.5</b>	<b>1,525.7</b>	<b>1,610.2</b>	<b>▲ 5.5%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	245.7	264.6	302.4	332.9	378.4	403.2	419.3	342.6	578.2	625.4	▲ 8.2%
Food Service	210.0	218.6	250.9	247.5	279.1	295.0	312.7	267.5	347.0	352.6	▲ 1.6%
Food Stores	57.9	60.8	70.4	64.2	69.7	70.8	72.1	62.9	81.2	84.6	▲ 4.2%
Local Tran. & Gas	81.2	77.7	72.9	61.7	74.5	86.6	82.8	60.8	102.0	106.7	▲ 4.6%
Arts, Ent. & Rec.	130.8	134.0	152.5	144.1	158.8	163.3	166.5	140.3	177.8	174.2	▼ -2.1%
Retail Sales	115.1	116.8	132.0	122.3	133.3	135.6	137.5	116.8	152.7	155.0	▲ 1.5%
Visitor Air Tran.	35.4	39.0	38.9	40.8	43.0	44.9	46.8	29.4	86.8	111.7	▲ 28.8%
<b>TOTAL</b>	<b>876.2</b>	<b>911.4</b>	<b>1,019.9</b>	<b>1,013.5</b>	<b>1,136.8</b>	<b>1,199.5</b>	<b>1,237.8</b>	<b>1,020.5</b>	<b>1,525.7</b>	<b>1,610.2</b>	<b>▲ 5.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# Teton County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	178.7	181.7	208.0	218.5	233.9	253.3	262.4	221.3	242.3	297.4	▲ 22.7%
Arts, Ent. & Rec.	51.6	52.8	60.0	62.4	71.4	80.9	80.8	69.3	74.8	84.8	▲ 13.4%
Retail**	18.2	18.4	21.0	21.6	22.5	23.4	25.1	25.8	27.2	30.3	▲ 11.3%
Ground Tran.	1.6	1.7	1.9	1.8	1.9	1.9	1.9	1.6	1.7	1.9	▲ 12.6%
Other Travel*	17.8	16.9	19.0	17.0	17.8	17.6	18.1	17.5	18.5	19.8	▲ 7.1%
<b>TOTAL</b>	<b>268.0</b>	<b>271.4</b>	<b>309.9</b>	<b>321.4</b>	<b>347.6</b>	<b>377.1</b>	<b>388.3</b>	<b>335.4</b>	<b>364.5</b>	<b>434.3</b>	<b>▲ 19.1%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	5,420	5,260	5,820	5,790	5,940	5,930	6,050	4,580	4,760	5,330	▲ 11.9%
Arts, Ent. & Rec.	1,440	1,340	1,470	1,450	1,680	1,810	1,690	1,320	1,370	1,420	▲ 3.1%
Retail**	890	870	1,010	930	910	910	880	930	950	990	▲ 4.7%
Ground Tran.	50	50	60	60	60	60	60	50	50	50	▲ 1.7%
Other Travel*	260	210	200	200	200	190	180	130	110	110	▼ -0.9%
<b>TOTAL</b>	<b>8,060</b>	<b>7,740</b>	<b>8,570</b>	<b>8,440</b>	<b>8,790</b>	<b>8,910</b>	<b>8,860</b>	<b>7,000</b>	<b>7,240</b>	<b>7,890</b>	<b>▲ 9.0%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	23.9	25.2	28.9	29.9	33.7	35.6	37.0	30.0	44.3	46.9	▲ 5.7%
State Tax Receipts	20.0	21.7	25.1	25.0	27.9	29.4	30.3	25.3	51.6	53.7	▲ 4.2%
<b>TOTAL</b>	<b>43.9</b>	<b>46.9</b>	<b>54.0</b>	<b>54.9</b>	<b>61.7</b>	<b>65.0</b>	<b>67.3</b>	<b>55.3</b>	<b>95.9</b>	<b>100.6</b>	<b>▲ 4.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Teton County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Teton county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

### Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$400	\$1,117	\$1,249	\$3,490	3.1	2.8
Private Home	\$612	\$1,935	\$1,260	\$3,985	2.1	3.2
Other Overnight	\$89	\$224	\$218	\$532	2.5	2.4
<b>All Overnight</b>	<b>\$344</b>	<b>\$939</b>	<b>\$989</b>	<b>\$2,654</b>	<b>2.9</b>	<b>2.7</b>

### Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	2,703,970	3,360,260	3,236,250	867,490	1,075,360	1,035,800
Private Home	107,940	123,430	124,050	52,400	59,920	60,220
Other Overnight	1,126,450	1,433,050	1,266,230	458,810	586,130	515,240
<b>All Overnight</b>	<b>3,938,360</b>	<b>4,916,750</b>	<b>4,626,530</b>	<b>1,378,700</b>	<b>1,721,410</b>	<b>1,611,260</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	837,140	1,201,050	1,157,780	315,970	384,420	370,620
Private Home	29,020	39,040	39,230	16,570	18,950	19,040
Other Overnight	378,730	571,890	499,800	187,980	242,490	210,610
<b>All Overnight</b>	<b>1,244,890</b>	<b>1,811,970</b>	<b>1,696,810</b>	<b>520,520</b>	<b>645,860</b>	<b>600,280</b>

# Uinta County / Insights

## Direct Travel Impacts 2022

Visitor Spending Impacts	
Amount of Visitor Spending that Supports 1 Job	\$86,980
Employee Earnings Generated by \$100 Visitor Spending	\$34
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$6
Local & State Tax Revenues per County Household	\$648
Visitor Shares	
Travel Share of Total Employment (2022)	4%

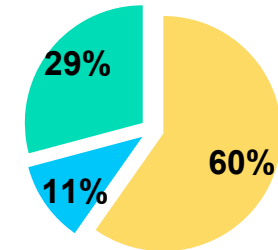
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

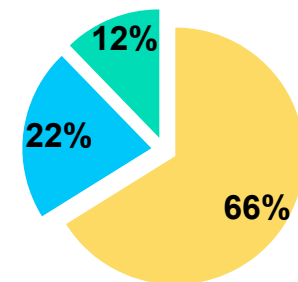
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

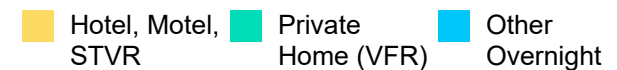
### Uinta County



### Wyoming



*Due to rounding values may exceed 100%*



# Uinta County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	89.1	84.0	85.9	80.0	91.8	93.4	98.9	76.0	100.0	101.6	▲ 1.6%	▲ 1.3%
Other	14.2	13.2	11.0	9.5	11.2	13.1	12.7	8.9	14.5	15.1	▲ 4.3%	▲ 0.6%
Visitor	74.9	70.8	74.9	70.5	80.6	80.3	86.2	67.1	85.5	86.5	▲ 1.2%	▲ 1.5%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	18.8	20.0	22.5	22.7	23.9	24.5	26.6	22.9	28.9	31.1	▲ 7.4%	▲ 5.1%
<b>Employment (Jobs)</b>												
Employment	830	860	960	910	970	950	980	890	1,040	1,040	▼ -0.1%	▲ 2.3%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	4.2	4.3	4.8	4.5	4.8	4.6	4.9	3.9	5.1	5.0	▼ -2.2%	▲ 1.9%
Local	1.5	1.5	1.7	1.6	1.5	1.4	1.5	1.2	1.5	1.5	▲ 1.8%	▼ -0.1%
State	2.6	2.8	3.1	2.9	3.3	3.3	3.4	2.7	3.6	3.5	▼ -3.8%	▲ 2.9%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Uinta County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	74.9	70.8	74.9	70.5	80.6	80.3	86.2	67.1	85.5	86.5	▲ 1.2%
Other Travel*	14.2	13.2	11.0	9.5	11.2	13.1	12.7	8.9	14.5	15.1	▲ 4.3%
<b>TOTAL</b>	<b>89.1</b>	<b>84.0</b>	<b>85.9</b>	<b>80.0</b>	<b>91.8</b>	<b>93.4</b>	<b>98.9</b>	<b>76.0</b>	<b>100.0</b>	<b>101.6</b>	<b>▲ 1.6%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	26.2	24.0	27.4	25.4	30.0	30.2	33.6	28.0	36.4	36.7	▲ 0.7%
Hotel, Motel**									35.7	36.0	▲ 0.8%
STVR**									0.7	0.7	▼ -3.3%
Campground	4.2	4.2	3.8	3.8	4.3	4.3	4.4	3.7	4.8	5.3	▲ 12.4%
Private Home	15.9	15.4	15.6	14.6	16.0	15.7	16.2	13.1	16.4	17.9	▲ 8.9%
2nd Home	2.5	2.4	2.3	2.2	2.3	2.4	2.4	1.7	2.7	1.5	▼ -43.6%
Day Travel	26.1	24.8	25.9	24.6	28.0	27.7	29.6	20.5	25.3	25.2	▼ -0.5%
<b>TOTAL</b>	<b>74.9</b>	<b>70.8</b>	<b>74.9</b>	<b>70.5</b>	<b>80.6</b>	<b>80.3</b>	<b>86.2</b>	<b>67.1</b>	<b>85.5</b>	<b>86.5</b>	<b>▲ 1.2%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	9.6	9.3	10.9	10.0	10.4	10.2	11.1	8.6	12.8	13.3	▲ 3.8%
Food Service	17.9	17.3	19.2	18.9	22.1	21.9	24.4	21.3	25.1	25.1	▼ -0.2%
Food Stores	5.6	5.4	5.9	5.6	6.3	6.0	6.5	4.9	5.8	6.0	▲ 2.9%
Local Tran. & Gas	17.3	15.5	13.9	12.0	14.8	16.1	16.2	11.2	17.1	17.6	▲ 3.2%
Arts, Ent. & Rec.	10.4	9.8	10.7	10.3	11.8	11.4	12.4	9.4	10.9	10.6	▼ -3.2%
Retail Sales	14.2	13.4	14.4	13.7	15.2	14.6	15.6	11.6	13.8	14.0	▲ 1.6%
<b>TOTAL</b>	<b>74.9</b>	<b>70.8</b>	<b>74.9</b>	<b>70.5</b>	<b>80.6</b>	<b>80.3</b>	<b>86.2</b>	<b>67.1</b>	<b>85.5</b>	<b>86.5</b>	<b>▲ 1.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Uinta County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	12.7	12.2	13.9	14.8	15.5	15.7	17.4	15.1	18.7	20.4	▲ 8.8%
Arts, Ent. & Rec.	2.4	4.2	4.5	4.0	4.3	4.7	4.8	4.7	5.5	5.8	▲ 5.0%
Retail**	2.3	2.2	2.5	2.4	2.6	2.6	2.8	2.6	2.9	3.0	▲ 4.2%
Ground Tran.	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	▲ 10.7%
Other Travel*	1.2	1.2	1.3	1.2	1.3	1.3	1.4	0.2	1.6	1.7	▲ 5.6%
<b>TOTAL</b>	<b>18.8</b>	<b>20.0</b>	<b>22.5</b>	<b>22.7</b>	<b>23.9</b>	<b>24.5</b>	<b>26.6</b>	<b>22.9</b>	<b>28.9</b>	<b>31.1</b>	<b>▲ 7.4%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	510	460	520	540	550	540	560	490	560	570	▲ 3.1%
Arts, Ent. & Rec.	140	230	240	190	230	230	250	240	300	290	▼ -4.5%
Retail**	120	120	130	120	130	120	120	120	130	130	▼ -1.3%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▼ -0.1%
Other Travel*	50	50	50	50	50	50	50	50	50	50	▼ -5.9%
<b>TOTAL</b>	<b>830</b>	<b>860</b>	<b>960</b>	<b>910</b>	<b>970</b>	<b>950</b>	<b>980</b>	<b>890</b>	<b>1,040</b>	<b>1,040</b>	<b>▲ 0.0%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	1.5	1.5	1.7	1.6	1.5	1.4	1.5	1.2	1.5	1.5	▲ 1.8%
State Tax Receipts	2.6	2.8	3.1	2.9	3.3	3.3	3.4	2.7	3.6	3.5	▼ -3.8%
<b>TOTAL</b>	<b>4.2</b>	<b>4.3</b>	<b>4.8</b>	<b>4.5</b>	<b>4.8</b>	<b>4.6</b>	<b>4.9</b>	<b>3.9</b>	<b>5.1</b>	<b>5.0</b>	<b>▼ -2.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Uinta County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Uinta county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

### Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$145	\$268	\$294	\$542	2.0	1.8
Private Home	\$55	\$172	\$112	\$355	2.1	3.2
Other Overnight	\$39	\$88	\$90	\$196	2.3	2.2
<b>All Overnight</b>	<b>\$92</b>	<b>\$220</b>	<b>\$191</b>	<b>\$453</b>	<b>2.1</b>	<b>2.4</b>

### Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	245,090	275,010	253,310	121,750	135,320	124,760
Private Home	295,110	325,660	327,290	143,260	158,090	158,880
Other Overnight	95,600	121,210	88,300	42,750	54,710	37,970
<b>All Overnight</b>	<b>635,790</b>	<b>721,880</b>	<b>668,900</b>	<b>307,760</b>	<b>348,120</b>	<b>321,610</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	113,680	148,540	136,960	66,440	73,350	67,680
Private Home	79,330	102,990	103,510	45,310	50,000	50,250
Other Overnight	38,880	59,050	39,090	21,190	27,560	17,480
<b>All Overnight</b>	<b>231,890</b>	<b>310,580</b>	<b>279,550</b>	<b>132,930</b>	<b>150,910</b>	<b>135,400</b>



# Washakie County / Insights

## Direct Travel Impacts 2022

### Visitor Spending Impacts

Amount of Visitor Spending that Supports 1 Job	\$90,579
Employee Earnings Generated by \$100 Visitor Spending	\$25
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$7
Local & State Tax Revenues per County Household	\$338

### Visitor Shares

Travel Share of Total Employment (2022)	2%
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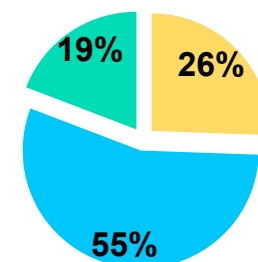
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

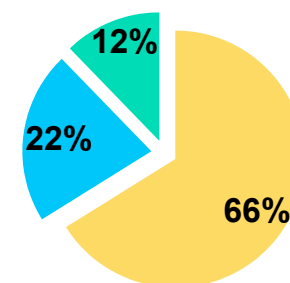
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Washakie County



### Wyoming



Due to rounding values may exceed 100%



# Washakie County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	24.5	24.1	20.9	20.0	20.5	21.0	21.2	17.5	24.4	24.0	▼ -1.8%	▼ -0.2%
Other	6.1	5.5	4.6	4.0	4.5	5.2	5.0	3.5	5.6	5.9	▲ 4.5%	▼ -0.3%
Visitor	18.4	18.7	16.2	16.0	16.1	15.8	16.3	14.0	18.8	18.1	▼ -3.7%	▼ -0.2%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	6.2	5.6	5.1	4.7	4.8	5.0	4.7	4.3	5.3	5.2	▼ -1.8%	▼ -1.7%
<b>Employment (Jobs)</b>												
Employment	300	270	250	230	230	240	210	200	220	210	▼ -4.4%	▼ -3.6%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	0.9	1.0	1.0	1.1	1.1	1.1	1.1	1.0	1.3	1.2	▼ -9.9%	▲ 2.4%
Local	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.4	0.3	▼ -10.8%	▲ 4.4%
State	0.7	0.8	0.8	0.8	0.8	0.8	0.8	0.7	0.9	0.8	▼ -9.6%	▲ 1.7%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.

# Washakie County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	18.4	18.7	16.2	16.0	16.1	15.8	16.3	14.0	18.8	18.1	▼ -3.7%
Other Travel*	6.1	5.5	4.6	4.0	4.5	5.2	5.0	3.5	5.6	5.9	▲ 4.5%
<b>TOTAL</b>	<b>24.5</b>	<b>24.1</b>	<b>20.9</b>	<b>20.0</b>	<b>20.5</b>	<b>21.0</b>	<b>21.2</b>	<b>17.5</b>	<b>24.4</b>	<b>24.0</b>	▼ -1.8%
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	4.4	4.6	5.2	5.0	4.5	4.3	4.3	4.2	6.3	4.5	▼ -29.7%
Hotel, Motel**									5.4	3.5	▼ -35.4%
STVR**									0.9	1.0	▲ 3.9%
Campground	9.5	9.5	6.6	6.7	7.5	7.4	7.7	6.5	8.1	9.1	▲ 12.5%
Private Home	3.2	3.3	3.3	3.1	2.9	3.0	3.1	2.4	3.1	3.3	▲ 8.5%
2nd Home	0.5	0.5	0.5	0.4	0.5	0.5	0.5	0.3	0.5	0.5	▼ -7.8%
Day Travel	0.8	0.8	0.7	0.7	0.7	0.7	0.7	0.6	0.8	0.7	▼ -5.5%
<b>TOTAL</b>	<b>18.4</b>	<b>18.7</b>	<b>16.2</b>	<b>16.0</b>	<b>16.1</b>	<b>15.8</b>	<b>16.3</b>	<b>14.0</b>	<b>18.8</b>	<b>18.1</b>	▼ -3.7%
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	2.9	3.1	3.0	2.9	2.9	2.7	2.7	2.4	3.8	3.1	▼ -18.1%
Food Service	4.1	4.2	3.9	4.0	4.0	4.0	4.3	3.8	4.6	4.5	▼ -3.5%
Food Stores	1.8	1.9	1.6	1.6	1.6	1.6	1.6	1.4	1.8	1.9	▲ 7.2%
Local Tran. & Gas	3.5	3.3	2.4	2.1	2.4	2.6	2.5	1.9	3.1	3.2	▲ 2.2%
Arts, Ent. & Rec.	3.2	3.2	2.7	2.7	2.8	2.7	2.8	2.4	2.9	2.9	▼ -2.0%
Retail Sales	2.7	2.7	2.4	2.4	2.3	2.3	2.3	2.0	2.5	2.5	▲ 1.2%
<b>TOTAL</b>	<b>18.3</b>	<b>18.3</b>	<b>15.9</b>	<b>15.6</b>	<b>16.1</b>	<b>15.8</b>	<b>16.3</b>	<b>14.0</b>	<b>18.8</b>	<b>18.1</b>	▼ -3.7%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Washakie County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	2.2	2.5	2.4	2.2	2.1	2.1	2.0	1.9	2.3	2.3	▼ -2.6%
Arts, Ent. & Rec.	2.9	2.0	1.8	1.6	1.8	2.0	1.8	1.6	1.9	1.8	▼ -6.5%
Retail**	0.4	0.4	0.4	0.4	0.3	0.3	0.3	0.4	0.4	0.4	▼ -3.4%
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 13.3%
Other Travel*	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.4	0.6	0.7	▲ 16.4%
<b>TOTAL</b>	<b>6.2</b>	<b>5.6</b>	<b>5.1</b>	<b>4.7</b>	<b>4.8</b>	<b>5.0</b>	<b>4.7</b>	<b>4.3</b>	<b>5.3</b>	<b>5.2</b>	<b>▼ -1.8%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	140	150	140	130	130	130	110	100	110	110	▼ -3.7%
Arts, Ent. & Rec.	120	80	70	60	60	70	60	60	60	60	▼ -7.9%
Retail**	30	30	30	30	30	30	30	30	30	30	▲ 0.1%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 2.2%
Other Travel*	<10	<10	10	10	<10	<10	10	<10	10	<10	▼ -6.8%
<b>TOTAL</b>	<b>300</b>	<b>270</b>	<b>250</b>	<b>230</b>	<b>230</b>	<b>240</b>	<b>210</b>	<b>200</b>	<b>220</b>	<b>210</b>	<b>▼ -4.5%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.4	0.3	▼ -10.8%
State Tax Receipts	0.7	0.8	0.8	0.8	0.8	0.8	0.8	0.7	0.9	0.8	▼ -9.6%
<b>TOTAL</b>	<b>0.9</b>	<b>1.0</b>	<b>1.0</b>	<b>1.1</b>	<b>1.1</b>	<b>1.1</b>	<b>1.1</b>	<b>1.0</b>	<b>1.3</b>	<b>1.2</b>	<b>▼ -9.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.

# Washakie County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Washakie county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$140	\$345	\$343	\$838	2.5	2.4
Private Home	\$74	\$234	\$153	\$483	2.1	3.2
Other Overnight	\$68	\$187	\$174	\$467	2.6	2.7
<b>All Overnight</b>	<b>\$118</b>	<b>\$330</b>	<b>\$278</b>	<b>\$772</b>	<b>2.4</b>	<b>2.8</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	41,400	52,620	31,950	18,180	22,020	12,990
Private Home	39,260	44,800	45,030	19,060	21,750	21,860
Other Overnight	58,840	68,970	70,240	23,110	27,250	27,540
<b>All Overnight</b>	<b>139,500</b>	<b>166,400</b>	<b>147,220</b>	<b>60,350</b>	<b>71,010</b>	<b>62,390</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	15,130	21,770	12,920	7,820	9,190	5,320
Private Home	10,550	14,170	14,240	6,030	6,880	6,910
Other Overnight	18,270	25,520	25,560	8,640	10,350	10,260
<b>All Overnight</b>	<b>43,960</b>	<b>61,460</b>	<b>52,720</b>	<b>22,490</b>	<b>26,420</b>	<b>22,490</b>



# Weston County / Insights

## Direct Travel Impacts 2022

### Visitor Spending Impacts

Amount of Visitor Spending that Supports 1 Job	\$112,973
Employee Earnings Generated by \$100 Visitor Spending	\$18
Local & State Tax Revenues Generated by \$100 Visitor Spending	\$7
Local & State Tax Revenues per County Household	\$380

### Visitor Shares

Travel Share of Total Employment (2022)	2%
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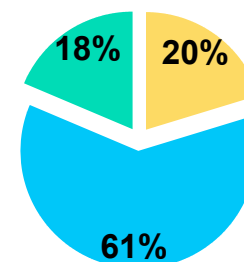
Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.

Visitor spending that supports one job does not include employment in Other Travel.

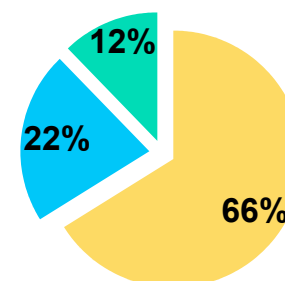
Visitors staying in Hotels, Motels, or STVRs accounted for 66% of overnight visitor spending for the state of Wyoming, while Private Home (VFR) and Other Overnight together account for 34%. Generally, areas that are primarily rural or suburban have higher shares of private home visitation and other overnight stays, while urban areas have a greater share of stays in hotels, motels, and short term vacation rentals. "Other Overnight" includes camping and 2nd home spending.

## 2022 Share of Overnight Visitor Spending

### Weston County



### Wyoming



Due to rounding values may exceed 100%



# Weston County / Impacts, Summary

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Avg. Annual % Chg.	
											2021-22	2013-22
<b>Spending (\$Million)</b>												
Total (Current \$)	16.6	16.2	18.1	17.1	17.6	20.1	22.1	17.0	22.0	22.6	▲ 2.5%	▲ 3.1%
Other	4.8	4.5	3.8	3.3	3.8	4.5	4.3	3.0	4.9	5.1	▲ 4.2%	▲ 0.6%
Visitor	11.8	11.7	14.3	13.8	13.9	15.6	17.8	13.9	17.1	17.4	▲ 2.1%	▲ 4.0%
<b>Earnings (\$Million)</b>												
Earnings (Current \$)	2.6	2.5	3.2	3.2	3.0	3.2	3.7	3.2	3.9	4.3	▲ 9.2%	▲ 5.0%
<b>Employment (Jobs)</b>												
Employment	140	140	170	170	150	150	170	150	160	170	▲ 2.4%	▲ 1.9%
<b>Tax Revenue (\$Million)</b>												
Total (Current \$)	0.7	0.8	0.9	1.0	1.0	1.1	1.2	1.0	1.2	1.2	▼ -5.9%	▲ 4.8%
Local	0.2	0.2	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	▼ -5.0%	▲ 6.6%
State	0.5	0.6	0.7	0.7	0.7	0.7	0.8	0.6	0.8	0.8	▼ -6.4%	▲ 4.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Other includes resident air travel, travel arrangement services, convention/trade shows and a portion of transportation to visit other Wyoming destinations.



# Weston County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	11.8	11.7	14.3	13.8	13.9	15.6	17.8	13.9	17.1	17.4	▲ 2.1%
Other Travel*	4.8	4.5	3.8	3.3	3.8	4.5	4.3	3.0	4.9	5.1	▲ 4.2%
<b>TOTAL</b>	<b>16.6</b>	<b>16.2</b>	<b>18.1</b>	<b>17.1</b>	<b>17.6</b>	<b>20.1</b>	<b>22.1</b>	<b>17.0</b>	<b>22.0</b>	<b>22.6</b>	<b>▲ 2.5%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	3.1	2.9	3.1	2.6	1.9	2.9	4.5	3.9	4.5	3.5	▼ -23.7%
Hotel, Motel**									4.2	3.1	▼ -26.0%
STVR**									0.3	0.4	▲ 5.4%
Campground	4.6	4.6	7.0	7.2	8.1	8.0	8.3	7.1	8.9	10.0	▲ 12.0%
Private Home	2.8	2.8	2.8	2.7	2.5	3.2	3.3	2.4	2.9	3.1	▲ 8.4%
2nd Home	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.2	0.3	0.4	▲ 32.2%
Day Travel	0.6	0.6	0.7	0.7	0.7	0.8	0.9	0.4	0.4	0.4	▲ 1.1%
<b>TOTAL</b>	<b>11.8</b>	<b>11.7</b>	<b>14.3</b>	<b>13.8</b>	<b>13.9</b>	<b>15.6</b>	<b>17.8</b>	<b>13.9</b>	<b>17.1</b>	<b>17.4</b>	<b>▲ 2.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	1.8	1.9	2.1	1.9	1.7	2.0	2.8	2.3	3.0	2.4	▼ -18.4%
Food Service	2.7	2.7	3.5	3.5	3.5	4.0	4.6	3.6	4.2	4.3	▲ 4.0%
Food Stores	1.2	1.2	1.6	1.6	1.7	1.7	1.9	1.5	1.8	2.0	▲ 12.9%
Local Tran. & Gas	2.2	2.0	2.0	1.8	1.9	2.4	2.6	1.8	2.7	2.9	▲ 8.2%
Arts, Ent. & Rec.	2.1	2.1	2.8	2.8	2.9	3.1	3.4	2.7	3.1	3.2	▲ 4.2%
Retail Sales	1.8	1.8	2.2	2.2	2.2	2.3	2.6	2.0	2.4	2.6	▲ 6.7%
<b>TOTAL</b>	<b>11.8</b>	<b>11.7</b>	<b>14.3</b>	<b>13.8</b>	<b>13.9</b>	<b>15.6</b>	<b>17.8</b>	<b>13.9</b>	<b>17.1</b>	<b>17.4</b>	<b>▲ 2.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, convention/ trade shows, and a portion of transportation to visit other Wyoming destinations.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# Weston County / Impacts, Detailed

## Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2021-2022
<b>Industry Earnings Generated by Travel Spending (\$Millions)</b>											
Accom. & Food Serv.	1.1	1.1	1.3	1.3	1.1	1.2	1.4	1.3	1.4	1.3	▼ -5.9%
Arts, Ent. & Rec.	0.7	0.7	0.9	0.9	0.9	1.0	1.0	1.0	1.1	1.4	▲ 26.1%
Retail**	0.4	0.3	0.4	0.4	0.3	0.4	0.5	0.4	0.4	0.5	▲ 2.3%
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 20.2%
Other Travel*	0.4	0.4	0.6	0.6	0.7	0.7	0.7	0.5	0.9	1.1	▲ 14.5%
<b>TOTAL</b>	<b>2.6</b>	<b>2.5</b>	<b>3.2</b>	<b>3.2</b>	<b>3.0</b>	<b>3.2</b>	<b>3.7</b>	<b>3.2</b>	<b>3.9</b>	<b>4.3</b>	<b>▲ 9.2%</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>											
Accom. & Food Serv.	60	60	80	80	60	60	70	60	70	60	▼ -6.9%
Arts, Ent. & Rec.	30	20	30	30	30	30	30	30	30	40	▲ 18.9%
Retail**	40	40	50	50	50	50	50	40	50	50	▲ 4.1%
Ground Tran.	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 8.4%
Other Travel*	<10	<10	<10	<10	<10	<10	10	<10	10	10	▲ 2.9%
<b>TOTAL</b>	<b>140</b>	<b>140</b>	<b>170</b>	<b>170</b>	<b>150</b>	<b>150</b>	<b>170</b>	<b>150</b>	<b>160</b>	<b>170</b>	<b>▲ 6.3%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.2	0.2	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	▼ -5.0%
State Tax Receipts	0.5	0.6	0.7	0.7	0.7	0.7	0.8	0.6	0.8	0.8	▼ -6.4%
<b>TOTAL</b>	<b>0.7</b>	<b>0.8</b>	<b>0.9</b>	<b>1.0</b>	<b>1.0</b>	<b>1.1</b>	<b>1.2</b>	<b>1.0</b>	<b>1.2</b>	<b>1.2</b>	<b>▼ -5.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline station employment and earnings.



# Weston County / Overnight Visitor Details

## Visitor Details 2022

Overnight Visitor Volume for Weston county is based on cross-referencing visitor surveys, visitor air travel, and lodging data. Volume estimates therefore will differ from methodologies that rely solely on visitor surveys. Visitor Spending is a more reliable metric to Visitor Volume in accounting for changes in the travel industry, as it is more closely tied to economic data and lessens the variability from visitor surveys. Day travel estimates are not included because of data limitations.

Additional years available at [www.travelstats.com/wyoming](http://www.travelstats.com/wyoming).

## Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$111	\$264	\$260	\$616	2.4	2.4
Private Home	\$84	\$265	\$173	\$546	2.1	3.2
Other Overnight	\$78	\$217	\$200	\$543	2.6	2.7
<b>All Overnight</b>	<b>\$126</b>	<b>\$347</b>	<b>\$296</b>	<b>\$812</b>	<b>2.4</b>	<b>2.7</b>

## Overnight Visitor Volume, 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	46,280	43,760	31,240	20,330	18,740	13,280
Private Home	33,390	37,270	37,460	16,210	18,090	18,180
Other Overnight	52,740	62,330	66,450	20,440	24,250	25,960
<b>All Overnight</b>	<b>132,410</b>	<b>143,360</b>	<b>135,140</b>	<b>56,980</b>	<b>61,080</b>	<b>57,430</b>

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	16,920	18,440	13,090	8,740	7,940	5,600
Private Home	8,980	11,790	11,850	5,130	5,720	5,750
Other Overnight	15,890	22,280	23,990	7,370	8,840	9,570
<b>All Overnight</b>	<b>41,790</b>	<b>52,510</b>	<b>48,920</b>	<b>21,240</b>	<b>22,500</b>	<b>20,930</b>

# Glossary

<b>Term</b>	<b>Definition</b>
2nd Home	Homes under private ownership for personal use as a seasonal property where a lodging tax is not collected. Only includes spending during trip.
Day Travel	Greater than 50 miles traveled non-routine to the destination.
Destination Spending	Interchangeable with Visitor Spending. Direct spending made by visitors in a destination.
STVR	Short Term Vacation Rental, private and semi-private lodging rented by owners or property management companies (e.g. Airbnb, VRBO).
State Taxes	State taxes generated by travel spending.
Local Taxes	City and county taxes generated by travel spending.
Direct Employment	Employment generated by direct spending; includes full time, part time, seasonal, and proprietors.
Direct Earnings	Total after-tax net income for travel. It includes wages and salary disbursements, proprietor income, and other earned income or benefits.
Other Spending	Spending by residents on travel arrangement services, or spending for convention activity.
Visitor Spending	Direct spending made by visitors in a destination.
Hotel, Motel, STVR	Accommodation types that house transient lodging activity.
Direct Spending	Expenditures made by consumers, combination of Visitor Spending and Other Spending.
Other Overnight	Combination of other overnight visitors who stay in campgrounds or 2nd homes.
Private Home	Personal residences used to host visiting friends and family overnight.
NAICS	North American Industry Classification System.
Person Trips	Individual trips to the destination for all age groups.
Vacation Home Rental	Accommodation types that house transient lodging activity.

# Methodology

## Travel Impacts Methodology

Primary travel impact analysis will make use of the Regional Travel Impact Model (RTIM), prepared and maintained by Dean Runyan Associates and used for most of our travel impact analysis since 1985. This model was developed to provide robust impact findings at small geography without reliance on annual survey research. This is a “bottom up” approach whereby analysis is conducted at the county level, then aggregated to regions and the state, allowing us to use the most detailed tax, employment, wages, and other data that are available. Our clients have selected this approach to provide particularly detailed and defensible findings for all parts of their constituency.

Because the model does not rely on annual survey research for its primary inputs, we work in other states with a variety of other visitor profile providers, including national panel managers or those making use of intercept or regional web methodology. Analysis is conducted separately by type of visitor lodging, making use of data and modeling appropriate to each. Impact analysis associated with visitors staying in commercial lodging makes use of lodging tax data to calculate lodging sales, then employs expenditure distribution data for these types of visitors to calculate total sales and the distribution among expenditure categories. We maintain our own expenditure distribution database for each state we work in, but also make use of historic and current expenditure data, as available. Rental cabins, condos and other property are included in this category if lodging tax has been applied to sales.

Earnings, employment, and tax receipts are calculated using employment and wage data by business category, for each county, plus the applicable taxes on each type of expenditure. Tax impacts, such as for restaurant, fuel, and retail purchases, are calculated from spending amounts; totals will be checked against data from state sources.

Sales attributed to campers are calculated from campground inventory (separately for public and commercial campgrounds), camping occupancy data and average expenditures for camping parties. Expenditure data will be from expenditure databases that we maintain, augmented by visitor survey data available for Wyoming, as available.

Other impacts are calculated in a manner like those for commercial accommodation travelers. Sales attributable to travelers staying in their own second homes, or in rented condo, cabin, and other accommodations, are calculated from inventories of these types of lodging and the associated utilization and expenditure data. Findings are made consistent if some of these sales have been subject to lodging tax. Second home inventories are from US Census sources and any local/regional data available. Other impacts are calculated in a manner like those for commercial accommodation travelers.

(Continued on next page)

# Methodology / Continued

## Travel Impacts Methodology

Day travel spending is calculated as a factor of overnight spending, with the proportions based on visitor data for Wyoming travelers. This analysis will rely the most on visitor profile data provided by the profile contractor. Other impacts are calculated in a similar way as those for commercial accommodation travelers.

All spending estimates are summed for each county and separately for each business category with applicable data then used to calculate earnings, employment, and tax receipts. County totals will be mapped to regions using address and other location data for lodging, camping, and other rental accommodations using separate methods for each type of lodging.

In all cases, our data and methodology are transparent, allowing for reliable error trapping and effective review of findings. All findings are also checked against available comparable data, such as county-level employment data by industry from the US Bureau of Labor Statistics and lodging sales data from STR and Key Data.

# Methodology / Continued

## RTIM Industries mapped to NAICS

The following categorization is intended as a high level overview of how our reported industries map to the North American Industry Classification System. It should be noted the NAICS codes are based on responses from individual organizations and are not always a perfect 1:1 alignment with our analysis.

Travel Impact Industry	NAICS Industry Code
<b>Accommodation &amp; Food Service</b>	Accommodation (721) Food Services and Drinking Places (722) Residential Property Managers (531311) Breweries, Wineries, Distilleries (312120, 312130, 312140)**Notes on next page
<b>Arts, Entertainment &amp; Recreation</b>	Arts, Ent., Recreation (71) Scenic and Sightseeing Transportation (487) Motion picture and video exhibition (51213) Recreational goods rental (532292) Tour operators (56152)
<b>Retail</b>	Food & Beverage Stores (445) Gasoline Stations (447) Clothing and Clothing Accessories (448) Sporting Goods, Hobby, Book and Music Stores (451) General Merchandise Stores (452) Miscellaneous Store Retailers (453)
<b>Transportation</b>	Rail Transportation (482114) Water Transportation (4831) Urban transit systems (4851) Interurban and rural bus transportation (4852) Taxi and limousine service (4853) Charter bus industry (4855) Passenger car rental (532111) Truck, trailer, and RV rental and leasing (53212) Parking Lots and Garages (812930)
<b>Air Transportation</b>	Scheduled passenger air transportation (481111) Support activities for air transportation (4881)
<b>Others</b>	Travel agencies (56151) Convention and Trade Show Organizers (56192)

\*\*Travel spending on breweries (312120), wineries (312130) and distilleries (312140) are included within the Food Service, Retail, Food Stores, and Recreation industries. It is likely that the bulk of travel-related spending on these alcohol-related NAICS codes occurs within the Food Service category. However, because experiences at breweries, wineries, and distilleries often include a significant experiential component, as well as opportunities for retail purchases, we are unable to allocate exact percentages to the above travel impact categories.



# Implan / Secondary Impacts

IMPLAN is a widely used, nationally recognized economic impact model, first developed by the U.S. Forest Service. IMPLAN provides estimates of the additional economic activity associated with a sale of a good or service to a traveler. This methodology has been packaged, along with the necessary data files, as IMPLAN Pro by the Minnesota IMPLAN Group, Inc. (MIG) of Stillwater, Minnesota, and is the basis for the secondary analysis in this report.

## Multipliers

Each industry that produces goods and services generates demands for other goods and services. These other producers, in turn, purchase goods and services. These indirect purchases (indirect effects) continue until “leakage” from the region (imports, wages, profits, etc.) stop the cycle. These iterations are described by multipliers. Each of these multiplier types can be calculated for output, employment, and income (value added).

## Wyoming Data and Analysis

All impact amounts are expressed in current dollars using IMPLAN deflators based on the U.S. Bureau of Labor Statistics’ Consumer Price Index. Through IMPLAN, direct employment from the RTIM model was used to estimate all of the associated indirect and induced effects. Employment associated with retail trade was evenly divided between general merchandise stores and miscellaneous retail. Employment associated with ground transportation was divided between auto rental, gasoline service stations, and local transportation based on the expenditure distribution data used for the RTIM model.

## Implan Industry Groups

### Accommodation & Food Services

- Food services and drinking places
- Hotels and motels, including casino hotels
- Other accommodations

### Arts, Entertainment & Recreation

- Bowling centers
- Fitness and recreational sports centers
- Independent artists, writers, and performers
- Museums, historical sites, zoos, and parks
- Other amusement, gambling, and recreation industries
- Performing arts companies
- Promoters of performing arts and sports and agents for public figures
- Scenic and sightseeing trans and support activities for transportation
- Spectator sports

### Wholesale & Retail Trade

- Building material and garden supply stores
- Clothing and clothing accessories stores
- Electronics and appliance stores
- Food and beverage stores
- Furniture and home furnishings stores
- Gasoline stations
- General merchandise stores
- Health and personal care stores
- Miscellaneous store retailers
- Motor vehicle and parts dealers
- Nonstore retailers
- Sporting goods, hobby, book and music stores
- Wholesale trade



# Implan / Secondary Impacts

## Implan Industry Groups (continued)

### Transportation

Air transportation  
Automotive equipment rental and leasing  
Automotive repair and maintenance, except car washes  
Couriers and messengers  
Rail transportation  
Transit and ground passenger transportation  
Travel arrangement and reservation services  
Truck transportation  
Warehousing and storage  
Water transportation

### Professional Services

Accounting and bookkeeping services  
Advertising and related services  
All other miscellaneous professional and technical services  
Architectural and engineering services  
Book publishers  
Cable networks and program distribution  
Child day care services  
Civic, social, professional and similar organizations  
Colleges, universities, and junior colleges  
Computer systems design services  
Custom computer programming services  
Data processing services  
Database, directory, and other publishers  
Elementary and secondary schools  
Environmental and other technical consulting services  
Grantmaking and giving and social advocacy organizations  
Home health care services  
Hospitals  
Information services  
Legal services  
Management consulting services  
Management of companies and enterprises  
Motion picture and video industries  
Newspaper publishers

Nursing and residential care facilities  
Offices of physicians, dentists, and other health practitioners  
Other ambulatory health care services  
Other computer related services, including facilities management  
Other educational services  
Periodical publishers  
Photographic services  
Radio and television broadcasting  
Religious organizations  
Scientific research and development services  
Social assistance, except child day care services  
Software publishers  
Sound recording industries  
Specialized design services  
Telecommunications  
Veterinary services

### Other Services

Business support services  
Car washes  
Commercial machinery repair and maintenance  
Death care services  
Drycleaning and laundry services  
Electronic equipment repair and maintenance  
Employment services  
Facilities support services  
General and consumer goods rental except video tapes and discs  
Household goods repair and maintenance  
Investigation and security services  
Lessors of nonfinancial intangible assets  
Machinery and equipment rental and leasing  
Office administrative services  
Other personal services  
Other support services  
Personal care services  
Private households  
Services to buildings and dwellings  
Video tape and disc rental  
Waste management and remediation services

# Implan / Secondary Impacts

## Implan Industry Groups (continued)

### Government

Federal electric utilities

Federal Military

Federal Non-Military

Other Federal Government enterprises

Other State and local government enterprises

Postal service

State & Local Education

State & Local Non-Education

State and local government electric utilities

State and local government passenger transit

### Construction

Commercial and institutional buildings

Highway, street, bridge, and tunnel construction

Maintenance and repair of farm and nonfarm residential structures

Maintenance and repair of highways, streets, bridges, and tunnels

Maintenance and repair of nonresidential buildings

Manufacturing and industrial buildings

New farm housing units and additions and alterations

New multifamily housing structures, nonfarm

New residential 1-unit structures, nonfarm

New residential additions and alterations, nonfarm

Other maintenance and repair construction

Other new construction

Water, sewer, and pipeline construction

### Finance, Ins., & Real Estate

Funds, trusts, and other financial vehicles

Insurance agencies, brokerages, and related

Insurance carriers

Monetary authorities and depository credit intermediation

Nondepository credit intermediation and related activities

Real estate

Securities, commodity contracts, investments

### Mining & Manufacturing

all mining & manufacturing industries except for food processing

### Agriculture & Food Processing

farming & manufacturing industries in food processing